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**AMERICA'S**

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**AESTHETIC  
CONFERENCE**

**November 3-6, 2022**

*LESS INVASIVE STRATEGIES*

*NEW TECHNOLOGY UPDATES*

*AESTHETIC DERMATOLOGY*

*FACIAL REJUVENATION*

*RHINOPLASTY*

*BREAST & BODY*

*PRACTICE MANAGEMENT*

*OCULOPLASTIC SURGERY*



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**PRELIMINARY  
PROGRAM  
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CHANGE**

## LESS INVASIVE STRATEGIES

AMERICANA 1/2

<b>7:30 AM</b>	The Social Concept Of Beauty	Andres Gantous, MD
<b>7:50 AM</b>	Biostimulatory Dermal Infusion: The New Wave Of Skin Care	Gregory Chernoff, MD
<b>8:10 AM</b>	Minimally Invasive Facial And Neck Rejuvenation With Radiofrequency Energized Helium Gas	Russell Palmer, MD
<b>8:30 AM</b>	Helium Plasma Effects On Brow And Lip Position	Deirdre Leake, MD
<b>8:50 AM</b>	New Combination Treatments For Hair Growth With Topical Growth Factors Or Exosomes And Energy Based Devices	Amy Taub, MD
<b>9:10 AM</b>	Benign Treatment Of Benign Lesions In The Aesthetic Oriented Practice	S. Randolph Waldman, MD
<b>9:30 AM</b>	How To Combine Cosmeceuticals With Lasers And Other Devices To Achieve The Optimal Outcome	Natalie Curcio, MD

9:50 AM · BREAK · EXHIBIT HALL

<b>10:30 AM</b>	Undoing Beauty: Why Appearance Matters	Doris Day, MD
<b>10:50 AM</b>	Facial Flow Vs Balance Vs Symmetry - Understanding The Face	Benjamin Talei, MD
<b>11:10 AM</b>	Advances in Minimally Invasive Facial Rejuvenation	Demetri Arnaoutakis, MD
<b>11:30 AM</b>	Carboxytherapy Combined With Biologics For Skin Rejuvenation And Healing Post-Laser Treatments	Azza Halim, MD
<b>11:50 AM</b>	Using Lasers To Treat Pigment Disorders In Skin Of Color	Corey Hartman, MD
<b>12:10 PM</b>	Forget The Tear Trough: Anatomically Based Periorbital Contouring With HA's And Fat	Alan Brackup, MD
<b>12:30 PM</b>	Resurfacing Of The Neck And Chest: An Oft Neglected Aspect Of Facial Rejuvenation	Ross Clevens, MD

12:50 PM · LUNCH · EXHIBIT HALL

<b>2:00 PM</b>	Facial Rejuvenation With Defensins, Exosomes And Two Types Of RF Fractionated Microneedling	Anna Petropoulos, MD
<b>2:15 PM</b>	Considerations For Rejuvenation Of The Aging Lip	Julie Woodward, MD
<b>2:30 PM</b>	Laser-Assisted Topical Drug Delivery In Cosmetics	Jordan Wang, MD
<b>2:45 PM</b>	Pain And Anxiety Management -More Important Than Ever	Doris Day, MD
<b>3:00 PM</b>	"Doc, I Just Look... Old!" What Helps And What's Hype?	J. Matthew Knight, MD
<b>3:15 PM</b>	From Taboo To Mainstream: Mommy Makeover From A Dermatologist's Perspective	Melissa Levin, MD
<b>3:30 PM</b>	Drugs In Body Contouring	Sachin Shridharani, MD
<b>3:45 PM</b>	A Less Invasive Alternative To Mini-Facelifts	Anna Petropoulos, MD
<b>4:00 PM</b>	Filler To Camouflage Prolapsed Fat Pads	Robyn Siperstein, MD
<b>4:10 PM</b>	A New Vascular Incident Rescue Topical Treatment	Gregory Chernoff, MD
<b>4:20 PM</b>	Top 10 Tips For Rosacea Management	J. Matthew Knight, MD
<b>4:30 PM</b>	The Use Of Kenalog To Reduce Malar Bags And Post Procedure Swelling	Robyn Siperstein, MD
<b>4:40 PM</b>	Eye Code: The Treatment Of Visual Loss From Dermal Fillers	John Fezza, MD
<b>4:50 PM</b>	Combining Cosmetic Treatments in a Single Treatment Session	Jordan Wang, MD

5:00 PM · RECEPTION · EXHIBIT HALL

Thursday, November 3

# MASTERS

# POINCIANA 1/2

- 7:30 AM** Upper Lip Lift – Why And How Tim Marten, MD
- 8:00 AM** The Transgender Patient And The Aesthetic Practice Jeff Spiegel, MD
- 8:30 AM** Hands Rejuvenation – Literature Update And My Personal Experience Tzachi Shelkovitz, MD
- 9:00 AM** Full Face Approach To Facial Injectables Jamil Asaria, MD
- 9:30 AM** The Multi-Vector Deep Plane Lift Corey Maas, MD

