



GLOBAL AESTHETICS

FOUR AESTHETIC SPECIALTIES • ONE WORLD

AMERICA'S *Premier*
**MULTI-SPECIALTY
CONFERENCE**
LOEWS MIAMI BEACH HOTEL

NOV 4TH - 7TH, 2021

Rhinoplasty
Breast & Body
Facial Rejuvenation
Practice Management
Aesthetic Dermatology
Less Invasive Strategies
New Technology Update
Oculoplastic Surgery



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INTERPROFESSIONAL CONTINUING EDUCATION

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John Joseph, MD	Beverly Hills, CA	Stephen Prendiville, MD	Fort Myers, FL		
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Jonathan Cook, MD	Boca Raton, FL	Brian Kinney, MD	Beverly Hills, CA	Drew Schnitt, MD	Delray Beach, FL
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Nicolas Howland, MD	Draper, UT	Adam Rubinstein, MD	Miami, FL		

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LET'S GET IT STARTED

MODERATOR: BROCK RIDENOUR, MD

7:30 AM	Golden Eye - Training The Artistic Eye	Shino Bay Aguilera, DO
7:45 AM	The Male Patient: Achieving The Ideal Aesthetic Result	Michael Somenek, MD
8:00 AM	Facial Rejuvenation From Minimally Invasive To Surgery, How To Choose	Steven Pearlman, MD
8:15 AM	Popular Surgical And Nonsurgical Treatments For Millennials	Sarmela Sunder, MD
8:30 AM	Robotics And AI In Aesthetics	Brian Kinney, MD
8:45 AM	Special Considerations For The Skin Of Color Patient	Heather Woolery-Lloyd, MD
9:00 AM	A Comprehensive Approach In The Treatment Of The Difficult Or Non-Ideal Facial Rejuvenation Patient	Brock Ridenour, MD
9:15 AM	A Potential Explanation For Bony Changes Of The Face Due To Aging With CT Verification	John Joseph, MD

9:30 AM · BREAK · EXHIBIT HALL

NEW STRATEGIES FOR IMPROVING THE SKIN

MODERATOR: RANDY MILLER, MD

10:15 AM	New Frontiers In Microneedling	Sarmela Sunder, MD
10:30 AM	A Great Recipe... Combining Salt, Ultrasound And Light For Skin Health	Gregory Chernoff, MD
10:45 AM	What Is "Micro-Coring" And How Effective Is It For Rejuvenation?	Jason Pozner, MD
11:00 AM	The Evolution Of Adipose Transfer: From Macrofat To Nanofat	Randy Miller, MD
11:15 AM	Top 10 Keys To Effective Skin Care	Amy Taub, MD
11:30 AM	High Dose Microfocused Botulinum Toxin Injections - The Future!	John Joseph, MD
11:45 AM	Filter Effect Facial Treatment	Sarmela Sunder, MD
12:00 PM	Stem Cells In Dermatologic Skin Care	Amy Taub, MD
12:15 PM	Building A Comprehensive Facial Rejuvenation Program To Stimulate A Facial Surgical Practice	William Beeson, MD

12:30 PM · LUNCH · EXHIBIT HALL

NON-INVASIVE BODY CONTOURING

MODERATOR: DEVINDER MANGAT, MD

1:45 PM	Multicenter MRI Study Comparing HIFEM And HIFEM Plus RF On Buttocks Musculature	Barry DiBernardo, MD
2:00 PM	4-Dimensional Body Contouring: Latest Advances	Bruce Katz, MD
2:15 PM	Non-Invasive And Minimally Invasive Body Contouring	Adam Rubinstein, MD
2:30 PM	Non-Surgical Tightening: Over View Of Inside-Out And Outside-In Technologies	Jason Pozner, MD

RESURFACING THE SKIN- TIGHT SKIN IS NOT ALWAYS THE BEST SOLUTION

2:45 PM	Laser vs. Hetter vs. TCA: Tips On Safely Optimizing Skin Enhancement In Combination With Facial Cosmetic Surgery	Devinder Mangat, MD
3:00 PM	Complications Of Laser Skin Resurfacing	Adam Scheiner, MD
3:15 PM	The Hetter Peel: Updates For 2021	Lawrence Kass, MD
3:30 PM	Total Body Laser Skin Resurfacing	Corey Maas, MD

3:45 PM · BREAK · EXHIBIT HALL

NON-INVASIVE EYE ENHANCEMENT

MODERATOR: ADAM SCHEINER, MD

4:30 PM	A New Thermo-Mechanical Device For Skin Rejuvenation And The Treatment of Dry Eye	Morris Hartstein, MD
4:45 PM	Management Of Malar Puffiness And Festoons	Adam Scheiner, MD
5:00 PM	Bidirectional Multilayered Cannula Threading Technique For Optimal Filling Of The Lower Eyelid And Lateral Canthus	Patrick Flaharty, MD
5:15 PM	How To Fine Tune The Tear Trough With Injectable Fillers	Bruce Katz, MD

5:30 PM · X-MEDICA PROGRAM WITH LIVE DEMONSTRATION

Panelists: Bruce Katz, MD; Juliya Fisher, MD

We will be discussing new treatment options for Cellulite. Educational Objectives include:

- Describe proper patient selection when treating cellulite
- Identify dilution strategies when using CCH-aes for treating cellulite
- Describe appropriate injection techniques when using CCH-aes for treating cellulite in the buttocks and thighs
- Discuss management of potential patient side effects of CCH-aes

6:30 PM · HUGEL AESTHETICS · WELCOME RECEPTION · EXHIBIT HALL

7:30 PM · ALLERGAN PARTY ON THE LAWN · AMERICANA LAWN

Thursday, November 4

7:00 AM Video: External Rhinoplasty - My Technique

provided by: Russell Kridel, MD

ACHIEVING PREDICTABLE AND OUTSTANDING RESULTS IN RHINOPLASTY

MODERATOR: ANIL SHAH, MD

- | | | |
|----------------|---|-------------------------------|
| 8:00 AM | Rhinoplasty-Tips, Tricks, And Pearls | Philip Miller, MD |
| 8:15 AM | Endonasal Rhinoplasty: Why This Has Become My Preferred Approach At This Point In My Career | Edwin Williams, MD |
| 8:30 AM | Predictability Of Different Dorsum Approaches | Miguel Goncalves Ferreira, MD |
| 8:45 AM | How One Can Achieve Excellent Aesthetic Rhinoplasty Results With Preservation Of Tissues And Less Aggressive Approaches | Stephen Perkins, MD |
| 9:00 AM | Respecting Structure In Rhinoplasty | Steven Pearlman, MD |
| 9:15 AM | The Tripod Theory Of Tip Modification Revisited | Devinder Mangat, MD |

9:30 AM · BREAK · EXHIBIT HALL

ADVANCED TIP TECHNIQUES

MODERATOR: PHILIP MILLER, MD

- | | | |
|-----------------|--|-----------------------|
| 10:15 AM | Achieving Adequate Tip Support and Stability | Jose Carlos Neves, MD |
| 10:30 AM | Rhinoplasty: The Hook And Ball Approach | Corey Maas, MD |
| 10:45 AM | Bioabsorbable Implant For Treatment Of The Nasal Valve, Technique And Evidence | Douglas Sidle, MD |
| 11:00 AM | Correction Of The Primary Alar Concavity Deformity | Mohsen Naraghi, MD |
| 11:15 AM | Supra-Perichondrial Dissection And Tip Ligaments | Jose Carlos Neves, MD |

THE MIDDLE VAULT

- | | | |
|-----------------|---|-----------------------|
| 11:30 AM | The Vestibular Z-Plasty For Correction Of The Deviated Caudal Septum And Twisted Nose | Philip Miller, MD |
| 11:45 AM | Alar Base Narrowing Doesn't Have To Be Complicated | Stephen Perkins, MD |
| 12:00 PM | Aesthetic Correction Of The Deviated Nose | Mohsen Naraghi, MD |
| 12:15 PM | Are Autospreader Grafts Really As Reliable As We Think? Limits Of A Routine Technique | Capi Wever, MD |
| 12:30 PM | Autologous Costal Cartilage In Revision Rhinoplasty; Why It My Preferred Source And How | Edwin Williams, MD |
| 12:45 PM | Otoplasty - The Pillars Concept | Jose Carlos Neves, MD |

1:00 PM · LUNCH · EXHIBIT HALL

BUTTOCKS ENHANCEMENT - CONSIDERATIONS FOR 2021

MODERATOR: DREW SCHNITT, MD

2:00 PM	Objectifying High Definition Brazilian Buttocks Lifts Using The Buttocks Assessment Tool	Arian Mowlavi, MD
2:15 PM	Non-Surgical Buttock Enhancement	Steve Fallek, MD
2:30 PM	When The BBL Goes Wrong: The ABR - American Butt Reversal	Drew Schnitt, MD
2:45 PM	A Safer BBL With Ultrasound Guided Gluteal Fat Grafting	Pat Pazmino, MD

BODY CONTOURING

3:00 PM	The World Of Bacteria And Biofilm	Eitam Weiss, MD
3:15 PM	The Structural Technique Of Breast Lifting: A 10-Year Experience	John Cook, MD
3:30 PM	When The Augmentation Patient Refuses A Breast Lift - What Do You Offer?	Drew Schnitt, MD
3:45 PM	How To Treat Bad Results After Breast Surgery	Gie Vandehult, MD

4:00 PM · BREAK · EXHIBIT HALL

BODY CONTOURING CONTINUED

MODERATOR: DREW SCHNITT, MD

4:30 PM	Breast Implants - Getting it Right the FIRST Time!	Adam Schaffner, MD
4:45 PM	Invasive And Non-Invasive Options For Tightening: Where Are We?	John Cook, MD
5:00 PM	Hybrid Flap for Nipple-Areola Complex in Reduction Mammoplasty- A Novel Flap Design	Yoram Wolf, MD
5:15 PM	Reducing the Risk of Capsular Contracture To Close To ZERO	Adam Schaffner, MD
5:30 PM	Modern & Safe Abdominoplasty Using A 360 Degree Approach	Renato Saltz, MD
5:45 PM	Gender Affirming Breast Surgery In Female To Male Transgenderers, Summary Of 100 Cases	Yoram Wolf, MD
6:00 PM	Breast Revisions - Capsules And Support	Jason Pozner, MD

6:30 PM · HUGEL AESTHETICS · WELCOME RECEPTION · EXHIBIT HALL

7:30 PM · ALLERGAN PARTY ON THE LAWN · AMERICANA LAWN

"Please accept my deepest appreciation for all of the efforts that you made, both on my behalf and on that of all of the other participants, to help ensure the success of the meeting."

*Facial Plastic Surgeon
Toronto, Ontario*

Thursday, November 4

7:00 AM Video: The High SMAS Facelift- A Tribute To The Immortal Bruce Connell

Steven Hamilton, MD
(in honor of Bruce Connell, MD)

FACELIFTING

MODERATOR: IVAN WAYNE, MD

8:00 AM Micro Facelift - A Novel Approach And Technique, Summary Of Our First 40 Cases

Yoram Wolf, MD

8:15 AM Biomechanical Considerations In Different Facelift Techniques

Capi Wever, MD

8:30 AM Addressing The Unsatisfactory Results Of Previous Facelifts

Steven Hamilton, MD

8:45 AM Facelifting 102 - The Patient Who Does Not Want The Scars And Recovery

Drew Schnitt, MD

9:00 AM Evolution of Midface Rejuvenation-Have Fillers Made Surgery Obsolete?

Ivan Wayne, MD

9:15 AM Another Look At Platysmaplasty In Facelifting

Fred Fedok, MD

9:30 AM Avoiding Complications In Facelift Surgery

Edwin Williams, MD

9:45 AM How To Avoid The Facelift "Look"

Christian Drehsen, MD

10:00 AM · BREAK · EXHIBIT HALL

REJUVENATING THE NECK - HOW CAN YOU DETERMINE WHAT WORKS BEST?

MODERATOR: FRED FEDOK, MD

10:30 AM Isolated Submental Liposuction - Returning To The Feldman Theory Of Skin Redistribution

S. Randolph Waldman, MD

10:45 AM Avoiding Surgical Treatment Of The Sub Mental Region In Facelifting Is Often A Disappointing Mistake

Stephen Perkins, MD

11:00 AM The Importance Of The Neck - How I Now Shape The Neck More Aggressively In Facelift Surgery

Capi Wever, MD

11:15 AM The 5 Layer Neck- Why Treating All 5 Layers Is Key To Getting The Best Results Possible

Anil Shah, MD

11:30 AM Percutaneous Light-Guided Suture Suspension Of The Neck: A Minimally Invasive Solution To Optimize Neck Rejuvenation And Refinement

Greg Mueller, MD

11:45 AM Volume Augmentation In The Aging Face: Should It Be Moved Or Added?

Mark Beaty, MD

12:00 PM Midline Cervicoplasty For Rejuvenation Of The Male Neck

Douglas Sidle, MD

12:15 PM The Successful Necklift: Treating The Platysmal Muscle And The Value Of The Gonial Angle

Deirdre Leake, MD

12:30 PM Tarsal Platform Show--The Key To A Good Blepharoplasty

Morris Hartstein, MD

12:45 PM The Trilogy Of Fat Injection For Peri-Orbital Rejuvenation

Morris Hartstein, MD

1:00 PM · LUNCH · EXHIBIT HALL

FACELIFTING: VOLUME REPLACEMENT VS SURGERY

MODERATOR: ROSS CLEVENS, MD

2:00 PM	A 20-Year Experience With Fat Transfer Combined With Face Lifting: What Have We Learned?	John Cook, MD
2:15 PM	Volumetric Aesthetic Manipulation Focusing On Its Creative Or Corrective Uses	Steven Hamilton, MD
2:30 PM	Corset Facelift Without General Anesthesia: Indications And Techniques	Tunc Tiryaki, MD
2:45 PM	Surgical Lip Lift: Pearls And Pitfalls	Michael Somenek, MD
3:00 PM	Structural Fat Grafting Of The Face And Body	Randy Miller, MD
3:15 PM	A New Lateral Platysma Hammock Approach To The Neck, Combining Medial Platysma Flap Repair With Subtotal Platysma Transection	Andrew Jacono, MD
3:30 PM	The Direct Neck Lift: A Graduated Approach To The Aging Face And Neck	Ross Clevens, MD
3:45 PM	Deep Plane Upper Lip Lift Design: A Mathematical Guide To Maintaining Natural Balance, Optimizing Muscle Function, And When To Corner Lift	Benjamin Talei, MD
4:00 PM	Optimizing Neck Results In Facelift Patients	Steven Hamilton, MD

4:15 PM · BREAK · EXHIBIT HALL

5:00 PM

FACELIFTING PANEL: TIPS AND PEARLS FOR SUCCESS

Moderators: S. Randolph Waldman, MD | Devinder Mangat, MD

Panelists - Mark Beaty, MD; Fred Fedok, MD; Steven Hamilton, MD; Corey Maas, MD; Benjamin Talei, MD; Capi Wever, MD

6:30 PM · HUGEL AESTHETICS · WELCOME RECEPTION · EXHIBIT HALL

7:30 PM · ALLERGAN PARTY ON THE LAWN · AMERICANA LAWN

Thursday, November 4



THURSDAY SPECIAL EVENTS

2:00 PM

ROHRER AESTHETICS · WORKSHOP · AMERICANA FOYER

Establishing A Successful Energy Based Med-Spa: The Non-Surgical Technology Side Of The Equation

Speaker: Dr. Carson C. Bauder, M.D., Aesthetic & Anti-Aging Medicine Specialist

The Dilemma for the 21st Century Medspa: How to be all things to all patients and still maintain a thriving business. A successful medspa must be committed to offering a wide array of treatment offerings to their patients, while simultaneously ensuring a fast and easy way to increase revenue. In order to keep pace with the latest trends, technology and competition, a viable medspa must offer multiple devices to meet their patient's needs. The average cost for each new laser, RF microneedling system or body contouring system is approximately \$100,000. So, how does a medspa acquire the needed technology without breaking the bank? Dr. Carson Baulder will discuss how he is able to offer a plethora of the most popular aesthetic procedures and balance the costs associated with each energy-based device that is required to build an elite, profitable med spa.