10:00 AM · BREAK · EXHIBIT HALL

# BREAST & BODY

# POINCIANA 1/2

- 10:30 AM** Drainless Abdominoplasty: How I Do It And Why Isn't Everyone? Sachin Shridharani, MD
- 10:45 AM** How To Tailor A New "Costume" After Massive Weight Loss Gie Vandehult, MD
- 11:00 AM** Less Is More: How To Maximize Gluteal Projection With Lower Volumes Pat Pazmino, MD
- 11:15 AM** Update: Minimally Invasive Breast Lifting For Men And Women Diane Duncan, MD
- 11:30 AM** Non-Surgical Versus Minimally Invasive Body Contouring Options: How To Match Each Patient To The Best Treatment? Ajaipal Kang, MD
- 11:45 AM** Where Are We Now: 2022 Update On Fat Grafting Safety Pat Pazmino, MD
- 12:00 PM** The "Standard" Breast Augmentation Doesn't Exist Anymore Nicholas Howland, MD
- 12:15 PM** Composite Shift Away From The Standard Primary Breast Augmentation Jerry Chidester, MD
- 12:30 PM** Special Pearls In Abdominoplasty Yoram Wolf, MD
- 12:45 PM** Non-Surgical Buttock Enhancement Steve Fallek, MD

1:00 PM · LUNCH · EXHIBIT HALL





# RHINOPLASTY

POINCIANA 1/2

<b>2:00 PM</b>	Micro-Lifting Of The Nose: Breaking The Multispecialty Dogma Of Invasive Nose Surgery	<b>Tunc Tiryaki, MD</b>
<b>2:15 PM</b>	My Algorithm For Tip Grafting	<b>Edwin Williams, MD</b>
<b>2:30 PM</b>	Preservation Rhinoplasty: Is It Worth The Change?	<b>Andres Gantous, MD</b>
<b>2:45 PM</b>	Dorsal Augmentation- My Odyssey	<b>Jose Patrocinio, MD</b>
<b>3:00 PM</b>	Structural Rhinoplasty - Still Relevant	<b>Ben Marcus, MD</b>
<b>3:15 PM</b>	Five Game-Changing Techniques That Have Changed My Rhinoplasty Outcomes Over The Past Decade	<b>Jamil Asaria, MD</b>
<b>3:30 PM</b>	Structural Preservation Rhinoplasty	<b>Eitam Weiss, MD</b>
<b>3:45 PM</b>	Why Are Crooked Noses And Faces More Prevalent Now More Than Ever?	<b>Steven Pearlman, MD</b>
<b>4:00 PM</b>	The Asymmetric Nose And Middle Vault: A Treatment Algorithm	<b>Capi Wever, MD</b>
<b>4:15 PM</b>	Asian Rhinoplasty: Surgical Tips & Pearls straight from Seoul	<b>Khanh Tran, MD</b>
<b>4:30 PM</b>	How To Achieve An Aesthetically Pleasing Supra Tip And Infratip In Cosmetic Rhinoplasty	<b>Stephen Perkins, MD</b>
<b>4:45 PM</b>	Piezoelectric Energy In Rhinoplasty	<b>Eitam Weiss, MD</b>

5:00 PM · RECEPTION · EXHIBIT HALL

Thursday, November 3



<b>7:30 AM</b>	Hemostatic Net In Face And Neck Surgery: Indications And Technique	<b>James Newman, MD</b>
<b>7:45 AM</b>	Don't Be A Vampire: Pre-Op Management Of Surgical Bleeding	<b>Donn Chatham, MD</b>
<b>8:00 AM</b>	Going Deeper: 10 Year Evolution Of Progressive Technique	<b>Mark Beaty, MD</b>
<b>8:15 AM</b>	Deep Plane Facelift Versus SMAS Plication - A 5 Year Review Of 354 Patients	<b>Avron Lipschitz, MD</b>
<b>8:30 AM</b>	Avoiding Revision Surgery In Face And Necklift	<b>Joe Niamtu, MD</b>
<b>8:45 AM</b>	SWIFT Facelift: 3-D Reshaping Of The Face Under Sedation	<b>Tunc Tiryaki, MD</b>
<b>9:00 AM</b>	Adipose Transfer, Techniques Refined Through The Years	<b>Randy Miller, MD</b>
<b>9:15 AM</b>	Simple Steps That Help Improve Volume Retention Following Facial Fat Grafting Procedures	<b>Brock Ridenour, MD</b>
<b>9:30 AM</b>	The 22 Indispensable "Pearls" That Will Enhance Your Surgical Skills & Practice Growth	<b>Nabil Fanous, MD</b>

**9:45 AM · BREAK · EXHIBIT HALL**

<b>10:30 AM</b>	Tips And Pearls: Planning And Execution Of Simple, Successful Upper Lid Blepharoplasty	<b>Ajaipal Kang, MD</b>
<b>10:45 AM</b>	Upper Eyelid Blepharoplasty And Brow Adjuncts	<b>Sara Wester, MD</b>
<b>11:00 AM</b>	Unmasking Ptosis - Do You Need More Than A Bleph? Pearls & A Novel Evaluation Technique	<b>Lisa Bunin, MD</b>
<b>11:15 AM</b>	If You Must Volumize, Why Fat Transfer Is Superior To Fat Transposition In Lower Lid Blepharoplasty	<b>Alan Brackup, MD</b>
<b>11:30 AM</b>	Highly Effective Low Risk Lower Blepharoplasty	<b>Devinder Mangat, MD</b>
<b>11:45 AM</b>	Lower Eyelid Blepharoplasty: Procedure Selection Based On Anatomy	<b>Gabriele Miotto, MD</b>
<b>12:00 PM</b>	Complications Of Eyelid Surgery: Avoidance & Management	<b>John Burroughs, MD</b>
<b>12:15 PM</b>	Respect But Don't Fear The Negative Vector Eyelid In Lower Blepharoplasty	<b>Morris Hartstein, MD</b>
<b>12:30 PM</b>	Considerations For Choosing A Periocular Filler	<b>Julie Woodward, MD</b>
<b>12:45 PM</b>	Blepharoplasty Associated With Minimally Invasive Procedures	<b>Carlos Moreno-Pineda, MD</b>

**1:00 PM · LUNCH · EXHIBIT HALL**

<b>2:00 PM</b>	Rejuvenation of the Central Lower Third of The Face	<b>Fred Fedok, MD</b>
<b>2:20 PM</b>	Subnasal Lip Lift: Technique And Associated Other Perioral Surgical Rejuvenation Techniques	<b>Stephen Perkins, MD</b>
<b>2:40 PM</b>	Platysmaplasty Or No Platysmaplasty: That Is The Question	<b>Ross Clevens, MD</b>
<b>3:00 PM</b>	Avoiding Complications In Facelift Surgery	<b>Edwin Williams, MD</b>
<b>3:20 PM</b>	Transgender Facial Feminization - How It Is Done	<b>Drew Schnitt, MD</b>
<b>3:40 PM</b>	Reducing Incidence Of Hematoma In Facelift Surgery	<b>Dominic Bray, MD</b>
<b>4:00 PM</b>	Dual Plane Brow Lift - Predictable, Highly Effective, And Safe	<b>Christian Drehsen, MD</b>
<b>4:20 PM</b>	Lower Face Rejuvenation With Minimal Incisions	<b>Drew Schnitt, MD</b>
<b>4:40 PM</b>	A Comprehensive Approach In The Treatment Of The Difficult Or Non-Ideal Facial Rejuvenation Patient	<b>Brock Ridenour, MD</b>

**5:00 PM · RECEPTION · EXHIBIT HALL**

## LESS INVASIVE STRATEGIES

AMERICANA 1/2

- 7:30 AM** What's New And Next: Lasers And Energy-Based Devices **Jordan Wang, MD**
- 7:45 AM** Balancing Non-Surgical, Minimally Invasive And Surgical Facial Rejuvenation In A Comprehensive Facial Aesthetic Practice **Steven Pearlman, MD**
- 8:00 AM** Laser Eyelid Skin Excision: An Alternative To Blepharoplasty **Jason Pozner, MD**
- 8:15 AM** Top 10 Tips For Consistent, Natural And Safe Injectable Results **Amy Taub, MD**
- 8:30 AM** Anatomy And Aging Characteristics In Black Patients **Kim Nichols, MD**
- 8:45 AM** Use Of A Novel Erbium Fiber Laser For Facial Rejuvenation **Brian Biesman, MD**
- 9:00 AM** Pairing Chemical Peels With Laser Resurfacing To Maximize Outcomes **Heidi Prather, MD**
- 9:15 AM** Infra-Orbital Hyaluronic Acid Filler Treatment: Prevention And Treatment Of Side Effects **Robyn Siperstein, MD**
- 9:30 AM** The Menopause Series: How To Look And Feel Your Best At Every Stage Of Life **Kim Nichols, MD**

**9:45 AM · BREAK · EXHIBIT HALL**

- 10:30 AM** What's New In Aesthetics? **Susan Weinkle, MD**

**10:45 AM**

### CONTROVERSIES IN AESTHETIC MEDICINE AND SURGERY

Moderator: Donn Chatham, MD

Participants: Alan Brackup, MD | Doris Day, MD | Bruce Katz, MD | Jose Patrocinio, MD | Jason Pozner, MD | Tzachi Shelkovitz, MD | Capi Wever, MD | Julie Woodward, MD