3:15 PM

SOFWAVE · LIVE DEMO WORKSHOP · AMERICANA FOYER

Sofwave Synchronous Ultrasound Parallel Beam Technology, SUPERB, A Game Changer

Speakers: Dr. Gregory Mueller, Dr. Jason Pozner, Dr. Barry DiBernardo

Sofwave Synchronous Ultrasound Parallel Beam Technology, SUPERB, answers a growing demand for non-invasive treatments that deliverable noticeable wrinkle reduction with its 7 cooled transducers, directly coupled to the epidermis, creating a unique 3d array of volumetric, cylindrical-shaped thermal zones that deliver continuous parallel energy simultaneously to coagulate more tissue areas more quickly at a depth of 1.5mm mid-dermis to improve skin effect in half the treatment time of other technologies, no matter the skin type.

4:45 PM

DOMINION AESTHETICS · LIVE DEMO WORKSHOP · AMERICANA FOYER

EON: Robotic Innovation Advancing the Body Contouring Industry

Speakers: Dr. Chad Deal, Christian Bloomgren

EON is the first robotic, touchless, 1064nm body contouring device disrupting the non-invasive lipolysis industry. This workshop will include a presentation by EON President Christian Bloomgren and Dr. Chad Deal with a live demonstration of the device in action. The discussion will consist of: EON's touchless technology, which creates efficient, consistent laser energy distribution with higher efficacy. The proprietary jet-impingement cooling and real-time skin monitoring system that allows EON to heat fatty tissue up to 51°C. And finally, an overview of the 42 safety sensors configured into EON's autonomous, robotic system that removes human error and creates a safer experience for the practitioner and patient.

5:30 PM

X-MEDICA · LIVE DEMO SESSION · AMERICANA 1/2

Cellulite Treatment

Speakers: Dr. Bruce Katz, Dr. Juliya Fisher

We will be demonstrating new treatment options for Cellulite. Educational Objectives: Describe proper patient selection when treating cellulite, Identify dilution strategies when using CCH-aes for treating cellulite, Describe appropriate injection techniques when using CCH-aes for treating cellulite in the buttocks and thighs; Discuss management of potential patient side effects of CCH-aes

6:30 PM

HUGEL AESTHETICS · WELCOME RECEPTION · EXHIBIT HALL

Welcome Reception Sponsored By Hugel Aesthetics

Join us in the Exhibit Hall for cocktails and networking with the 2021 Sponsors and Exhibitors!

7:30 PM

ALLERGAN AESTHETICS · PARTY ON THE LAWN · AMERICANA LAWN

Party On The Lawn With Allergan & "Fleetwood Mac"

WELCOME BACK to the Global Aesthetics Conference! Join us on Americana Lawn as we celebrate the return of live events and live music in the company of friends and colleagues. Sponsored by Allergan Aesthetics, an Abbvie Company

Thursday, November 4

ENERGY BASED DEVICES EVERY PRACTICE SHOULD CONSIDER

MODERATOR: CHRIS ROBB, MD

7:30 AM	Pain Management	Jonathan Cook, MD
7:45 AM	New Refinements In The Treatment Of Malar Festoons	Gregory Chernoff, MD
8:00 AM	Microlifting With Minimally Invasive Jawline Treatments: Top Tips	Diane Duncan, MD
8:15 AM	Lasers And Lights For Acne - Where Are We Now?	Todd Schlesinger, MD
8:30 AM	Hybrid Fractional Lasers: An Update And Review Of The Literature	Chris Robb, MD
8:45 AM	High Speed Skin Rejuvenation: The Most Significant Advance In Pulsed Light Technolgy In 20 Years	Patrick Bitter, MD
9:00 AM	Chembiore Surfacing: Will Microinjectables Replace Lasers?	Diane Duncan, MD
9:15 AM	Minimally Invasive Neck: Advanced Techniques For Older Patients And The Midface	Barry DiBernardo, MD
9:30 AM	Radio Frequency Devices That I Love	Michelle Henry, MD
9:45 AM	Body Contouring: What's In My Toolbox?	Elizabeth Bahar Houshmand, MD
10:00 AM	Striae: Combination Treatments That Actually Work	Chris Robb, MD
10:15 AM	Periocular Laser Treatment For Veins	Amy Taub, MD

10:30 AM · BREAK · EXHIBIT HALL

COSMECEUTICALS

MODERATOR: ANDREA WALDMAN, MD

11:00 AM	Cosmeceutical vs Pharmaceutical	Suneel Chilukuri, MD
11:15 AM	My Favorite Cosmeceuticals And Why	Amy Taub, MD
11:30 AM	Overview Of Cannabinoid Therapeutics	Todd Schlesinger, MD
11:45 AM	Acne Throughout The Ages: Medical Pearls For Aesthetic Providers	Andrea Waldman, MD
12:00 PM	Top 10 Tips For Management Of Melasma And Dyschromia	Candace Spann, MD
12:15 PM	The Social Concept Of Beauty	Andres Gantous, MD
12:30 PM	Melasma: A Dermatologist's Approach	Elizabeth Bahar Houshmand, MD

12:45 PM · LUNCH · EXHIBIT HALL

Friday, November 5

SCAR WARS AND BEYOND

MODERATOR: JOHN MARTIN, MD

- | | | |
|----------------|---|----------------------|
| 2:00 PM | Microneedling With RF For Scars | John Martin, MD |
| 2:15 PM | Combination "One-And-Done" Treatment Of Acne Scars | Mark Taylor, MD |
| 2:30 PM | A Novel Flap To Repair Earlobe Gauge Piercing To Preserve Lobule Shape And Volume | Gregory Vipond, MD |
| 2:45 PM | Treatment Of Atrophic Scars With Fillers | Robyn Siperstein, MD |

3:00 PM

CYBERSECURITY PANEL

Video Introduction

Grant Stevens, MD

Moderators: Jay Shorr | Jesus Perez

Panelists- Patricia Carreiro, JD | Jeff Segal, MD, JD

4:15 PM · BREAK · EXHIBIT HALL

HAIR RESTORATION SURGERY IN MEN AND WOMEN IN 2021

MODERATOR: WILLIAM BEESON, MD

- | | | |
|----------------|---|--------------------|
| 4:45 PM | Women's Hair Restoration | Gary Linkov, MD |
| 5:00 PM | Hair Rejuvenation: From Nutraceuticals To Exosomes | Yael Halaas, MD |
| 5:15 PM | How Important Is Technology For Hair Restoration Surgery in 2021 And Beyond? | Alan Bauman, MD |
| 5:30 PM | Exosomes In Hair Restoration | Alan Bauman, MD |
| 5:45 PM | New Combination Treatments With Topical Growth Factors And Energy Based Devices For Hair Loss | Amy Taub, MD |
| 6:00 PM | Non-Surgical Approach To Hair Loss And Thinning | William Beeson, MD |

6:30 PM · SOLTA MEDICAL COCKTAIL RECEPTION · AMERICANA FOYER

7:30 PM · APYX MEDICAL DINNER SYMPOSIUM · AMERICANA 1/2

"Thank you for hosting an amazing aesthetic conference -- It was the most informative and well-run conference that I have attended. As a Dermatologist/Mohs surgeon, I really appreciated learning from colleagues in other specialties, and the in-depth evaluations of multiple devices and techniques was extremely helpful in assessing which devices to add to our practice."

*Dermatologist
Naples, FL*

NASAL TIP TIPS

MODERATOR: IVAN WAYNE, MD

7:30 AM	Nasal Ligaments Approach And Modifications In Preservation Rhinoplasty	Jose Luis Sanjurjo, MD
7:45 AM	Management Of The Long Nose	Andres Gantous, MD
8:00 AM	Middle Eastern Rhinoplasty	Ramtin Kassir, MD
8:15 AM	"Tip-Flip" Suture: New, Simple And Highly Predictable Technique For The Severely Ptotic Tip	Nabil Fanous, MD Kristina Zakhary, MD
8:30 AM	What The Patient Wants! Indications And Techniques For Less Invasive Nose Surgery	Tunc Tiryaki, MD
8:45 AM	The Domal Apex Graft- My Preferred Tip Grafting Technique	Ivan Wayne, MD
9:00 AM	Crooked Noses In Rhinoplasty, Are They Becoming More Prevalent? If So, Why?	Steven Pearlman, MD
9:15 AM	Correction Of Nasal Tip Ptosis	Ramtin Kassir, MD
9:30 AM	Rhinoplasty In The Mestizo Nose	Jose Montes Bracchini, MD

9:45 AM · BREAK · EXHIBIT HALL

RHINO CONTROVERSIES: IS "PRESERVATION" NOW THE GOLD STANDARD?

MODERATOR: IVAN WAYNE, MD

10:30 AM	Profiles And Courage: Achieving Both Form And Function In The Nasal Dorsum	Mark Beaty, MD
10:45 AM	My Odyssey With Dorsal Augmentation	Jose Patrocinio, MD
11:00 AM	Dorsal Grafting: What And When	Andres Gantous, MD
11:15 AM	Can Reduction Rhinoplasty Fit Into A Fixed Algorithm? The "Art" Versus "Craft" Of Surgery	Capi Wever, MD

PRESERVATION RHINOPLASTY - IS IT HERE TO STAY OR JUST ANOTHER GIMIC?

11:30 AM	The Push Down Technique For The Preservation Of The Nasal Dorsum	Jose Luis Sanjurjo, MD
11:45 AM	Spare Roof Technique In The Era Of Preservation Rhinoplasty	Miguel Goncalves Ferreira, MD
12:00 PM	The Tensegrity Concept In Preservation Rhinoplasty	Jose Juan Montes Bracchini, MD
12:15 PM	Segmental Preservation Rhinoplasty - The TETRIS Concept	Jose Carlos Neves, MD
12:30 PM	Q & A	Ivan Wayne, MD

1:00 PM · LUNCH · EXHIBIT HALL

Friday, November 5

MASTERS SEMINARS

MODERATOR: WILLIAM MACK, MD

- | | | |
|----------------|--|-------------------|
| 2:00 PM | My Tips And Tricks For Optimal Neck Rejuvenation | Andrew Jacono, MD |
| 2:30 PM | My Strategies For Successful Lower Lid Blepharoplasty | William Mack, MD |
| 3:00 PM | My Philosophy And Preferences For Managing Post-Blepharoplasty Lower Eyelid Retraction | Guy Massry, MD |
| 3:30 PM | How The Extended Deep Plane Facelift Differs From The High Lateral SMAS Facelift - Are There Advantages? More Risks? | Andrew Jacono, MD |

4:00 PM · BREAK · EXHIBIT HALL

MODERATOR: NEIL GORDON, MD

- | | | |
|----------------|--|--------------------|
| 4:30 PM | Pearls From 25+ Years Of Deep-Plane Facelifting | Neil Gordon, MD |
| 5:00 PM | Tips And Pearls For The Use Of Fillers And Toxins: Hands, Mid-Face, Lower Face, Temporal, Nose, Perioral And Periorbital | Amir Moradi, MD |
| 5:30 PM | Otoplasty- My Preferred Techniques | Andres Gantous, MD |
| 6:00 PM | From Acne To Melasma: Skin Care And Peels For The Facial Plastic Surgeon | Ramtin Kassir, MD |

6:30 PM · SOLTA MEDICAL COCKTAIL RECEPTION · AMERICANA FOYER

7:30 PM · APYX MEDICAL DINNER SYMPOSIUM · AMERICANA 1/2



UPPER EYELID REJUVENATION - ADVANCED DECISION MAKING

MODERATOR: FRED FEDOK, MD

7:30 AM	Keys To Success: Incision Planning In Aesthetic Eyelid Surgery	John Burroughs, MD
7:45 AM	Advances in Upper Lid Blepharoplasty	Ajaipal Kang, MD
8:00 AM	Micro-Fat Grafting For Periorbital Rejuvenation: Reversing Orbital Deflation	Patrick Flaharaty, MD
8:15 AM	Goals In Male Eyelid Surgery	Stephen Prendiville, MD
8:30 AM	Unmasking Ptosis--Do You Need More Than A Bleph? Pearls & A Novel Evaluation Technique	Lisa Bunin, MD
8:45 AM	Tips To Identify Red Flags During Your Cosmetic Blepharoplasty Evaluation	William Mack, MD
9:00 AM	Defeating The Droopy Eyelid: Evaluation And Management Of Ptosis	Wendy Lee, MD

LOWER EYELID REJUVENATION - DIFFERENT STROKES FOR DIFFERENT FOLKS

9:15 AM	Cheek Elevation And Minimization Of The Eyelid Cheek Junction In Lower Lid Blepharoplasty	Stephen Prendiville, MD
9:30 AM	Evaluation Of The Lower Eyelid: Fat, Skin, Pigment, Laxity, Or Mixed?	Lisa Bunin, MD
9:45 AM	Tried And True - Transconjunctival Blepharoplasty, Skin Pinch, And Medium Depth Peel Of The Lower Eyelids	Fred Fedok, MD

10:00 AM · BREAK · EXHIBIT HALL

MODERATOR: JOHN FEZZA, MD

10:30 AM	Combined Techniques For Lower Eyelid-Midface Rejuvenation	Thomas Tzikas, MD
10:45 AM	Contouring The Tear Trough And Temples With Hyaluronic Acid Filler: An Aesthetic And Anatomic Approach	John Fezza, MD
11:00 AM	Malar Bags And Festoons: A Successful Method For Tightening And Elevation Of The Lower Eyelid And Cheek	Lisa Bunin, MD
11:15 AM	Algorithm For The Management Of The Patient With Tear Trough Filler Presenting For Blepharoplasty	John Holds, MD
11:30 AM	Safe Blepharoplasty: Low Risk, High Reward Techniques	Wendy Lee, MD
11:45 AM	How To Handle The Eyelids When Fillers And Botulinum Toxin Fail: Upper And Lower Blepharoplasty	Gie Vandehult, MD

12:00 PM Controversies In Lower Lid Blepharoplasty 2021 And Beyond

Moderator: Guy Massry, MD
Panelists - Lisa Bunin, MD; John Holds, MD; Wendy Lee, MD; Adam Scheiner, MD; Thomas Tzikas, MD

1:00 PM · LUNCH · EXHIBIT HALL

Friday, November 5

BROWLIFTING

MODERATOR: STEPHEN PERKINS, MD

2:00 PM	15 Principles For Enhanced Success In Endoscopic Brow Lift	Guy Massry, MD
2:20 PM	Ptosis, Bleph, Brow – The Need For A Multimodal Approach To The Upper Eyelid	John Holds, MD
2:40 PM	Upper Eyelid Blepharoplasty vs Endoscopic Brow Elevation: Aesthetic Considerations In Periorbital Rejuvenation	Patrick Flaharty, MD
2:55 PM	The Hairline Lowering Procedure	Douglas Sidle, MD
3:10 PM	Forehead Lift: 20-Min Approach Using Three Incisions, No Endoscope And No Muscle Resection	Nabil Fanous, MD
3:30 PM	A Customized Approach To Maximize Brow Lift Results	John Fezza, MD
3:45 PM	Endoscopic Browlift- When Do I Do It And Best Technique And Fixation?	Jose Patrocinio, MD
4:00 PM	Why Lifting The Medial Brow Should Not Be “Frowned Upon”	Stephen Perkins, MD

4:15 PM · BREAK · EXHIBIT HALL

5:00 PM

Browlifting - Is This Still A Relevant Procedure?