- 12:00 PM** Laser, Light, And Injectable Treatments Of Both Skin Laxity, Cords, And Transverse Neck Lines **Robyn Siperstein, MD**
- 12:15 PM** Advances In Lower Face Rejuvenation Using Deoxycholic Acid And Hyaluronic Acid Fillers **Kim Nichols, MD**
- 12:30 PM** Cosmetic Tips And Pearls **Susan Weinkle, MD**

**12:45 PM · LUNCH · EXHIBIT HALL**

**2:00 PM**

### MAKING SENSE OF THE UNPRECEDENTED PROLIFERATION OF NEW DEVICES

Moderators: Suneel Chilukuri, MD | Ross Clevens, MD |

Participants: Brian Biesman, MD | Diane Duncan, MD | Richard Gentile, MD | Michelle Henry, MD | Bruce Katz, MD | Corey Maas, MD

- 3:00 PM** Combining Techniques And Technologies For Optimal Facial Rejuvenation **Fred Fedok, MD**
- 3:15 PM** Laser Skin Resurfacing 2022 **Corey Maas, MD**
- 3:30 PM** Evolution & New Applications Of Platelet Rich Plasma **Bruce Katz, MD**
- 3:45 PM** Practical Uses Of Ultrasound In Facial Aesthetics **Jack Kolenda, MD**
- 4:00 PM** Photodynamic Therapy For Skin Rejuvenation **William Beeson, MD**
- 4:15 PM** A Disruptive Look At How I Purchase Devices And Technology For My Practice **Ross Clevens, MD**
- 4:30 PM** Transcutaneous RF Plus Ultrasound For Reversal Of Skin Aging **Diane Duncan, MD**
- 4:45 PM** Treatment Of Male And Female Alopecia- Artificial Hair **Tzachi Shelkovitz, MD**

**5:00 PM · RECEPTION · EXHIBIT HALL**

Friday, November 4

<b>7:30 AM</b>	Facelift Techniques: What Really Matters	<b>Capi Wever, MD</b>
<b>8:00 AM</b>	Fact Or Fiction: The Non-Surgical Neck Lift	<b>Suneel Chilukuri, MD</b>
<b>8:30 AM</b>	The Evolution Of Neck Rejuvenation	<b>Mark Hamilton, MD</b>
<b>9:00 AM</b>	The Short Scar Neck Lift: When And How	<b>Timothy Marten, MD</b>
<b>9:30 AM</b>	Comparison Of The Differences And Similarities In Extended SMAS Deep Plane Facelifting And Traditional Deep Plane Facelifting	<b>Stephen Perkins, MD</b>

**10:00 AM · BREAK · EXHIBIT HALL**

<b>10:30 AM</b>	Ferreira-Ishida Technique In The Era Of Preservation Rhinoplasty	<b>Miguel Ferreira, MD, PhD</b>
<b>11:00 AM</b>	Preservation Rhinoplasty Principles And Practice In The Cottle Method	<b>Oren Friedman, MD</b>
<b>11:30 AM</b>	Ultrasonic Rhinoplasty- Tips To Get Started And Nuances To Fine Tune Your Results	<b>Anil Shah, MD</b>
<b>12:00 PM</b>	Pearls And Pitfalls In Rhinoplasty	<b>Oren Friedman, MD</b>
<b>12:30 PM</b>	Condition-Specific Tip-Plasty: Techniques That Have Stood The Test Of Time	<b>E Gaylon McCollough, MD</b>

**1:00 PM · LUNCH · EXHIBIT HALL**

<b>2:00 PM</b>	Endostyle Temporal Lift - How And Why	<b>Guy Massry, MD</b>
<b>2:30 PM</b>	The Eye Sees What The Brain Knows -Delivering Results With Fillers And Neuromodulators	<b>John Fezza, MD</b>
<b>3:00 PM</b>	My Poly-L-Lactic Acid Algorithm: Why It Has Always Been & Continues To Be My Favorite Injectable Treatment	<b>Jason Bloom, MD</b>
<b>3:30 PM</b>	My Strategies For Successful Lower Lid Blepharoplasty	<b>William Mack, MD</b>
<b>4:00 PM</b>	Improving Periorbital Aesthetics With Volume Augmentation - Blepharoplasty, Fat Grafting, And Hyaluronic Acid	<b>Jamil Asaria, MD</b>
<b>4:30 PM</b>	The Condition-Specific Facelift: The Right Technique for the Right Face	<b>E Gaylon McCollough, MD</b>