Moderator: Fred Fedok, MD

Panelists - Andrew Jacono, MD; William Mack, MD; Devinder Mangat, MD; Guy Massry, MD; Stephen Perkins, MD

Browlifting Dilemmas:

- Is This Procedure Still Relevant?
- Techniques In Fixation-Is There A Best Answer?
- Is An Endoscope Really Necessary?
- How High Is Too High?
- Has The Entire Look Of The Brows Changed?
- Does The Look Of The Brow Change Our Current Approach To Brow Elevation?

6:30 PM · SOLTA MEDICAL COCKTAIL RECEPTION · AMERICANA FOYER

7:30 PM · APYX MEDICAL DINNER SYMPOSIUM · AMERICANA 1/2



FRIDAY SPECIAL EVENTS

PM

2:00 PM

GALDERMA · LIVE DEMO WORKSHOP · AMERICANA FOYER

AART CLASS: XpresHAN From Cheeks To Chin Live Injection Workshop

Speakers: Dr. Wendy Lee, Dr. Rachel Pritzker

3:15 PM

MERZ · WORKSHOP · AMERICANA FOYER

Go Uniquely Pure

Speakers: Dr. Roberta Del Campo

Please join board certified dermatologist, Roberta Del Campo, MD to hear her discuss her experiences with her toxin naïve patients.

5:00 PM

WEAVE · WORKSHOP · AMERICANA FOYER

Defending Yourself With Cybersecurity - Sponsored By Weave

Speakers: Jay Shorr, Jesus Perez

Join Jay Shorr, Jesus Perez, and Weave as they discuss ways to defend your practice data: Choosing a Strong Password, Internet of Things: Is Our Smart World Secure?, Mobile & Office Device Security; Ransomware: It's Personal; Small Business E-Mail Compromise & Spoofing; Ways to Help Prevent Identity Theft

6:30 PM

SOLTA MEDICAL · COCKTAIL WORKSHOP · AMERICANA FOYER

Cocktails And Conversations With VASER

Speaker: Dr. Chad Deal

Join Solta Medical and Dr. Chad Deal for a presentation on precise ultra-sound assisted liposuction with the VASER system.

7:30 PM

APYX MEDICAL · LIVE DEMO DINNER SYMPOSIUM · AMERICANA 1/2

Join Us For A Live Case: "The Ins And Outs Of Renuvion"

Speakers: Dr. Adam Rubinstein, Dr. Vaishali Doolabh

Don't miss this opportunity to learn from Dr. Adam Rubinstein and Dr. Vaishali Doolabh as they discuss patient selection, infiltration techniques, and key tips for success when using Renuvion. Dr. Rubinstein and Dr. Doolabh will be answering questions from the audience throughout the presentation and live case.

**Dinner and drinks will be provided to attendees*

Friday, November 5

AESTHETIC PRACTICE COMPLIANCE

7:30 AM The 3 C's: Complaints, Compliance, It's Your Choice

Jay Shorr
Allyson Avila, JD

INJECTABLES FOR THE UPPER FACE AND EYES

MODERATOR: ANDREA WALDMAN, MD

- 8:00 AM Patients Are Highly Satisfied With Two Treatments Of Abobotulinumtoxin A Year: Results From A 13-Month, Longitudinal Study Carolyn Jacob, MD
- 8:15 AM Tips And Pearls For Successful Tear Trough Management Brian Biesman, MD
- 8:30 AM Tear Trough Fillers - What Works And What To Avoid John Martin, MD
- 8:45 AM Keys To Success For Rejuvenation Of The Middle And Upper Face John Burroughs, MD

INJECTABLES FOR THE LOWER HALF

- 9:00 AM The Lower Face: Chin, Lips and Jawline Amy Taub, MD
- 9:10 AM The Male Perspective For Neuromodulators And Fillers Michelle Henry, MD
- 9:20 AM Toxins For The Lower Face Amir Moradi, MD
- 9:30 AM Tips For Safer And More Effective Filler Injections Lisa Grunebaum, MD
- 9:40 AM Safe and Reproducible Liquid Rhinoplasty Jack Kolenda, MD
- 9:50 AM The Use Of Kenolog To Reduce Malar Bags And Post Procedure Swelling Robyn Siperstein, MD
- 10:00 AM Lower Face Rejuvenation With Dermal Fillers: Evaluating How And Where To Inject Amir Moradi, MD
- 10:10 AM Cannula vs Needle - The Need For Both And Why Robyn Siperstein, MD

10:20 AM · BREAK IN EXHIBIT HALL

MODERATOR: STEVEN PEARLMAN, MD

- 11:00 AM Rockin Toxin: A Review Of Neuromodulators John Fezza, MD
- 11:15 AM Midface Injections: Selecting And Safely Injecting The Optimal Product Amir Moradi, MD
- 11:25 AM Lip Rejuvenation – Anatomy To Fabulous! Todd Schlesinger, MD
- 11:35 AM A Topical Adjunct To Post Procedural Bruising And Swelling Carolyn Jacob, MD
- 11:45 AM Emerging Uses Of Injectables Including The Value Of Dilutions Miles Graivier, MD
- 12:00 PM Four Steps To Natural Lips With Hyaluronic Acid Fillers Patrick Bitter, MD
- 12:10 PM Fillers For The Hands: Hyaluronic Acids vs CA-Hydroxylapatite Amir Moradi, MD
- 12:20 PM Creating Dimples-Is This Really Something Patients Ask For? Jeffrey Spiegel, MD
- 12:30 PM Maximize Your Safety And Minimize Pain Miles Graivier, MD

12:45 PM · LUNCH IN EXHIBIT HALL

INJECTABLES IN 2021

MODERATOR: SUNEEL CHILUKURI, MD

2:00 PM	Injectable Fillers: Ethics And Concerns Are We Creating Clones?	Elizabeth Bahar Houshmand, MD
2:15 PM	The Art Of Creating Beautiful Cheeks For All Ages	Steven Pearlman, MD
2:30 PM	Temporal Fossae Dermal Filler Injections: Why Deep Injections Carry More Risk	Amir Moradi, MD
2:45 PM	My Top 10 Tips For Non Surgical Rhinoplasty	Sarmela Sunder, MD
3:00 PM	Nonsurgical Rejuvenation Of The Neck: Ways To Address Submental Skin Laxity	Luis Soro, MD
3:15 PM	Under Eye Fillers & Camouflaging Prolapsed Fat Pads	Robyn Siperstein, MD

3:30 PM · BREAK IN EXHIBIT HALL

4:00 PM

Live Injection Session

Moderator: S. Randolph Waldman, MD

Panelists - Roberta Del Campo, MD; Miles Graivier, MD; Lisa Grunebaum, MD; Yula Indeyeva, MD; Jason Pozner, MD; Robyn Siperstein, MD; Luis Soro, MD;

DISCUSSION TOPICS:

- Needles vs cannula
- Insertion Site Issues
- Is There A Noticeable Difference Between Products?
- Touch-Ups... For Free?
- Experience With Vascular Emergencies - Were You Able To Reverse?
- Boot Leg Products
- Ever Turned Anyone In? Medical Directors With No Knowledge
- Do Events Attract New Business? Or Just Bring Back Old Business?
- Importance Of Vascular Anatomy
- Age Groups And Unrealistic Expectations
- Patient Complaints
- Have We Over Promised And Under Delivered? Has The Industry?

6:30 PM · PHYSICIANS POWER PURCHASING · COCKTAIL RECEPTION · POINCIANA 1/2

Saturday, November 6



MASTERS SEMINARS

MODERATOR: J. ROBERTO RAMIREZ GAVIDIA, MD

7:30 AM	Elevating And Reshaping The Eyebrow Through The Endoscopic Approach	Jose Juan Montes Bracchini, MD
8:00 AM	Endoscopic Facial Rejuvenation: Update After 27 years And 2000 Cases	Renato Saltz, MD
8:30 AM	The Modified Deep Plane Facelift- Why This Remains My Preferred Choice Of Facelift Technique	Neil Gordon, MD
9:00 AM	A Comprehensive Approach To Periorbital Rejuvenation: How To Use Surgery, Injectables, And Technology Based Approaches To Achieve Best Outcomes	Brian Biesman, MD
9:30 AM	The 22 Indispensable "Pearls" That Will Dramatically Enhance Your Surgical Skills & Practice Growth	Nabil Fanous, MD

10:00 AM · BREAK IN EXHIBIT HALL

MODERATOR: JOHN MARTIN, MD

10:30 AM	10 Pearls To Optimize Results With Broad Band Light	Patrick Bitter, MD
11:00 AM	The Next Big Thing: Exosomes In Aesthetic Medicine	Tunc Tiryaki, MD
11:30 AM	Brow Lifting Simplified With An Endoscopic-Like Technique	Benjamin Talei, MD
12:00 PM	High SMAS Facelift- Why This Is My Preferred Choice Of Facelift Technique	Steven Hamilton, MD
12:30 PM	Ptosis Repair Made Easy	John Martin, MD

1:00 PM · LUNCH IN EXHIBIT HALL

MODERATOR: WAYNE LARRABEE, MD

2:00 PM	No-Shave Long-Hair FUE Hair Transplant - Pearls And Tips	Alan Bauman, MD
2:30 PM	How To Avoid And Manage Complicated Problems After Aesthetic Blepharoplasty	Guy Massry, MD
3:00 PM	Facelifts and Lasers - Combinations are Better	Jason Pozner, MD
3:30 PM	"Preservation Rhinoplasty:" Who, What, When, And How?	Miguel Goncalves Ferreira, MD

4:00 PM · BREAK IN EXHIBIT HALL

MODERATOR: JEFFREY SPIEGEL, MD

4:45 PM	Facial Feminization: Lessons Learned Over The Past 10 Years	Jeffrey Spiegel, MD
5:15 PM	Deep Plane Neck And Face Advancements Using The Mastoid Crevasse And Sailboat Modification	Benjamin Talei, MD

6:30 PM · PHYSICIANS POWER PURCHASING · COCKTAIL RECEPTION · POINCIANA 1/2

TECHNOLOGY & ENERGY DEVICES I

MODERATOR: JASON POZNER, MD

7:30 AM	How To Integrate New Technology Investment Into Your Practice In 60 Days	Cheryl Whitman
7:45 AM	Skin Tightening Using Plasma And Radio Frequency Energy	Adam Rubinstein, MD
8:00 AM	Combining Microneedling And Platelet-Rich Plasma In Your Cosmetic Practice	Todd Schlesinger, MD
8:15 AM	Melasma: Utilizing Directed Treatments To Target Pigmentation And Minimize Recurrence	Roberta Del Campo, MD
8:30 AM	I Bought a Device — Now What?	Suneel Chilukuri, MD
8:45 AM	BBL In Motion - A Revolution In Body Pigment Removal	Jason Pozner, MD
9:00 AM	Abdominal Toning And Reduction Of Subcutaneous Fat With Combination Of HIFEM Procedure And Radiofrequency Treatment	Carolyn Jacob, MD
9:15 AM	Radio Frequency And Ultrasound - Do You Really Understand The Results And Risks?	Benjamin Talei, MD
9:30 AM	Multimodality Laser Resurfacing	Mark Taylor, MD
9:45 AM	Use Of Ultrasound Energy For Rejuvenation Of The Face And Neck	Jason Pozner, MD
10:00 AM	Laser Facilitated Stem Cell Therapy To Facilitate Wound Healing	Jill Waibel, MD

10:15 AM · BREAK IN EXHIBIT HALL

STEM CELL SESSION

POINCIANA 3/4

ADVANCES IN REGENERATIVE MEDICINE ENHANCING RESULTS OF FACIAL REJUVENATION

MODERATOR: RANDY MILLER, MD

10:45 AM	Stem Cells 101: From Regulation To Science To Clinical Translation	Randy Miller, MD
11:00 AM	Evolution And New Applications Of Platelet Rich Plasma	Bruce Katz, MD
11:15 AM	Regenerative Medicine: Available And Affordable For Your Practice	Diane Duncan, MD
11:30 AM	The Benefit Of Exosomes In Treating Aging Skin, Acne And Scars: A 100 Patient Review	Gregory Chernoff, MD
11:45 AM	Hair Restoration: A State-Of-The-Art Regenerative Approach	Alan Bauman, MD
12:00 PM	Stem Cell Enriched Fat Injections In Plastic Surgery: Where Are We Today?	Tunc Tiryaki, MD
12:15 PM	Tips For Improving The Results Of Autogenous Fat Transfer In Facial Rejuvenation	Brock Ridenour, MD
12:30 PM	Q & A	Randy Miller, MD

12:45 PM · LUNCH IN EXHIBIT HALL

Saturday, November 6

TECHNOLOGY & ENERGY DEVICES II

MODERATOR: Yael Halaas, MD

1:45 PM	RF Blepharoplasty - A Revolution	Sean Paul, MD
2:00 PM	Fractional Resurfacing: Technology Overview And Clinical Update	Brian Biesman, MD
2:15 PM	A Novel Synchronous Parallel Ultrasound Beam Technology For The Treatment Of Facial Lines And Wrinkles	Barry DiBernardo, MD
2:30 PM	Plasma Technology For Tissue Contraction In Body Contouring - Optimal Results	Drew Schnitt, MD
2:45 PM	A Novel Less Invasive Manner Of Rejuvenating The Neck	Mark Taylor, MD
3:00 PM	New And Emerging Laser Therapies	Jill Waibel, MD
3:15 PM	A Surgeon's Experience With Pico And Other Minimally-Invasive Devices In Facial Rejuvenation	Brock Ridenour, MD
3:30 PM	Minimally Invasive Techniques For Enhanced Molecular Penetration	Barry DiBernardo, MD
3:45 PM	Tips For Successful Combination Of Skincare And Lasers For Dermatologic Conditions	Rachel Pritzker, MD
4:00 PM	Combination Energy Devices For Enhanced Body Rejuvenation	Patrick Bitter, MD

4:15 PM · BREAK IN EXHIBIT HALL

5:00 PM

Two Devices I Feel Are Currently Essential To My Practice, And What Is The Next Service, Technique, Or Treatment I Am Most Excited To Add To My Practice?