**5:00 PM · RECEPTION · EXHIBIT HALL**

*Friday, November 4*





# FACIAL SURGERY

POINCIANA 3/4

- 7:30 AM** Fat Transposition Or Microfat Grafting - Which Is Better For Lower Lid Rejuvenation? **Richard Gentile, MD**
- 7:45 AM** Scarless Upper & Lower Blepharoplasty With Fat Transposition & Laser Resurfacing **Chip Cole, MD**
- 8:00 AM** Nuances Of Matching The Tarsal Platform In Upper Blepharoplasty Surgery **John Holds, MD**
- 8:15 AM** Different Approaches For Festoon Management **Morris Hartstein, MD**
- 8:30 AM** Malar Bags And Festoons: A Successful Method For Tightening And Elevation Of The Lower Eyelid And Cheek **Lisa Bunin, MD**
- 8:45 AM** Finesse In Periorbital Rejuvenation: Combining Surgery And Energy Devices **James Newman, MD**
- 9:00 AM** Browplasty And Limited Incision Browlifting - Common Sense Approaches To Upper Orbital Rejuvenation **Richard Gentile, MD**
- 9:15 AM** Zero Complication Blepharoplasty: Why Simplified Surgery Optimizes Results For Both The Patient And Surgeon **Alan Brackup, MD**
- 9:30 AM** Successful Management Of Early And Late Onset Blepharoplasty Complications **William Mack, MD**
- 9:45 AM** Lower Blepharoplasty: Choosing Transconjunctival vs Skin Muscle Flap - When And Why? **Mark Hamilton, MD**

10:00 AM · BREAK IN EXHIBIT HALL

- 10:30 AM** Radiofrequency For Reducing Submental And Jowl Fat **John Martin, MD**
- 10:45 AM** Enhancing Facelift Results With Midface Fat Transfer **Devinder Mangat, MD**
- 11:00 AM** Non-Surgical Versus Surgical Face Rejuvenation Options To Obtain Safe, Natural Outcomes **Ajaipal Kang, MD**
- 11:15 AM** Facelifts: 7 Tips For Better Results In Increased Patient Satisfaction **William Beeson, MD**
- 11:30 AM** Demystifying The Deep Plane Lift - Not As Complicated As It Is Made Out To Be **Ben Marcus, MD**
- 11:45 AM** The Inside Out Facelift **Chip Cole, MD**
- 12:00 PM** Endoscopic Removal Of Forehead Osteoma: A Review Of 50 Cases **Joe Niamtu, DMD**
- 12:15 PM** Face Lift Surgery Neck Treatment By Subtotal Platysmal Resection **Amir Inbal, MD**
- 12:30 PM** A New Supra And Infrahyoid Segmental Approach To The Midline Platysma With Deep Tissue Fixation **Andrew Jacono, MD**

12:45 PM · LUNCH · EXHIBIT HALL

Friday, November 4



## BREAST & BODY

POINCIANA 3/4

2:00 PM	Invasive And Non-Invasive Options For Skin Tightening And Contour Improvement	John Cook, MD
2:15 PM	Optimizing Safety and Efficiency in BBLs	Nicholas Howland, MD
2:30 PM	Top 10 Tips For Breast Surgery In Transgender Men	Yoram Wolf, MD
2:45 PM	To Lift Or Not To Lift? - That Is The Question	Drew Schnitt, MD
3:00 PM	Successful Combination Cellulite Therapy	Gregory Chernoff, MD
3:15 PM	Non-Surgical Body Contouring: Use Of Injectable PLLA For Post Surgical Deformities On The Body	Sachin Shridharani, MD
3:30 PM	Inverse Abdominoplasty: Creating Six-Packs Without Liposuction	Tunc Tiryaki, MD
3:45 PM	Body Contouring - The Next Frontier	Drew Schnitt, MD
4:00 PM	My Worst Four Cases And How I Solved The Problem	Gie Vandehult, MD
4:15 PM	Improving Safety And Results In Body Contouring After Massive Weight Loss	Nicholas Howland, MD
4:30 PM	The Role Of The Structural Breast Lift In Breast Implant Revision Surgery	John Cook, MD
4:45 PM	Body Contouring: State-Of-The-Art	Randy Miller, MD
4:45 PM	Implant Removal Followed By Mastopexy Auto-Augmentation	Amir Inbal, MD

5:15 PM · RECEPTION · EXHIBIT HALL



Friday, November 4

Saturday, November 5

<b>7:30 AM</b>	Top 10 Tips For Use Of Injectables In My Practice	Elizabeth Houshmand, MD
<b>7:45 AM</b>	Peri-Orbital Fat Grafting – A New Paradigm For Rejuvenation Of The Eyelids	Timothy Marten, MD
<b>8:00 AM</b>	Complications Of Fillers And Toxins	John Martin, MD
<b>8:15 AM</b>	Bidirectional Cannula Technique For Optimal Filling Of The Lower Eyelid And Lateral Canthus	Patrick Flaharty, MD
<b>8:30 AM</b>	Unique Periocular Filler Complications And How To Manage Them	Morris Hartstein, MD
<b>8:45 AM</b>	Fillers To Modify The Shape Of The Nose	David Saadat, MD
<b>9:00 AM</b>	Injectable Lip Enhancement - An Anatomic Approach	Avron Lipschitz, MD
<b>9:15 AM</b>	Best Approaches And Considerations In Reshaping Jawlines/Chins With Injectables	Heidi Prather, MD
<b>9:30 AM</b>	Now Trending: #Techneck	Kim Nichols, MD
<b>9:45 AM</b>	Advanced Injection Techniques For The Upper Face	Brian Biesman, MD