Moderators: Suneel Chilukuri, MD | Edwin Williams, MD

Panelists - Brian Biesman, MD; Barry DiBernardo, MD; Bruce Katz, MD; Corey Maas, MD; Anil Shah, MD; Mark Taylor, MD; Jill Waibel, MD



SATURDAY SPECIAL EVENTS

2:00 PM

CHERRY TECHNOLOGIES · WORKSHOP · AMERICANA FOYER

Buy Now Pay Later: Patient Financing To Boost Your Revenue

Speaker: Kimberlee Tannous

Buy Now Pay Later is a new type of point-of-sale financing taking the world by storm. As the experts in Buy Now Pay Later for the medical aesthetics space, Cherry is here educate you on how Buy Now Pay Later is different and better than traditional patient financing. As an all-in-one patient acquisition tool, patient consultation tool, and a patient retention tool, practices are already taking advantage of Buy Now Pay Later options to boost their revenues and treat more clients. Come find out how your practice can reap the benefits as well!

3:15 PM

FOTONA · LIVE DEMO WORKSHOP · AMERICANA FOYER

TBD

4:00 PM

LIVE INJECTION SESSION · AMERICANA 1/2

Live Injection Session

Participants: Roberta Del Campo, MD, Miles Graivier, MD, Lisa Grunebaum, MD, Yula Indeyeva, MD, Jason Pozner, MD, Robyn Siperstein, MD, Luis Soro, MD, S. Randolph Waldman, MD

Join us for the 2.5 hour live injection session - Discussion Topics include: Needles vs cannula, Insertion Site Issues, Is There A Noticeable Difference Between Products? Touch-Ups... For Free? Experience With Vascular Emergencies - Were You Able To Reverse? Boot Leg Products AND MORE!

6:30 PM

PHYSICIANS POWER PURCHASING · COCKTAIL RECEPTION · POINCIANA 1/2

Pop Off With PPP + Live Demonstration

Speaker: Dr. Chad Deal, Board Certified Cosmetic Surgeon / Facial Cosmetic Surgeon / General Surgeon

Wind down from the Global Aesthetics Conference with cocktails and hors d'oeuvres, sponsored by PPP. We will teach you how to save money on the things you already use in your practice and tips and tricks on how to better market your practice. We will also have a LIVE hyper dilute RADIESSE® demo.



Saturday, November 6

TOP 10 SUNDAY: 180 TAKE HOME PEARLS TO ENHANCE YOUR PRACTICE

MODERATOR: RENATO SALTZ, MD

7:45 AM	Top 10 Tips For Aesthetic Practices During Pandemic Times	Renato Saltz, MD
8:15 AM	Top 10 Tips For Avoiding Problems With Filler Injections And How To Manage Them	Robyn Siperstein, MD
8:30 AM	Top 10 Tips For Autologous Fat Injection	Pat Pazmino, MD
8:45 AM	Top 10 Tips for Rejuvenation Of The Lips	Benjamin Talei, MD
9:00 AM	5 Tips To Better/Safer Facelifts	William Beeson, MD
9:15 AM	Top 10 Tips For Dealing With Unwanted Pigmentation	Patrick Bitter, MD
9:30 AM	Top 10 Tips For Lip Lifting	Gary Linkov, MD
9:45 AM	10 Pearls To Achieve Excellence And Avoid Complications In Non-Surgical Rhinoplasty	Ross Clevens, MD

MODERATOR: JOHN COOK, MD

10:00 AM	Top 10 Tips For Blepharoplasty Surgery	John Burroughs, MD
10:15 AM	10 Tips To Maximize The Patient Experience With Injectable Fillers	Melissa Levin, MD
10:30 AM	Top 10 Tips For Face Lifting Under Local Anesthesia	John Cook, MD
10:45 AM	Top 10 Advanced Toxin & Filler Tips	Robyn Siperstein, MD
11:00 AM	Top 10 Tips For Optimizing Outcomes For Skin Tightening Without Excision: How To Get Lasting Results	Diane Duncan, MD
11:15 AM	Top 10 Tips For Rejuvenation Of The Hands-Combination Therapy In Hand Rejuvenation	Elizabeth Bahar Houshmand, MD
11:30 AM	Top 10 Tips For More Effective And Safer Facelifts	Greg Mueller, MD
11:45 AM	10 Ways To Use PRP And Cell Assisted Fat Grafting	Alan Bauman, MD

12:00 PM · MEETING ADJOURNED

"It was really a pleasure to meet you personally and to participate in your meeting! I did learn a lot and I hope that I taught well. The multi-core is definitely the future, and you know that - congrats!"

*Facial Plastic Surgeon
Porto, Portugal*

THERE'S NOTHING SIMPLE ABOUT THE PRACTICE OF MEDICINE

MODERATOR: JAY SHORR

7:40 AM	Better Business Begins With Better Leadership	Brian Hayes
8:00 AM	Tips On Avoiding Employment Law Claims	Allyson Avila, JD
8:20 AM	Stopping Embezzlement In Your Practice - Legal Tips To Prevent Fraud And Theft	Samuel Pondrom, JD
8:40 AM	Financial Impact Of Bringing On Injectables And Perhaps A Non-MD Provider	Kevin Alexander
9:00 AM	Recruiting The Right Person- Why Is This So Difficult & How To Find A Rockstar	Jay Shorr
9:20 AM	Financial And Employee Management – The Short Course	Todd Schlesinger, MD
9:40 AM	The Benefits Of Training, Retaining And Incentivizing Your Most Valuable Employees	Mara Shorr

MODERATOR: JON HOFFENBERG

10:00 AM	Expanding Your Practice From Solo To Multi-Specialty	Sean Paul, MD
10:20 AM	The Most Costly Mistakes Practices Make In Business – Cost vs Profit Centers	Jon Hoffenberg
10:40 AM	Seven Steps To Multiple Seven Figures And Beyond	Dori Soukup
11:00 AM	So You Have Bought New Equipment, Now What?	Tami Vileta
11:20 AM	Best Practices For Incentivizing Employees	Kaeli Lindholm

12:00 PM · MEETING ADJOURNED

Sunday, November 7



MOST COMMON TRAITS OF A SUCCESSFUL PRACTICE

MODERATOR: LISA MARIE WARK, MBA

- | | | |
|----------------|---|-------------------------------|
| 7:30 AM | The Best Tips About Running A Business That I Learned From My Grandmother | Mara Shorr |
| 7:50 AM | Secrets To Highly Successful Aesthetic Practices | Lisa Marie Wark, MBA |
| 8:10 AM | Hope Is Not A Strategy | April Linden |
| 8:30 AM | Social Media And Aesthetic Trends | Shino Bay Aguilera, DO |
| 8:50 AM | The Role Of Website Design In Today's Social Media World | Bill Fukui |

CREDENTIALING YOUR PRACTICE AND PROVIDERS

- | | | |
|----------------|---|---------------------------|
| 9:10 AM | Credentialing Your Practice And Why It Is So Important | Josh DeBlasio |
| 9:25 AM | Credentialing- Why It's The Most Important Aspect Of Any Telephone Call | Dean Kanellopoulos |
| 9:40 AM | How To Hire, Inspire And Get Your Staff To Promote You | Catherine Maley |

9:55 AM · BREAK · EXHIBIT HALL

DO YOU CREATE LASTING FIRST IMPRESSIONS?

MODERATOR: RISA LUKSA

- | | | |
|-----------------|---|-----------------------------|
| 10:40 AM | First Impressions Matter - 10 Steps To A Perfect First Phone Call | Sandy Roos |
| 10:55 AM | Success Through Guest Relations | Dori Soukup |
| 11:10 AM | Turning Your Front Office Into A Profit Center | Lisa Marie Wark, MBA |
| 11:25 AM | The Power Of First Impressions | Risa Luksa |

BRANDING

- | | | |
|-----------------|--|--------------------|
| 11:40 AM | Mirror Mirror On The Wall – Making Your Brand The Fairest Of Them All | Tami Vileta |
| 12:00 PM | Inside The Luxury Strategy - Consumer Psychology Pearls & Advertising Insights To Attract Today's Affluent Buyer | Adam Haroun |
| 12:20 PM | High End Branding And Print Marketing Strategies | Risa Luksa |
| 12:40 PM | How To Turn Events Into Profit Centers And A Competitive Branding Asset For Your Practice | Tami Vileta |

1:00 PM · LUNCH · EXHIBIT HALL

"As always, and as always expected from you, the meeting was a tremendous success. I thought the program was superb, being extremely well-rounded with many excellent speakers from all of our interdisciplinary specialties and a number of very informative industry symposia"

*Facial Plastic Surgeon
Toronto, Canada*

DISTINGUISHING YOUR PRACTICE

MODERATOR: EDWIN WILLIAMS

- | | | |
|---------|---|------------------|
| 2:00 PM | The Importance Of Creating "Wow" Experiences For Patients | Susan Shanelaris |
| 2:20 PM | 10 Ways Of Differentiating Your Practice From The Competition | Catherine Maley |
| 2:40 PM | Winter Is Here: How To Thrive In Challenging Times | Brian Hayes |

SECRETS FOR SUCCESS

- | | | |
|---------|---|----------------------|
| 3:00 PM | Reasons Why I Would Want to Start a Private Practice From Scratch: Lessons Learned Over the Past 27 Years | Edwin Williams, MD |
| 3:20 PM | The Top 6 Negotiating Tips Every Business Person Should Know | Jay Shorr |
| 3:40 PM | Checklists In Cosmetics: What A Cosmetic Derm And A Pilot Have In Common | Robyn Siperstein, MD |

4:00 PM · BREAK · EXHIBIT HALL

MARKETING

MODERATOR: CHERYL WHITMAN

- | | | |
|---------|---|-----------------|
| 4:40 PM | Marketing Myths And Realities | Dori Soukup |
| 5:00 PM | When Nothing Is Working - Why Even The Best Marketing Campaigns Fail, And What To Do About It | Adam Haroun |
| 5:20 PM | Video Storytelling: The Secret To Customer Growth And Retention | Shanice Cook |
| 5:40 PM | A Crisis Recovery Marketing Strategy For 2022 | Greg Washington |
| 6:00 PM | Marketing Tips From A Non-Marketing Person | Sandy Roos |

6:30 PM · WELCOME RECEPTION · EXHIBIT HALL

7:30 PM · ALLERGAN DINNER · AMERICANA LAWN

Thursday, November 4



INCREASING YOUR CONVERSION RATES

MODERATOR: SANDY ROOS

- | | | |
|----------------|--|-----------------|
| 7:30 AM | In Person Closing Consultations Techniques That Work | Lou Haggerty |
| 7:45 AM | Top 10 Tips For Getting To A Yes At The Consultation | Catherine Maley |
| 8:05 AM | Deal Or No Deal: The Art And Science Of Consultation Closure | April Linden |

THE PATIENT EXPERIENCE- ARE YOU MEETING 2021 EXPECTATIONS?

- | | | |
|----------------|--|----------------|
| 8:25 AM | Top 10 Tips For Creating A Smooth Patient Experience From Consult To Procedure | Sandy Roos |
| 8:45 AM | The Consultation- Engaging And Closing More Patients | Cheryl Whitman |
| 9:05 AM | Delivering A Ritz Carlton Experience For Your Patient | April Linden |
| 9:25 AM | Say Yes And: What Learning Improvisational Theater Has Taught Me About Patient Communication | Mark Beaty, MD |
| 9:45 AM | Checklist To Ensure Your Staff Are Putting The Patient First | Sandy Roos |

10:05 AM · BREAK · EXHIBIT HALL

PATIENT COORDINATORS

MODERATOR: JAY SHORR

- | | | |
|-----------------|---|----------------------|
| 10:40 AM | Why Your Patient Coordinator Is Losing You Money: The Top Mistakes | Jay Shorr |
| 11:00 AM | What To Look For In Hiring Patient Coordinator To Increase Conversion Rates | Lisa Marie Wark, MBA |

CHALLENGING PATIENTS

- | | | |
|-----------------|---|-------------------------|
| 11:15 AM | Top 10 Tips For Dealing With Difficult Patients... Yours Or Someone Else's | Gregory Chernoff, MD |
| 11:30 AM | Keeping Your Cool: Dealing With A Difficult Client Or Patient | Mara Shorr |
| 11:45 AM | From Ow To Wow-How To Save The Patient Relationship When Things Go Wrong? | Dean Kanellopoulos |
| 12:00 PM | Reputation Management And Dealing With Difficult Patients | Jeff Segal, MD, JD |
| 12:15 PM | Body Dysmorphic Disorder In The Aesthetic Patient | S. Randolph Waldman, MD |
| 12:30 PM | The Zen Of Filler Complication Management: Once A Complication Occurs, Then What? | Danica Fiaschetti, LVN |
| 12:45 PM | Malpractice And The Ripple Effects | Samuel Pondrom, JD |

1:00 PM · LUNCH · EXHIBIT HALL

MAXIMIZING OPPORTUNITY FOR LOYAL PATIENTS

MODERATOR: MARA SHORR

2:00 PM	Subscriptions To Generate Loyal Patients And Recurring Revenue	Jonathan Kaplan, MD
2:20 PM	Launch A Loyalty Program, Not A Discount Program. Build A Program Designed For Enduring Relationships And Meaningful Revenue	Tami Vileta
2:40 PM	Developing Effective Patient Video Testimonials For Your Website	Lou Haggerty
3:00 PM	The Art Of The Follow-Up: How To Keep Your Patients Coming Back For More	Mara Shorr
3:15 PM	Gamification Marketing: A Path To Success	Samuel Peek
3:30 PM	You're Not Utilizing Email Marketing To Its Fullest Potential	Jonathan Kaplan, MD
3:45 PM	Capturing And Managing Inquires	Dean Kanellopoulos
4:00 PM	How To Consult And Keep A Good Relationship With Your Millennial Patient Population	Rachel Pritzker, MD
4:15 PM	Improving The Patient Experience With Artificial Intelligence And Automation	Philip Miller, MD