## 10:00 AM · BREAK · EXHIBIT HALL

<b>10:30 AM</b>	Lifestyle And Aging: What Is The Evidence On How Lifestyle Factors Like Diet, Sleep, And Stress Affect Skin Aging?	Heather Woolery-Lloyd, MD
<b>10:45 AM</b>	Enhancing Patient Safety In Facial Injectables With Ultrasound	Younghoon Cho, MD
<b>11:00 AM</b>	Reconsidering The Approach To Infraorbital Hollows	Corey Hartman, MD
<b>11:15 AM</b>	Enhanced Fat Grafting Results With Specialized Fat Purification & Sizing	Jason Bloom, MD
<b>11:30 AM</b>	What To Know When Hiring An Injector In Your Practice	Lisa Marie Wark, MBA

## FILLERS AND TOXINS IN 2022 - CURRENT CONSIDERATIONS

Moderator: James Newman, MD | S. Randolph Waldman, MD  
 Participants: Jamil Asaria, MD | Jason Bloom, MD | Doris Day, MD | Corey Hartman, MD | Corey Maas, MD | Jose Patrocinio, MD | Susan Weinkle, MD | Julie Woodward, MD

## 12:50 PM · LUNCH IN EXHIBIT HALL

<b>2:00 PM</b>	The Art Of The Cosmetic Consultation: How To Customize A Topical Cosmeceutical Regimen For Your Patients	Natalie Curcio, MD
<b>2:15 PM</b>	Skincare 101: What Is The Science Behind The Top Searched Skincare Ingredients Of The Year?	Heather Woolery-Lloyd, MD

## MY FAVORITE SKIN CARE PRODUCTS AND WHY?

Moderator: Suneel Chilukuri, MD  
 Participants: Anne Chapas, MD | Doris Day, MD | Michelle Henry, MD | Elizabeth Houshmand, MD | Carolyn Jacob, MD | Melissa Levin, MD | Susan Weinkle, MD | Julie Woodward, MD

<b>3:40 PM</b>	Update In Radiofrequency Needling	Anne Chapas, MD
<b>4:00 PM</b>	Contemporary Management Of Scars	Jill Waibel, MD
<b>4:20 PM</b>	Double Blind Randomized Comparator Controlled Trial Evaluating Dermatorporosis Of The Arms	Carolyn Jacob, MD
<b>4:40 PM</b>	The "Korean Glass Skin" Phenomenon - A Skincare Loving Surgeon's Perspective After Living 2.5 Years In Seoul	Khanh Tran, MD

## 5:00 PM · RECEPTION · EXHIBIT HALL

## MASTERS SEMINARS

POINCIANA 1/2

- |                |   |                             |
|----------------|---|-----------------------------|
| <b>7:30 AM</b> | The Powerful Expanding Role Of Exosomes In Aesthetic And Reconstructive Surgery   | <b>Gregory Chernoff, MD</b> |
| <b>8:00 AM</b> | Rejuvenation Of The Lip   | <b>Benjamin Talei, MD</b>   |
| <b>8:30 AM</b> | Extended Deep Plane Facelift Dissection Techniques For Maximal Midface Repositioning And High Definition Contour Of The Neck, Gonial Angle And Submandibular Line | <b>Andrew Jacono, MD</b>    |
| <b>9:00 AM</b> | Everything You Need To Know About Deep Chemical Peeling   | <b>Lawrence Kass, MD</b>    |
| <b>9:30 AM</b> | High SMAS Face And Mid-Face Lift – Combined Lifting Of The Mid-Face, Cheek And Jowl   | <b>Timothy Marten, MD</b>   |

**10:00 AM · BREAK · EXHIBIT HALL**

- |                 |   |                             |
|-----------------|---|-----------------------------|
| <b>10:30 AM</b> | Nuances Of Upper And Lower Blepharoplasty                             | <b>Guy Massry, MD</b>       |
| <b>11:00 AM</b> | Asian Vs Western Blepharoplasty - Common Features And Differences     | <b>John Holds, MD</b>       |
| <b>11:30 AM</b> | Evaluation Of The Lower Eyelid: Fat, Skin, Pigment, Laxity, Or Mixed? | <b>Lisa Bunin, MD</b>       |
| <b>12:00 PM</b> | Versatility In Endoscopic Brow Lifting                                | <b>Patrick Flaharty, MD</b> |
| <b>12:30 PM</b> | Non-Endoscopic Minimally Invasive Browlifting                         | <b>Mike Nayak, MD</b>       |

**1:00 PM · LUNCH · EXHIBIT HALL**

## REGENERATIVE MEDICINE

POINCIANA 1/2

- |                |  |                              |
|----------------|--|------------------------------|
| <b>2:00 PM</b> | What Do I Need To Know About Regenerative Medicine In 2022 And Beyond?             | <b>Randy Miller, MD</b>      |
| <b>2:20 PM</b> | Exosomes And Bone Marrow - Is The Future Now?                                      | <b>Tzachi Shelkovitz, MD</b> |
| <b>2:40 PM</b> | Hybrid SVF Injections: A Clinical Paradigm Shift In Aesthetic Regenerative Surgery | <b>Tunc Tiryaki, MD</b>      |
| <b>3:00 PM</b> | Regenerative Medicine Is Coming - Stem Cells And Dermatology                       | <b>Jill Waibel, MD</b>       |
| <b>3:20 PM</b> | New Combination Exosome Treatment For Keloid Scars                                 | <b>Gregory Chernoff, MD</b>  |
| <b>3:40 PM</b> | Using New Regenerative Medicine And Cell Therapy Techniques In Hair Restoration    | <b>Alan Bauman, MD</b>       |
| <b>4:00 PM</b> | Optimizing Your Regenerative Practice By Adding Energy-Based Devices               | <b>Diane Duncan, MD</b>      |
| <b>4:20 PM</b> | Exosomes In Plastic Surgery: The Next Big Thing                                    | <b>Tunc Tiryaki, MD</b>      |

**5:00 PM · RECEPTION · EXHIBIT HALL**

"As always, and as always expected from you, the meeting was a tremendous success. I thought the program was superb, being extremely well-rounded with many excellent speakers from all of our interdisciplinary specialties and a number of very informative industry symposia"

*Facial Plastic Surgeon  
Toronto, Canada*



<b>7:30 AM</b>	Brow Adjuncts To Blepharoplasty	Sara Wester, MD
<b>7:50 AM</b>	Vertical Lengthening Of The Neck	Anil Shah, MD
<b>8:10 AM</b>	Advanced Approach to Hairline Lowering	Demetri Arnaoutakis, MD
<b>8:30 AM</b>	Important New Options In Pain Management	Jonathan Cook, MD
<b>8:50 AM</b>	Lasers Vs Hetter Vs TCA: Optimizing Skin Enhancement With Facelift Surgery	Alan Brackup, MD
<b>9:10 AM</b>	Transfollicular Brow Lift: Innovations And Pearls	Joe Niamtu, DMD
<b>9:30 AM</b>	Deep Plane Facelifting And Deep Neck Reduction Combined To Boost Neckline Outcomes	Dominic Bray, MD

## 9:50 AM · BREAK · EXHIBIT HALL

<b>10:30 AM</b>	Rhinoplasty: Changes I've Made Over The Last 5 Years	Mike Nayak, MD
<b>10:50 AM</b>	Expanding Indications In Preservation Rhinoplasty	Miguel Ferreira, MD, PhD
<b>11:10 AM</b>	10 Years Of The Pro-Lift Advantages To Individualized Approach And Trends Toward Changes	Mark Beaty, MD
<b>11:30 AM</b>	Minimally Invasive Necklifting - To Open Or Not Open The Neck	Richard Gentile, MD
<b>11:50 AM</b>	The Successful Necklift: Treating The Platysmal Muscle And The Value Of The Gonial Angle	Deirdre Leake, MD
<b>12:10 PM</b>	A New Lateral Platysma Hammock Approach To The Neck, Combining Medial Platysma Flap Repair With Subtotal Platysma Transection	Andrew Jacono, MD
<b>12:30 PM</b>	Anatomy Of Facial Aging - Validation Of The Surgical Model	Neil Gordon, MD

## 12:50 PM · LUNCH · EXHIBIT HALL

<b>2:00 PM</b>	Advanced Deep Plane - Technique Intricacies	Neil Gordon, MD
<b>2:15 PM</b>	Goals For Rejuvenation Of The Upper Third Of The Face In The Male Patient	Stephen Prendiville, MD
<b>2:30 PM</b>	The Necklift Toolbox	Mike Nayak, MD
<b>2:45 PM</b>	My Approach To Fully Ablative (Deep) Laser Skin Resurfacing	Adam Scheiner, MD
<b>3:00 PM</b>	SMAS Pedicle Flap For Mandibular Angle Augmentation	Brian Maloney, MD
<b>3:15 PM</b>	Combination Of Lip Lifting With Rhinoplasty, Lip Augmentation, Cheek Implantation, And More - Timing And Considerations	Jeff Spiegel, MD
<b>3:30 PM</b>	The Management Of Cervico-Facial Fat	Joe Niamtu, DMD
<b>3:45 PM</b>	"Optimum Mobility" Face Lift: New Fast, Efficient Technique Using 'Smart' Sutures And Minimal Dissection	Nabil Fanous, MD
<b>4:00 PM</b>	SMAS Rejuvenation With Nanofat/PRP	Benjamin Talei, MD
<b>4:15 PM</b>	Long Term Experience And Results In Subnasal Lip Lifting	Stephen Perkins, MD
<b>4:30 PM</b>	Submentoplasty - Why This Has Become Such a Popular Procedure	S. Randolph Waldman, MD
<b>4:45 PM</b>	Novel Non-Invasive Skin Tightening Strategies For The Face And Body	Anne Chapas, MD