4:30 PM · BREAK · EXHIBIT HALL

RATINGS AND REVIEWS

MODERATOR: DEBRA PHAIRAS

5:00 PM	HIPAA, FTC, And Other Legal Traps When Responding To Online Reviews	Jeff Segal, MD, JD
5:20 PM	Managing Your Online Presence And How To Win Against Negative Reviews	Debra Phairas
5:40 PM	Dealing With The Dreaded Negative Online Review	Risa Luksa

6:30 PM · SOLTA MEDICAL COCKTAIL RECEPTION · AMERICANA FOYER

7:30 PM · APYX MEDICAL DINNER SYMPOSIUM · AMERICANA 1/2

Friday, November 5



YOUR STAFF IS YOUR MOST IMPORTANT PRACTICE ASSET

MODERATOR: DEBRA PHAIRAS

7:20 AM	The Importance Of Investing In Your Team And Tips For Managing Your Team	Kevin Alexander
7:40 AM	Employee Engagement: A Happy Employee Is A Productive Employee	Julie Moradi
8:00 AM	Managing Difficult Employees And Reducing Conflict In The Practice	Debra Phairas
8:20 AM	The Most Overlooked Area Of Opportunity In The Practice	Lauren Andreas
8:40 AM	Taking The Drama Out Of Your Practice	Julie Moradi

GROWING YOUR BUSINESS

9:00 AM	How To Grow Your Business Inside Out	Robyn Siperstein, MD
9:20 AM	Treating Millennial Patients With Injectables - Treatment Approaches And How To Bring Them Into Your Practice	Rachel Pritzker, MD
9:40 AM	The Importance Of Pay Per Click Advertising	Tara Leifer
9:55 AM	The Device Economy: Too Much Of A Good Thing	Samuel Peek

10:10 AM · BREAK IN EXHIBIT HALL

WHAT IS THE APPROPRIATE USE OF SOCIAL MEDIA IN AN AESTHETIC PRACTICE

MODERATOR: SAMUEL PEEK

10:40 AM	Top 10 Trends In Social Media Advertising In 2021	Samuel Peek
11:00 AM	Connection Between The Web Site And Social Media?	Lou Haggerty
11:20 AM	Tik Tok Don't Flop – Capitalizing On The Popular Social Media Platform	Jon Hoffenberg
11:40 AM	How To Create An Injectable Empire Utilizing Social Media And Events	Melissa Garcia
12:00 PM	Social Media And The Aesthetic Surgeon	Sean Paul, MD
12:20 PM	Legal Issues Surrounding Social Media Influencers – FTC, Kickbacks and Fee-Splitting	Samuel Pondrom, JD

12:40 PM · LUNCH IN EXHIBIT HALL

BUSINESS STRATEGY

MODERATOR: CHERYL WHITMAN

- 1:40 PM** Effective Business Planning (Strategy vs Tactics) **Brian Hayes**
- 2:00 PM** Do You Really Get What You Pay For? How Can You Know? **Adam Rubinstein, MD**
- 2:20 PM** 7 Pearls To Grow Your Aesthetic Practice-Focusing On The Male Market **Cheryl Whitman**

HIRING THE RIGHT PEOPLE- THE HALLMARK OF PRACTICE SUCCESS

- 2:40 PM** Why Your Interviews Are Failing & The Top Ways To Perform a Successful Interview **Jay Shorr**
- 2:55 PM** Identifying And Hiring "A" Players: A Strategic Approach **Kaeli Lindholm**
- 3:10 PM** Building High-Performance Teams: The Power Of Culture **Brian Hayes**
- 3:25 PM** Top 10 Pitfalls To Avoid When Building Your Dream Team **Josh DeBlasio**
- 3:40 PM** How To Hire Rock Stars **Catherine Maley**

4:00 PM · BREAK IN EXHIBIT HALL

4:45 PM

"Physician Tips And Pearls To Enhance Your Practice -6 Minute Tips The Indispensable ""Pearls"" That Will Dramatically Enhance Your Practice"

Panelists: William Beeson, MD; Nabil Fanous, MD; Yael Halaas, MD; Wayne Larrabee, MD; Devinder Mangat, MD; Stephen Perkins, MD; J. Roberto Ramirez Gavidia, MD; Steven Pearlman, MD

5:45 PM

Modern Day Office Dilemmas

Moderator: Josh DeBlasio

Panelists - Lauren Andreas; Kathy Gaughran, Kaeli Lindholm; Julie Moradi; Mara Shorr

Saturday, November 6



TOP 10 SUNDAY: 180 GREAT TAKE HOME TIPS!!!

MODERATOR: DORI SOUKUP

7:45 AM	The Digital Patient Journey	Jordan Mason
8:30 AM	10 Tips To Enhance The Patient Experience	Susan Shanelaris
8:45 AM	Top 10 Ways To Credential Your Practice And Why It's Important	Mara Shorr
9:00 AM	Top 10 Pearls To Maximize Success In The Early Years Of Aesthetic Practice	Yula Indeyeva, MD
9:15 AM	10 Tips For Maximizing The Retail Opportunity In Your Practice	Chris Dumond
9:30 AM	Top 10 Mistakes That Lead To Lawsuits	Allyson Avila, JD
9:45 AM	10 Steps To Improve The Flow In Your Practice	Robyn Siperstein, MD

MODERATOR: JOSH DEBLASIO

10:00 AM	Top 10 Marketing Tips And Tricks From The Top Aesthetic Practices Around The Country	Josh DeBlasio
10:15 AM	Top 10 Tips For Social Media Success In 2021 And Beyond	Lisa Marie Wark, MBA
10:30 AM	Top 10 Tips For Managing Online Ratings And Reviews	Jeff Segal, MD, JD
10:45 AM	Top 10 Mistakes That Occur At Your Front Desk	Chris Dumond
11:00 AM	Top 10 Tips For Evaluating And Purchasing Technology For Your Practice	Ross Clevens, MD
11:15 AM	10 Tips For Maximizing Opportunities With Loyal Patients	Kevin Alexander
11:30 AM	Top 10 Ways Of Differentiating Your Practice From All Of The Others	Brian Hayes
11:45 AM	Top 10 Missed Marketing Opportunities In Your Practice	Mara Shorr

12:00 PM · MEETING ADJOURNED

Sunday, November 7

THURSDAY SPECIAL EVENTS

PM

2:00 PM

ROHRER AESTHETICS · WORKSHOP · AMERICANA FOYER

Establishing A Successful Energy Based Med-Spa: The Non-Surgical Technology Side Of The Equation

Speaker: Dr. Carson C. Bauder, M.D., Aesthetic & Anti-Aging Medicine Specialist

The Dilemma for the 21st Century Medspa: How to be all things to all patients and still maintain a thriving business. A successful medspa must be committed to offering a wide array of treatment offerings to their patients, while simultaneously ensuring a fast and easy way to increase revenue. In order to keep pace with the latest trends, technology and competition, a viable medspa must offer multiple devices to meet their patient's needs. The average cost for each new laser, RF microneedling system or body contouring system is approximately \$100,000. So, how does a medspa acquire the needed technology without breaking the bank? Dr. Carson Baulder will discuss how he is able to offer a plethora of the most popular aesthetic procedures and balance the costs associated with each energy-based device that is required to build an elite, profitable med spa.

3:15 PM

SOFWAVE · LIVE DEMO WORKSHOP · AMERICANA FOYER

Sofwave Synchronous Ultrasound Parallel Beam Technology, SUPERB, A Game Changer

Speakers: Dr. Gregory Mueller, Dr. Jason Pozner, Dr. Barry DiBernardo

Sofwave Synchronous Ultrasound Parallel Beam Technology, SUPERB, answers a growing demand for non-invasive treatments that deliverable noticeable wrinkle reduction with its 7 cooled transducers, directly coupled to the epidermis, creating a unique 3d array of volumetric, cylindrical-shaped thermal zones that deliver continuous parallel energy simultaneously to coagulate more tissue areas more quickly at a depth of 1.5mm mid-dermis to improve skin effect in half the treatment time of other technologies, no matter the skin type.

4:45 PM

DOMINION AESTHETICS · LIVE DEMO WORKSHOP · AMERICANA FOYER

EON: Robotic Innovation Advancing the Body Contouring Industry

Speakers: Dr. Chad Deal, Christian Bloomgren

EON is the first robotic, touchless, 1064nm body contouring device disrupting the non-invasive lipolysis industry. This workshop will include a presentation by EON President Christian Bloomgren and Dr. Chad Deal with a live demonstration of the device in action. The discussion will consist of: EON's touchless technology, which creates efficient, consistent laser energy distribution with higher efficacy. The proprietary jet-impingement cooling and real-time skin monitoring system that allows EON to heat fatty tissue up to 51°C. And finally, an overview of the 42 safety sensors configured into EON's autonomous, robotic system that removes human error and creates a safer experience for the practitioner and patient.

5:30 PM

X-MEDICA · LIVE DEMO SESSION · AMERICANA 1/2

Cellulite Treatment

Speakers: Dr. Bruce Katz, Dr. Juliya Fisher

We will be demonstrating new treatment options for Cellulite. Educational Objectives: Describe proper patient selection when treating cellulite, Identify dilution strategies when using CCH-aes for treating cellulite, Describe appropriate injection techniques when using CCH-aes for treating cellulite in the buttocks and thighs; Discuss management of potential patient side effects of CCH-aes

6:30 PM

HUGEL AESTHETICS · WELCOME RECEPTION · EXHIBIT HALL

Welcome Reception Sponsored By Hugel Aesthetics

Join us in the Exhibit Hall for cocktails and networking with the 2021 Sponsors and Exhibitors!

7:30 PM

ALLERGAN AESTHETICS · PARTY ON THE LAWN · AMERICANA LAWN

Party On The Lawn With Allergan & "Fleetwood Mac"

WELCOME BACK to the Global Aesthetics Conference! Join us on Americana Lawn as we celebrate the return of live events and live music in the company of friends and colleagues. Sponsored by Allergan Aesthetics, an Abbvie Company

Thursday, November 4

FRIDAY SPECIAL EVENTS

2:00 PM

GALDERMA · LIVE DEMO WORKSHOP · AMERICANA FOYER

AART CLASS: XpresHAN From Cheeks To Chin Live Injection Workshop

Speakers: Dr. Wendy Lee, Dr. Rachel Pritzker

3:15 PM

MERZ · WORKSHOP · AMERICANA FOYER

Go Uniquely Pure

Speakers: Dr. Roberta Del Campo

Please join board certified dermatologist, Roberta Del Campo, MD to hear her discuss her experiences with her toxin naïve patients.

5:00 PM

WEAVE · WORKSHOP · AMERICANA FOYER

Defending Yourself With Cybersecurity - Sponsored By Weave

Speakers: Jay Shorr, Jesus Perez

Join Jay Shorr, Jesus Perez, and Weave as they discuss ways to defend your practice data: Choosing a Strong Password, Internet of Things: Is Our Smart World Secure?, Mobile & Office Device Security; Ransomware: It's Personal; Small Business E-Mail Compromise & Spoofing; Ways to Help Prevent Identity Theft

6:30 PM

SOLTA MEDICAL · COCKTAIL WORKSHOP · AMERICANA FOYER

Cocktails And Conversations With VASER

Speaker: Dr. Chad Deal

Join Solta Medical and Dr. Chad Deal for a presentation on precise ultra-sound assisted liposuction with the VASER system.

7:30 PM

APYX MEDICAL · LIVE DEMO DINNER SYMPOSIUM · AMERICANA 1/2

Join Us For A Live Case: "The Ins And Outs Of Renuvion"

Speakers: Dr. Adam Rubinstein, Dr. Vaishali Doolabh

*Don't miss this opportunity to learn from Dr. Adam Rubinstein and Dr. Vaishali Doolabh as they discuss patient selection, infiltration techniques, and key tips for success when using Renuvion. Dr. Rubinstein and Dr. Doolabh will be answering questions from the audience throughout the presentation and live case.***Dinner and drinks will be provided to attendees*

Friday, November 5

SATURDAY SPECIAL EVENTS

PM

2:00 PM

CHERRY TECHNOLOGIES · WORKSHOP · AMERICANA FOYER

Buy Now Pay Later: Patient Financing To Boost Your Revenue

Speaker: Kimberlee Tannous

Buy Now Pay Later is a new type of point-of-sale financing taking the world by storm. As the experts in Buy Now Pay Later for the medical aesthetics space, Cherry is here educate you on how Buy Now Pay Later is different and better than traditional patient financing. As an all-in-one patient acquisition tool, patient consultation tool, and a patient retention tool, practices are already taking advantage of Buy Now Pay Later options to boost their revenues and treat more clients. Come find out how your practice can reap the benefits as well!

3:15 PM

FOTONA · LIVE DEMO WORKSHOP · AMERICANA FOYER

TBD

4:00 PM

LIVE INJECTION SESSION · AMERICANA 1/2

Live Injection Session

Participants: Roberta Del Campo, MD, Miles Graivier, MD, Lisa Grunebaum, MD, Yula Indeyeva, MD, Jason Pozner, MD, Robyn Siperstein, MD, Luis Soro, MD, S. Randolph Waldman, MD

Join us for the 2.5 hour live injection session - Discussion Topics include: Needles vs cannula, Insertion Site Issues, Is There A Noticeable Difference Between Products? Touch-Ups... For Free? Experience With Vascular Emergencies - Were You Able To Reverse? Boot Leg Products AND MORE!

6:30 PM

PHYSICIANS POWER PURCHASING · COCKTAIL RECEPTION · POINCIANA 1/2

Pop Off With PPP + Live Demonstration

Speaker: Dr. Chad Deal, Board Certified Cosmetic Surgeon / Facial Cosmetic Surgeon / General Surgeon

Wind down from the Global Aesthetics Conference with cocktails and hors d'oeuvres, sponsored by PPP. We will teach you how to save money on the things you already use in your practice and tips and tricks on how to better market your practice. We will also have a LIVE hyper dilute RADIESSE® demo.

Saturday, November 6



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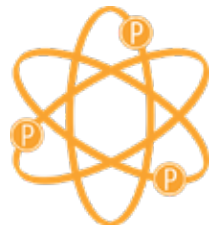
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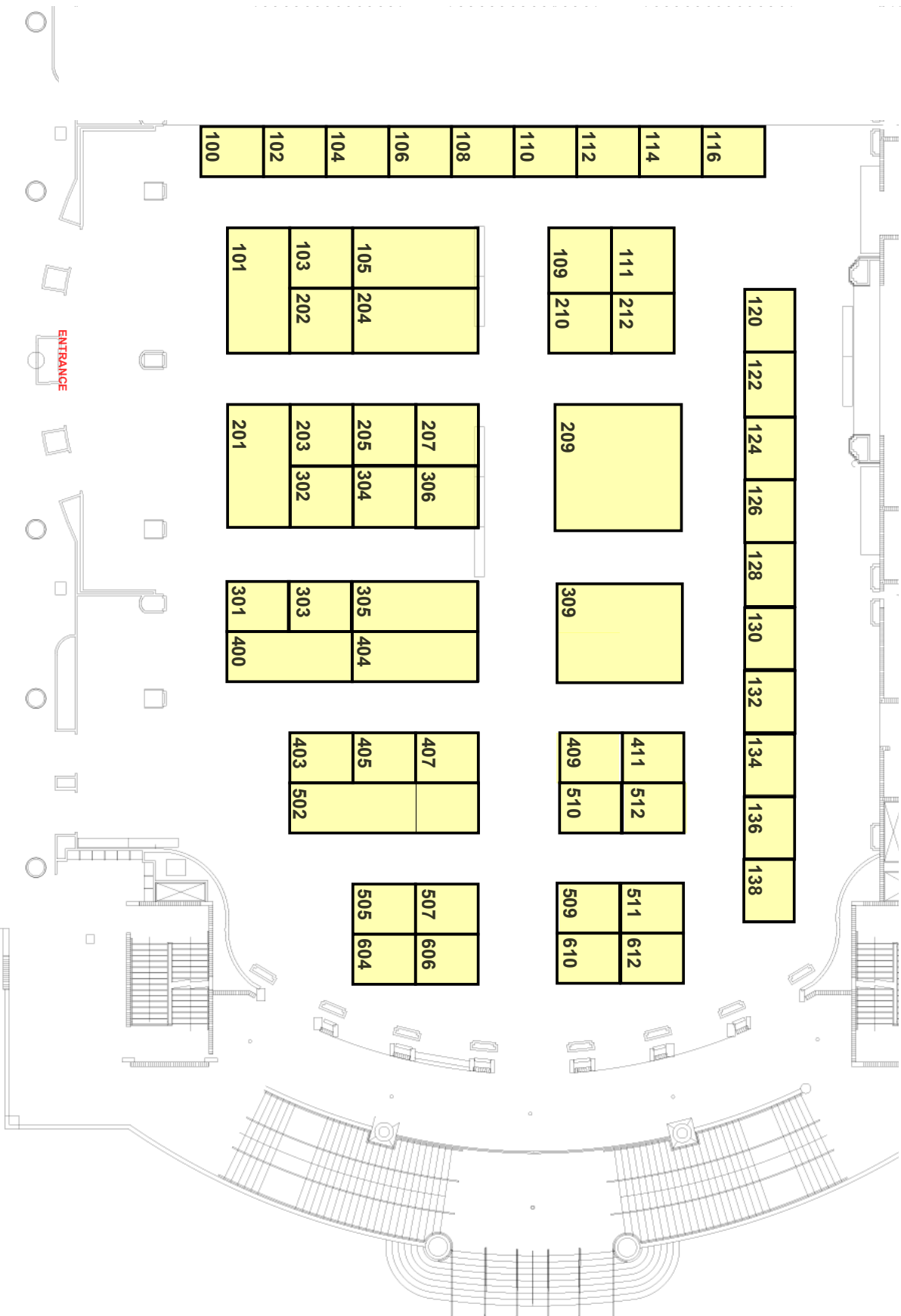
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2021 Global Aesthetics Conference Exhibit Hall



From Escalators →

Americana Foyer

Booth #	Company Name
111	Aerolase
106	Aesthetibot
N/A	Aesthetic Authority / Dermatology Times
606	Aesthetic Management Partners, Inc
103	Air-Tite Aesthetics
403	Alastin Skincare, Inc
309	Allergan Aesthetics
604	AnazooHealth
502	Anthony Products / Gio Pelle
203	Apyx Medical
507	ASSI - Accurate Surgical
210	BENEV Compnay Inc
400	BTL Industries, Inc
108	Canfield Scientific, Inc
114	CareCredit
130	CAREstream America
511	Cherry Technologies, Inc
122	ClarityRX / Topix Pharma
409	Crown Aesthetics
303	DefenAge New Skin PRO Exclusive
212	DermaplanePro
305	Dominion Aesthetic Technologies / EON
104	Dp Derm
301	Endo Aesthetics
136	Enova Illumination
134	Evolus
302	Fotona
201	Galderma Laboratories
132	HansBiomed USA Inc
505	Hayden Medical
N/A	Hugel Aesthetics

Booth #	Company Name
120	ImprimisRX
100	Incredible Marketing
204	
304	Invotec International
110	Jeunesse Innovations
207	Kimera Labs, Inc
N/A	McBrayer PLLC
405	Medshark Digital
101	Merz Aesthetics
138	MyEllivate
102	Nextech
N/A	Physicians Power Purchasing
512	Pinpoint Strategic Communications
126	Quantificare
509	ReachLocal
209	Rohrer Aesthetics LLC
407	Scienitis U.S. Inc
112	Sciton
109	Scratchpay
306	Softwave
404	Solta Medical, a division of Bausch Health US LLC
105	Studio 3 Marketing
124	Trilogy Laboratories
N/A	Truist Bank
610	UnCraveRx
411	Venus Concept
510	Weave
205	Yellow Telescope/SEOverSite/ iScreamSocialMedia
202	Zero Gravity Skin



EXHIBITORS

Aerolase

Booth #111

Improve Skin Concerns in a Whole New Way. Advance good results to great results with a new, elite category of energy-based devices. Aerolase improves what's working for you, fixes what isn't, and even gives you the ability to address concerns you may not currently be treating. The outcome is a modern patient-provider experience that is more personalized and more enjoyable with incomparable results.

<http://aerolase.com>

AesthetiBot

Booth #106

Aestheti.Bot is the first and only chatbot designed specifically for the Medical Aesthetics Industry. It can answer patient questions instantaneously! It captures over 80% of first names, emails and/or phone numbers meaning automatic lead generation. All while being completely tailored to a physician's practice, location, specialties, and recommendations. Using Natural Language Processing and the power of Artificial Intelligence our chatbot answers routine and complex questions with the ease and efficiency of a human being, at a fraction of the cost. The calculation is easy: Save time and money while boosting engagement, simplifying lead generation, reducing burnout, and improving patient outcomes.

<http://www.aestheti.bot>

Aesthetic Management Partners, Inc

Booth #606

At AMP we believe that patients come first. Delivering on the experience and result for the patient is the key to building a thriving practice. We do that by getting the patient a phenomenal result, which in turn will get the physician an excellent financial result. Too many companies are focused on 'selling' a box simply to make a quota at the end of a quarter. An unethical salesperson can bankrupt a practice by 'selling' them instead of helping them grow. For this reason and many others, AMP will never be a publicly-traded company because real relationships are not built based on quarterly quotas or end of the month specials. If it is good for the patient, good for the physician, and good for AMP, then it is the right course of action. This is what guides us in everything we do.

<http://www.aestheticmanagementpartners.com>

Air-Tite Aesthetics

Booth #103

<https://www.air-titeaesthetics.com/>

Alastin Skincare, Inc.

Booth #403

ALASTIN Skincare® is the fastest-growing physician-dispensed skincare brand, with innovative, scientifically proven and clinically tested products. Founded in 2015, ALASTIN Skincare provides a comprehensive collection of cutting-edge products for optimal procedure results and daily skincare regimens. We strategically focus research and development on innovative products with the greatest potential impact for patients and providers. Our team's mission is to bring the highest levels of pharmaceutical science and innovation to the physician-dispensed skincare industry while creating a new category of products designed to be synergistic with procedures.

<https://www.alastin.com/>

Allergan

Booth #309

At Allergan Aesthetics, an AbbVie company, we develop, manufacture, and market a portfolio of leading aesthetics brands and products. Our aesthetics portfolio includes facial injectables, body contouring, plastics, skin care, and more. With our own research and development function focused on driving innovation in aesthetics, we're committed to providing the most comprehensive science-based product offering available. For more information, visit:

<http://www.allerganaesthetics.com>

AnazaoHealth

Booth #604

AnazaoHealth is a national specialty compounding pharmacy. We have a 30,000-square-foot 503B FDA-Registered Outsourcing Facility in Las Vegas and a 46,000-square-foot traditional 503A compounding pharmacy in Tampa. Both facilities have the appropriate licensure to conduct business in all 50 states, the District of Columbia, and selected U.S. territories. AnazaoHealth compounds preparations for Aesthetics, Age Management, Weight Management, IV & Injection Therapy Solutions, Sexual Wellness Solutions, Hormone Replacement, Personalized Hair Care Solutions, Mental Clarity & Acuity and more.

<http://anazaohealth.com>

Anthony Product / Gio Pelle

Booth #502

For 52 years, Anthony Products has specialized in the distribution of ENT, Plastic Surgery and Dermatology instruments and equipment. Gio Pelle specializes in customized skincare and microdermabrasion. Gio Pelle offers personalized gel packs for post procedure recovery. Private label opportunities are available.

<http://www.anthonyproducts.com>

Apyx Medical

Booth #203

Apyx Medical is an advanced energy technology company with a passion for elevating people's lives through innovative products in the cosmetic market. Known for our Renuvion® cosmetic technology we are focused on one thing: bringing transformative solutions to the customers we serve.

<http://ApyxMedical.com>

ASSI - ACCURATE SURGICAL

Booth #507

As ASSI continues in its fourth decade, we thank you our longtime customers, and a warm welcome to all who are new to ASSI. We look forward to speaking with you and invite you to our in-person booth. Please feel free to inquire as to ASSI's product range and ask to see our new plastic & aesthetic surgery instrumentation. ASSI, the foremost provider of the Highest Quality Surgical Instrumentation for the Aesthetic & Plastic Surgeon pledges to continue to be an innovative force in creating surgical instruments and instrumentation for the Aesthetic & Plastic Surgeon.

<http://www accuratesurgical.com>

BENEV Company Inc

Booth #210

BENEV Company Inc. is a pharmaceutical and cosmeceutical company, founded in Orange County, California that serves the medical skin care market with scientifically advanced, results-driven skin care solutions. At BENEV our mission is to inspire a more vibrant life and create a more beautiful world by providing products and services that revive, restore, and renew in all facets of the health and beauty market. As an FDA-registered manufacturer based in California, we are expanding our global network with integrity, creativity, and passion in a relentless pursuit to BENefit Everyone.

<http://www.BENEV.com>

BTL Industries Inc.

Booth #400

Founded in 1993, BTL has grown to become one of the world's major manufacturers of medical and aesthetic equipment. With over 1,900 employees located in more than 53 countries, BTL has revolutionized the way to offer the most advanced non-invasive solutions for body shaping, skin tightening & other medical aesthetic treatments, including women's health and wellness. BTL Aesthetics' brands include EMSculpt, BTL Emsella, EMTONE, BTL Vanquish ME, BTL Exilis ULTRA, and BTL Cellutone. Additional information can be found at

<https://bodybybtl.com/>

Canfield Scientific, Inc.

Booth #108

Canfield Scientific is the global leader in developing and distributing imaging systems for the medical and skin care industries. Used in hospitals, medical and aesthetic practices, medical spas, and skin and wellness centers, Canfield's advanced photographic imaging solutions are an integral part of consultations. Today thousands of surgical and non-surgical consultations begin with images being captured by Canfield's powerful imaging tools that improve communications, align doctor-patient expectations, facilitate treatment planning, and highlight results.

<https://www.canfieldsci.com/>

CareCredit

Booth #114

CareCredit is a health, wellness and beauty credit card dedicated to helping millions of patients get the care they want for over 30 years. The CareCredit credit card offers patients promotional financing options allowing them to make convenient monthly payments for the treatments they want or need. Patients can use CareCredit for cosmetic and reconstructive surgery, laser treatments, body contouring, injectables, dermatologic treatments, skin care products and more. Learn more about CareCredit - carecredit.com or call 800-300-3046.

<http://www.carecredit.com>

CAREstream America

Booth #130

CAREstream America is a premier partner for cutting-edge aesthetic and biologic solutions. Our innovative Pro-Nox™ Nitrous Oxide and Oxygen delivery system is used to safely and effectively relieve in-office procedure pain and anxiety. This 50/50 analgesic tool is patient controlled and offers multiple protective bacteria/viral filters and single use disposables to ensure staff and patient confidence. The body-jet® eco and evo utilize water-jet assisted technology for gentle body contouring and lipofilling. Our CAREprp™ encompasses an FDA cleared breakthrough hourglass design to deliver high quality and versatile autologous PRP. Or enhance your patience experience with the VeinViewer Flex®, a highly portable vascular access imaging device that can help you find the optimal venipuncture site and avoid potential complications. Preview our comprehensive suite of solutions by visiting our website, www.carestreamamerica.com.

<http://www.carestreamamerica.com/>

Cherry Technologies, Inc**Booth #511**

Cherry is a new age patient financing solution making it easier and more affordable for patients to access aesthetics! With Cherry, practices save 20-50% on their financing costs while treating more patients. Cherry boasts an 80% or higher approval rate. Cherry never hurts your patients' credit when they apply so you can offer financing to all patients, worry free. Applications take seconds, and can be completed in-office or online. Join the growing number of practices switching to Cherry and committing to the #AccessToAesthetics movement! Book a demo today at withcherry.com

<http://withcherry.com>**ClarityRx/Topix Pharma****Booth #122**

ClarityRx takes a direct approach to your skin, using pure pharmaceutical quality ingredients without unnecessary and harsh chemical additives. We believe beautiful skin means healthy skin. Combining our knowledge of skin with our passion for health, we made it our mission to create - plant-based, results-driven skincare with zero tradeoffs in terms of safety or efficacy. We unlock the performance of our natural actives by pairing them with conscious technology - and nothing more. No harmful or synthetic chemicals, extenders, fillers or bulk. No fragrance or artificial colors. We are committed to giving everyone clear, healthy, youthful skin - safely. We have proven it's possible to create real, visible improvement in wrinkles, acne, hyperpigmentation, rosacea and sagging without risk, damage or regrets. It's all done with sustainable products made in the USA without the use of harsh retinols, benzoyl peroxides, hydroquinone, and other harmful chemicals. We leave out extra packaging to reduce waste. Rather than using individual boxes, our products are shrink wrapped or sealed to keep the contents fresh and effective.

<http://www.clarityrx.com>**Crown Aesthetics****Booth #409**

Crown Aesthetics, the premier medical aesthetics company, is dedicated to helping leading aesthetic practices around the world grow their businesses. We do that by delivering dramatic results in rejuvenation and restoration. Our non-invasive innovations – SkinPen®, the first FDA-cleared microneedling device; the post-microneedling protocol SKINFUSE®; and the platelet-rich plasma (PRP) system ProGen Advantage – act as “gateway” products that draw new consumers to practices. Based in Dallas, Texas, Crown Aesthetics sets industry standards for efficacy, safety, and innovation. As a result, our customers consistently deliver the best aesthetic care in the business. For more information, please visit www.crownaesthetics.com.

<http://www.crownaesthetics.com>**DefenAge New Skin | PRO Exclusive****Booth #303**

DefenAge PRO Exclusive Platinum Edition is a new increased defensin product range designed for office based aesthetic professionals, only. We offer the Pro Exclusive Advantage, erasing the online purchasing threat, while driving patients into your office! Learn more at our booth!

<https://defenagepro.com/pro-exclusive-platinum-edition-medical-practice-info-request-form>**DermaplanePro****Booth #212**

Dermaplaning education, supplies and support.

<https://dermaplaneapro.com>**Dominion Aesthetic Technologies / EON****Booth #305**

Founded in 2016, Dominion Aesthetic Technologies, Inc. is a laser platform aesthetic device company with corporate headquarters in Texas and R&D labs in Florida. Dominion Aesthetic Technologies aims to offer the best solutions for aesthetic physicians and practitioners by merging the expertise of its renowned Scientific Advisory Committee along with its respected research & development team. Dominion Aesthetic Technologies created EON - Smarter Body Contouring to exceed the unmet needs of aesthetic physicians by leveraging innovative touchless robotic technology to advance the aesthetic body contouring industry. Please visit www.dominionaesthetic.com or explore more about EON by visiting www.eonlaser.com.

<https://www.eonlaser.com>**Dp Derm****Booth #104**

Here at Dp Derm our mission is to guide practitioners in providing the best possible treatments for their clients, whilst supporting them with proven protocol-based products that work. The Dp Dermaceuticals range from Dermapenworld is the world's first Meso-Infusion skin care range and are Non-Negotiables during skin needling. The active Meso-Glide combinations have proven protocol outcomes that are endorsed by thousands of practitioners around the globe, for safe, effective treatments without ANY side effects. A treatment protocol would not be complete without an effective homecare regime and the combination of our portable LED system with the Dp Dermaceuticals homecare line provides the complete package for the patient.

<http://dpderm.com>**Endo Aesthetics****Booth #301**

Endo Aesthetics is embarking on a mission devoted to pushing the boundaries of aesthetic artistry. Driven by world-class research and development, Endo Aesthetics is advancing solutions to address unmet needs beginning with the first FDA-approved injectable treatment for cellulite in the buttocks. Endo Aesthetics is an Endo International plc (NASDAQ: ENDP) business. Learn more at:

<https://www.endoaesthetics.com/>**Enova Illumination****Booth #136**

Enova Illumination is the leading manufacturer of premium cordless LED surgical headlights. Based in Minneapolis, Minnesota, Enova has been innovating and mastering LED illumination for over 14 years for a variety of surgical practices. In 2018 Enova added quality, luxury loupes to their line of products. Enova Illumination is focused on improving the healthcare and medical/dental outcomes throughout the world by providing medical devices that “help doctors see better so they can perform better.”

<https://goenova.com/>**Evolus****Booth #134**

Evolus is a performance beauty company designing breakthrough products, including a proprietary 900kDa purified botulinum toxin type A formulation approved by the FDA to temporarily improve the look of moderate to severe frown lines between the eyebrows. Evolus is a customer-centric business that brings innovation and forward-thinking technology to an industry desperately wanting frictionless experiences.

<http://www.evolus.com>**Fotona****Booth #302**

With over 50 years of laser expertise and industry leadership, Fotona has sold over 30,000 lasers worldwide with distribution in over 60 countries. Fotona produces award-winning lasers in dentistry, aesthetics, dermatology, gynecology, and surgery. Having a strong history of dedication to R&D, Fotona has a reputation for unparalleled quality, reliability, ease-of-use and durability.

<http://www.fotona.com>**Galderma Laboratories****Booth #201**

Galderma is the leading dermatology company for consumers, patients and healthcare professionals. We deliver an innovative, science-based portfolio of sophisticated brands and services across Aesthetics, Consumer Care and Prescription Medicine.

<https://www.galderma.com/us/>**HansBiomed USA Inc****Booth #132**

The award-winning global brand, MINT™ offers the most robust PDO threads on the market. In 2020, it became the only medical device of its kind with dual FDA clearances. MINT™ is backed by clinical studies for its efficacy & manufactured through an innovative patented technology to offer a broad product portfolio. HansBiomed USA Inc., makers of MINT™, is committed to delivering safe and innovative treatments.

<http://www.MINTPDO.com>**Hayden Medical****Booth #505**

Hayden Medical has provided plastic surgeons, dermatologists, gynecologists and ophthalmologists with high-quality German and American-made surgical instruments since 2005. Hayden Medical constantly strives to innovate, develop new products and refine our current products to be better than before. From basic thumb forceps to intricate self-retaining retractor systems, Hayden has the instrument for you. Visit our booth, play with our instruments, and feel the difference.

<http://haydenmedical.com>**Hugel Aesthetics**

Hugel America, Inc. (HUGEL AESTHETICS) is a growth-focused joint venture between aesthetic market-leading partners Hugel Inc. and Croma-Pharma GmbH to develop and commercialize botulinum toxin, hyaluronic acid fillers, and additional aesthetic portfolio products in the United States, Canada, Australia, and New Zealand.

<http://www.hugel.co.kr>**ImprimisRX****Booth #120**<https://www.imprimisrx.com/>

Incredible Marketing**Booth #100 / #204**

Incredible Marketing, a Digital Agency built to be different. We are specialists in the professional industries including healthcare, dental, legal, and finance. Sam Peek started the company in 2008 in Orange County California, with the help of some of the best minds in the business and Internet Marketing industry. Incredible Marketing provides custom website development, regional, national and international search campaigns, social media marketing and a variety of mobile marketing options. Today we have clients in over 20 countries. Our services include: Content Marketing, SEO - Search Engine Marketing, Social Media Marketing, Custom Website Design and Development. We focus on the following industries: Medical, Dental, Addiction Treatment. We pride ourselves on setting the industry bar for marketing agencies. We have the largest library of information and educational materials for your industry. We don't need to sell ourselves - our work does that for us!

<https://www.incrediblemarketing.com>

Invotec International, Inc**Booth #304**

Invotec is introducing two NEW Product lines, CryoIQ for Aesthetic CryoSurgery and MyFiller Revitalize Hyaluronic Acid to use in conjunction with Micro-Needling procedures. CryoIQ is extremely practical in the aesthetic application and a standard in cosmetic dermatology. Used to remove or reduce the appearance of sun and age spots and more, CryoIQ is portable, compact, safe, and will treat skin lesions to a millimeter precision combing with significant benefits for the client and the practitioner. MyFiller Revitalize is a line of topical non-crosslinked hyaluronic acid to be used in conjunction with micro-needling. With six formulas available, the option to use alone, mix multiple formulas and add MyFiller Booster EGF to create a customized formulation for each client to obtain optimal results. Both product lines are designed to save time, money, and improve procedural results.

<http://www.invotec.net>

Jeunesse Innovations**Booth #110**

<http://www.empiretechpro.com>

Kimera Labs**Booth #207**

A leading exosome biotechnology laboratory specializing in the production of perinatal mesenchymal stem cell-derived (MSC) exosome products for cosmetic use and scientific and clinical research.

<http://www.kimeralabs.com>

McBayer PLLC

Since 1963, the McBayer law firm has provided successful representation to businesses and professionals throughout Kentucky, surrounding states and nationwide. Our clients continue to come back to us year after year, not only because of the swift response and personal attention from our experienced attorneys, but because we deliver quality counsel and results for reasonable fees across a wide range of legal matters. A full-service law firm with offices in Lexington and Louisville, Kentucky, and a government relations presence in Frankfort, Kentucky, and Washington, D.C., McBayer is a one-stop location for legal needs in the Commonwealth of Kentucky and beyond.

<http://www.mcbrayerfirm.com>

Medshark Digital**Booth #405**

Leading-edge digital marketing agency specializing in marketing plastic surgery and cosmetic practices. Comprehensive marketing services that include Website Design (free with all new digital marketing clients), SEO (more optimized content than competitors), PPC (lead-focused), Social Media (integrated with your website and other online platforms), Review/Reputation Management (not just a platform; we manage!), Lead Conversion (Live Chat/Text Message intake services), and more.

<http://www.medsharkdigital.com>

Merz Aesthetics**Booth #101**

At Merz Aesthetics, we are family-owned since 1908 and treat customers, patients and employees like family. It drives our unique connection with healthcare professionals, and it's what makes their success our success. For us it's personal — listening, advising, supporting and celebrating them as we pursue a shared vision to help the world look better, feel better and live better.

<https://www.merzusa.com/aesthetics-otc/>

MyEllevate**Booth #138**

The MyEllevate® innovation is a minimally invasive facial rejuvenation solution that offers natural and long-lasting results. It can be used as a standalone procedure or combined with energy-based skin tightening technologies. The surgical suture system is intended for use in soft tissue approximation and elevation of the sub dermis and underlying muscle. It can be used in locations such as the brow, mid-face and in conjunction with a facelift. The MyEllevate® technique utilizes the ICLED® Suturod®, the first and only patented light-guided technology for facial cosmetic procedures, to accurately place sutures without incisions. It takes approximately one hour to perform with a one-time use disposable system. The MyEllevate® solution offers fast recovery and restores a youthful appearance.

<http://www.MyEllevate.com>

Nextech**Booth #102**

Nextech's Ophthalmology-specific EHR, IntelChartPRO, improves patient care, simplifies compliance and comes fully integrated with an intuitive, user-friendly Practice Management solution. Experience the freedom of adaptable templates and intuitive workflows that streamline operations, improve performance and take the grunt work out of compliance. Pre-encounter tools paired with Ophthalmology-specific, time-saving charting features create an optimized clinical workflow that allows providers to spend more time with patients. Tailored to the needs of Ophthalmology practices, boosting profitability and enhancing patient care, IntelChartPRO is the IRIS® Registry's #1 EHR Collaborator with the most registered practices. To learn more how Nextech helps Ophthalmologists succeed in today's fast-changing healthcare environment, visit www.nextech.com.

<http://www.MyEllevate.com>

Physicians Power Purchasing

Physicians Power Purchasing is a group purchasing organization (GPO) that consolidates spend from medical practices around the country and leverages it into the supply chain which is selected by the founding members, Dr. Angelo Cuzalina and Dr. Chad Deal. This allows our members the best pricing without being the largest practice. We work with class-leading suppliers who represent the very best in their field and our industry. What sets us apart from other GPO's is that we commit to our members and suppliers to only work with one company within a specific product offering.

<http://physicianspowerpurchasing.com>

Pinpoint Strategic Communications**Booth #512**

Pinpoint Strategic Communications is a boutique branding and marketing agency focused solely in the Aesthetic Medical space. With 25+ years of experience and a 5-star track record for superior client service, winning creative, and outstanding results, practices in virtually every state enjoy working with Pinpoint to elevate their brand and patient communications. Services include expert membership and loyalty program design, patient event promotion, integrated traditional and digital marketing campaigns, print collateral, patient education, email marketing, brand development and/or rebrand initiatives, and promotional products (SWAG).

<http://www.pinpointcmu.com>

QuantifiCare**Booth #126**

QuantifiCare, Inc. is a global provider of imaging systems, services, and products for scientific research and healthcare applications, including the pharmaceutical, biotechnology, cosmetics, medical and skincare industries.

<http://www.quantificare.com>

ReachLocal**Booth #509**

As a global Google Premier SMB Partner, ReachLocal, part of the USA TODAY NETWORK, helps physicians get more patients online with a total digital marketing system. ReachLocal's technology, insights and service combine to help you get the most return from your digital marketing. Our solutions include: responsive websites and lead conversion software, search engine advertising and SEO, display and retargeting, mobile in app and Facebook advertising, web presence and content marketing, and live website chat.

<https://www.reachlocal.com>

Rohrer Aesthetics LLC**Booth #209**

Rohrer Aesthetics provides high quality, AFFORDABLE light and energy-based products. Featured products include the Spectrum Laser/IPL (wavelengths include: Erbium Yag, Long Pulsed Yag, 810nm Diode, Q-Switched Yag and IPL), the Phoenix CO2 (includes a cutting hand piece and fractional scanner), the Pixel8-RF Micro-Needling System, the EpiLaze 3 in 1 Hair Removal Laser (Alexandrite, 810-diode and Yag), the BodySculpt for body contouring, the BodyTone for muscle Toning and the PicoLaser for the removal of tattoos and pigmented lesions. All of Rohrer Aesthetics systems list for under \$64,995 and include a 2-year warranty and our unmatched 30-Day Buy Back Guarantee.

<http://www.rohreraesthetics.com/>

Scientis U.S., Inc**Booth #407**

Cyspera by Scientis U.S., Inc. Scientis is an emerging Swiss dermatology company dedicated to discovering, developing and bringing novel dermo-cosmetic products to market for skin pigmentation disorders. With Cyspera®, the first and only topical cream with cysteamine and free of hydroquinone, we offer uncompromising scientific efficacy coupled with long-term safety benefits.

<http://www.cyspera.com>

Sciton, Inc**Booth #112**

Sciton, Inc., located in Palo Alto, California, is a totally employee-owned medical device company established in 1997 by co-founders Jim Hobart, Ph.D., and Dan Negus, Ph.D. Sciton is committed to providing best-in-class laser and light solutions for medical professionals who want superior durability, performance and value. Sciton offers aesthetic and medical devices for women's health, fractional and full-coverage skin resurfacing and skin revitalization, phototherapy, vascular and pigmentation lesions, scar reduction, acne, body contouring, and hair reduction. Sciton operates on a worldwide basis with direct sales forces in the United States, Canada, Japan, Australia and distributor partners in more than 45 countries. For more information, and a complete listing of Sciton systems, visit:

<http://www.sciton.com>

Scratchpay**Booth #109**

We offer your clients payment plans to finance any services at your business, and we pay you up front via direct deposit. There is no hard credit check for clients to see which plans they qualify for. "Care first, pay later!"

<http://scratchpay.com/>

Sofwave**Booth #306**

Sofwave™ breakthrough, non-invasive Synchronous Ultrasound Parallel Beam Technology SUPERB™ FDA-cleared to improve facial lines and wrinkles. Sofwave Synchronous Ultrasound Parallel Beam Technology SUPERB™, answers the growing demand for Non-Invasive treatments that deliver noticeable wrinkle reduction, with its 7 cooled transducers directly coupled to the epidermis, creating a unique 3D array of volumetric, cylindrical-shaped thermal zones that deliver continuous parallel energy simultaneously to coagulate more tissue areas more quickly at a depth of 1.5 mm - mid-dermis to improve skin effect in half the treatment time of other technologies, no matter the skin type.

<http://www.sofwave.com>

Solta Medical, a division of Bausch Health US, LLC**Booth #404**

Solta Medical is a global leader in the medical aesthetics market that helps drive revenue growth to aesthetic practices by providing innovative and effective skin rejuvenation and body contouring solutions. Solta offers seven aesthetic lasers and energy devices to address a range of skin-related concerns, including skin resurfacing and rejuvenation, body contouring, fat reduction, skin smoothing, hair removal, and acne reduction. More than five million procedures have been performed with Solta Medical's portfolio of products around the world. More information can be found at:

<http://www.solta.com>

Studio 3 Marketing**Booth #105**

At Studio III, we develop living, breathing responsive marketing campaigns that scale and grow along with our clients and their needs. Our focus on agility and flexibility sees us building and maintaining the forward momentum that earns you consistent results.

<http://www.studio3marketing.com>

Trilogy Laboratories**Booth #124**

Trilogy Laboratories produces premium skincare products, from anti-aging creams and post-treatment products to body and hair care for clients, including medical spas and on-line sellers. Trilogy partners with the Florida Academy of Skin Care to provide its professional product line, ID Skin, to students and to estheticians and other skin care providers. Since its inception, Trilogy Laboratories has increased product sales and grown the corporate client base nearly fourfold. Currently, the products are distributed nationwide in physician offices, medical spas, and esthetician run skincare practices.

<http://www.trilogylaboratories.com>

Truist Bank

Financial Institution

<http://truist.com>

UnCraveRx**Booth #610**

The UnCraveRx program is a 3-month weight loss program that includes a sustained release naltrexone pellet therapy and a virtual platform that helps you create healthy habits & lifestyles through nutritional coaching and lifestyle behavioral support groups.

<https://uncraverx.com/>

Venus Concept**Booth #411**

Venus Concept Inc. is an innovative global medical aesthetic technology leader with minimally invasive and non-invasive medical aesthetic technologies, and reach in over 60 countries and 20 direct markets. Venus Concept focuses its product sale strategy on industry-unique comprehensive business solutions in North America and in its well-established direct global markets. Venus Concept's product portfolio consists of aesthetic device platforms, including Venus Versa, Venus Legacy, Venus Velocity, Venus Fiore, Venus Glow with Serums, Venus VivaMD, Venus Freeze Plus, and Venus Bliss. Venus Concept's hair restoration division includes NeoGraft, and the ARTAS® and ARTAS iX™ Robotic Hair Restoration Systems.

<http://www.venusconcept.com>

Weave**Booth #510**

Weave's unparalleled software is the tool your office needs to nourish relationships--and your bottom line. With Weave you'll personalize patient interaction with instant family details, collect patient reviews, two-way text, stay organized with task lists and so much more.

<http://www.getweave.com>

YellowTelescope * SEOversite * iScreamSocialMedia**Booth #205**

An Inc. 5000 company, formed in 2008, YellowTelescope, SEOversite, and iScreamSocialMedia grow businesses. **YellowTelescope** improves patient conversion and staff efficiency, specifically within medical practices, through comprehensive staffing, training, and consulting. **SEOversite** matches practices with fully vetted digital marketing vendors, for FREE, and increases leads through more comprehensive guidance. Helping small to mid-size businesses gain valuable digital marketing strategy without the price tag. **iScreamSocialMedia** is a premier comprehensive social media management firm. We provide authentic social media that turns your feeds into leads. Looking beyond fake followers, we aim to provide expertise for small to mid-size businesses in building their social media brand. Helping with everything from strategy to content creation on all platforms ranging from paid ads to Tik Toks and all of the platforms in between. Stop by the booth for GAC special pricing on several services.

<http://YellowTelescope.com>

Zero Gravity Skin**Booth #202**

ZERO GRAVITY was founded with one principle in mind: to develop and deliver the safest and most effective anti-aging facial products to consumers across the globe. Zero Gravity is proud to be a prolific leader in the aesthetic devices market. ZERO GRAVITY is committed to produce the most effective system of LED light therapy (light emitting diodes) for facial skin rejuvenation in the industry. Backed by medical science but specifically modified to allow for aesthetic-only treatments, the sophisticated science behind infrared light therapy is supported by many leading board-certified dermatologists and plastic surgeons across the globe.

<https://www.zerogravityskin.com/>

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How to Hire, Inspire and Get Your Staff to Promote You

Thursday • 2:20 PM

10 Ways of Differentiating Your Practice from the Competition

Friday • 7:45 AM

Top 10 Tips for Getting to a Yes at the Consultation

Saturday • 3:45 PM

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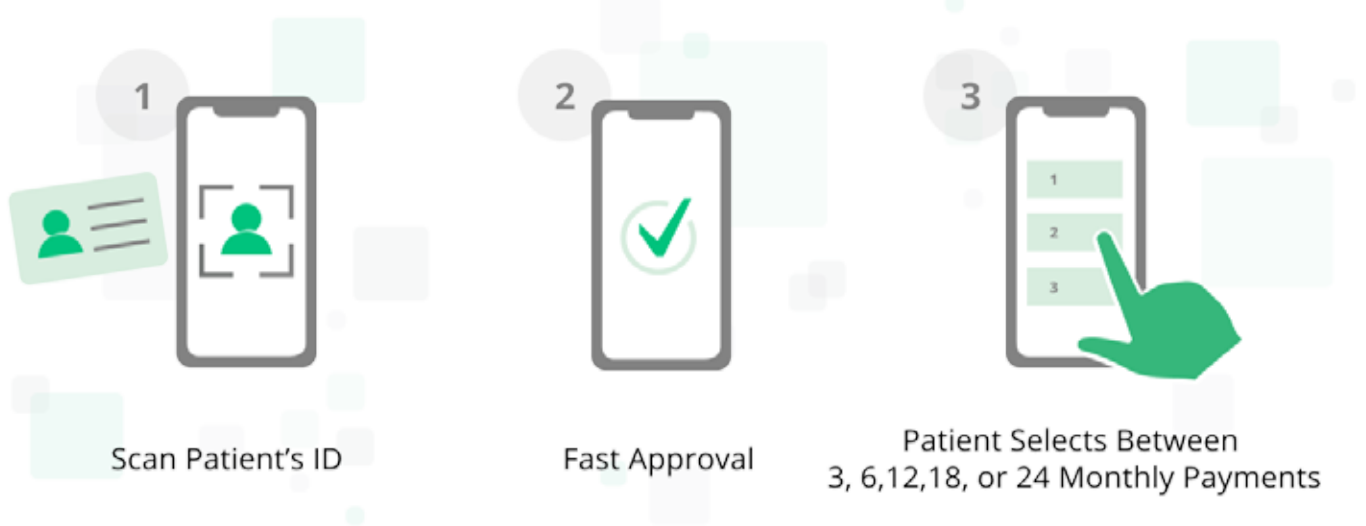
30 second application



Program Overview

Cherry is the **easiest, most cost effective** point of sale financing solution with the **highest approval rate** in the medical aesthetics market today. **Double your financing revenues** instantly with Cherry's 80%+ approval rate. **Access new demographics** by offering the installment payment option. Drive patient loyalty with **financing approvals exclusive to your practice** instead of anywhere. **Convert your social and website traffic** into treatments with your own online pre-qualification link. Treat **more patients and generate more revenue** for your practice while **paying less for financing**.

How It Works



Flexible Terms & Other Terms

- Financing up to \$10,000.
- Flexible merchant fee based on fully customizable offering. Customer APRs 0-35.99%.
- No hard credit checks.
- No paperwork. No staff time. No hassle.
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Restylane[®]
CONTOUR

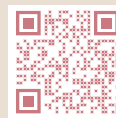


Actual patient. Individual results may vary.

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Restylane[®] CONTOUR is the only cheek filler with XpresHA[™] Technology[™] to **restore your natural CONTOUR**, move with your expression, and refresh your look.^{1,2}



CONTOUR'ED results



Important Safety Information

Indication: Restylane[®] Contour is indicated for cheek augmentation and correction of midface contour deficiencies in patients over the age of 21.

Restylane Contour should not be used by people with severe allergies, particularly to microorganisms known as gram-positive bacteria, or by people with serious allergies to drugs that have previously required in-hospital treatment. This product should not be used by people with bleeding disorders and should not be injected anywhere except just under the skin. Restylane Contour should not be used in people with a known allergy to lidocaine, or by women who are pregnant or breastfeeding.

The most common adverse events after initial treatment include bruising, redness, swelling, pain, tenderness, and itching at the injection site. Use at the site of skin sores, pimples, rashes, hives, cysts, or infection should be postponed until healing is complete. In these instances, product use could delay healing or make skin problems worse.

This product should not be injected into the blood vessels as it may cause vascular occlusion, infarction, or embolic phenomena. Use with caution in patients recently treated with anticoagulant or platelet inhibitors to avoid bleeding and bruising.

Restylane Contour is available only through a licensed practitioner. Complete Instructions for Use are available at www.RestylaneUSA.com.

References: 1. Philipp-Dormston WG, Schuster B, Podda M. Perceived naturalness of facial expression after hyaluronic acid filler injection in nasolabial folds and lower face. *J Cosmet Dermatol.* 2020;19:1600-1606. 2. Ohrlund A. Evaluation of rheometry amplitude sweep cross-over point as an index of flexibility for HA fillers. *JCDSA.* 2018;8:47-54.



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*Face refers to treatment of one or more of the FDA-cleared areas of the brow and under the chin

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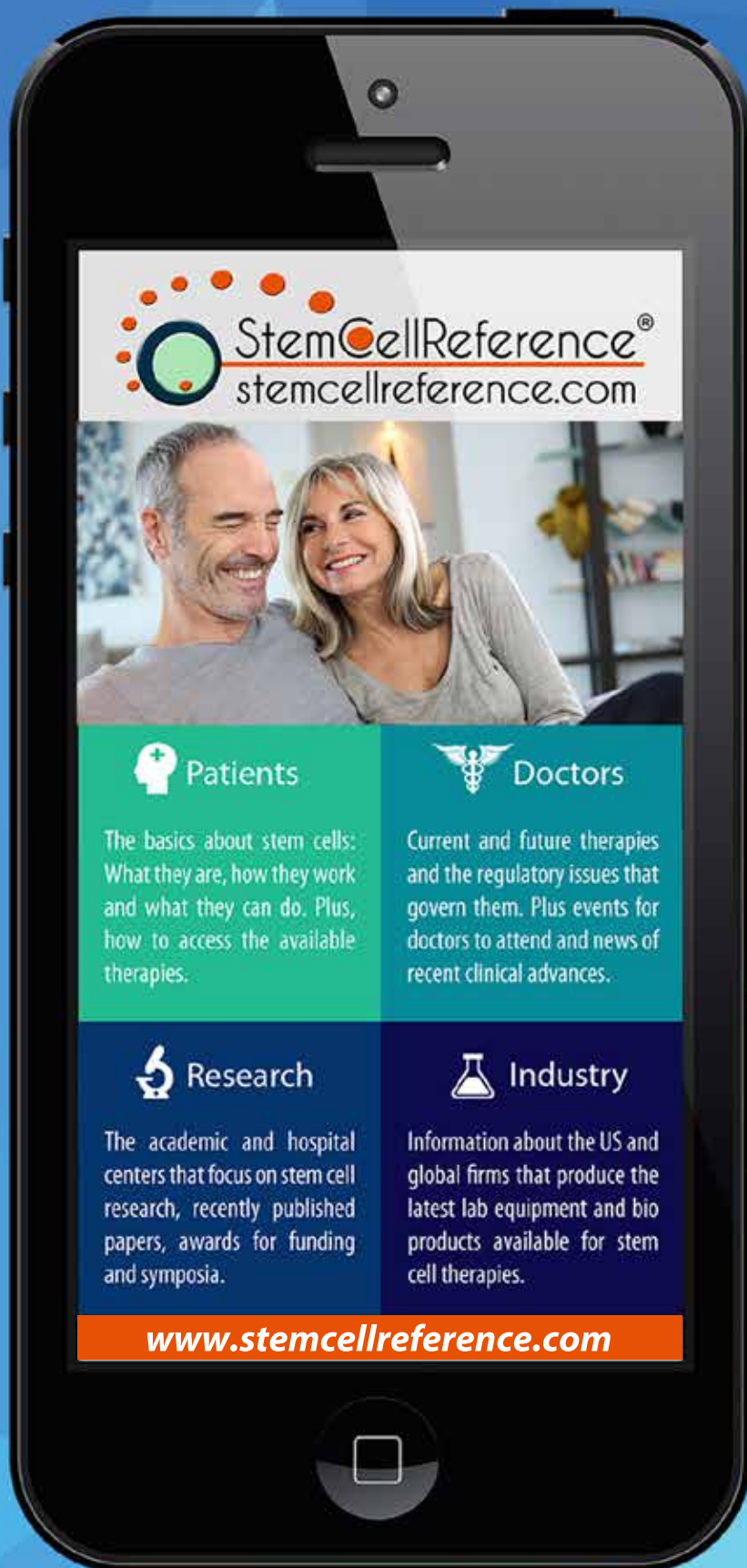
References:

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53%

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45%

concerned about sagging skin in the submentum*

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concerned about sagging skin around eyes*

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Model

- > Thermage® is a great “go to” product that can help a wide range of patients
- > Usable with other facial procedures or body sculpting treatments**
- > Highly profitable, incremental business opportunity

*ORC International Study #814182, Skin Treatment Brand Study, May 2019. Attitudes toward aesthetic treatments.

**At the discretion of the treating physician.

thermage®
FLX
RF system

Thermage® FLX system

INDICATION

- The radiofrequency energy only delivery components of the Thermage® FLX system and accessories are indicated for use in:
 - Dermatologic and general surgical procedures for electrocoagulation and hemostasis;
 - Non-invasive treatment of periorbital wrinkles and rhytids including upper and lower eyelids; and
 - Non-invasive treatment of wrinkles and rhytids.
- The simultaneous application of radiofrequency energy and skin vibration by the Thermage® FLX system and accessories are indicated for use in:
 - Dermatologic and general surgical procedures for electrocoagulation and hemostasis;

- Non-invasive treatment of periorbital wrinkles and rhytids;
- Non-invasive treatment of wrinkles and rhytids;
- Temporary improvement in the appearance of cellulite;
- Relief of minor muscle aches and pains;
- Relief of muscle spasms; and
- Temporary improvement of local circulation (blood circulation).

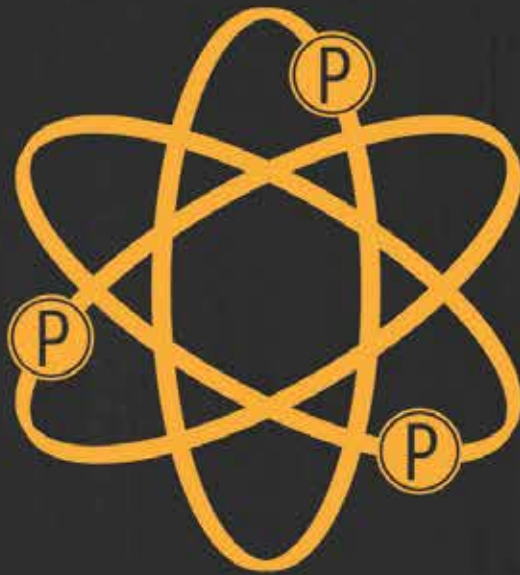
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