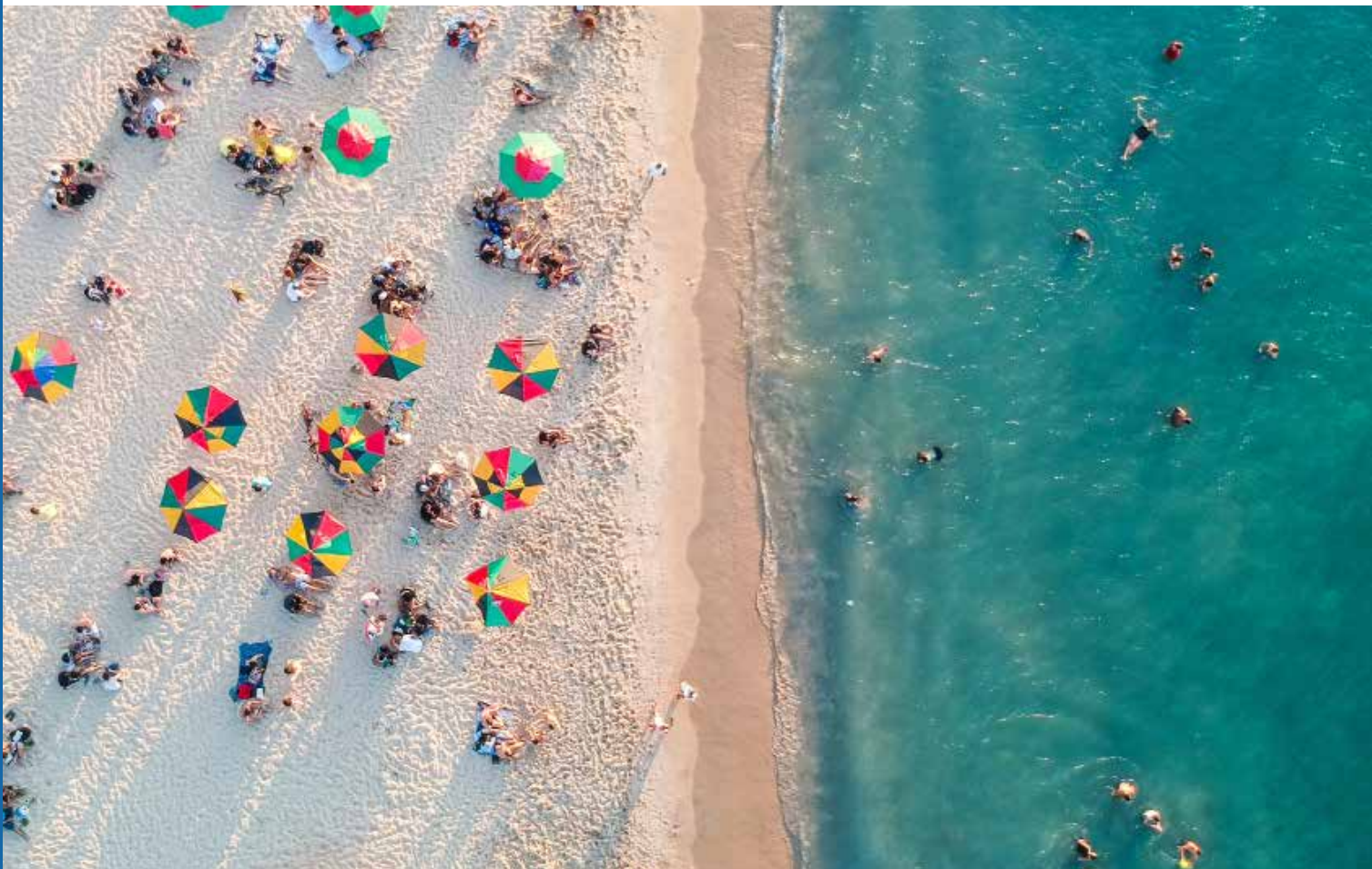
## 5:00 PM · RECEPTION · EXHIBIT HALL

## CLINICAL TOP 10

## AMERICANA 1/2

- 7:40 AM** Top 10 Tips For Dealing With Unwanted Pigmentation Carolyn Jacob, MD
- 8:00 AM** Tips For Safer And More Effective Filler Injections Lisa Grunebaum, MD
- 8:20 AM** Ten Do's And Don'ts In Blepharoplasty Surgery John Holds, MD
- 8:40 AM** Ten Tips And Pearls For The Use Of Fillers And Toxins To Obtain Safe, Natural Results Ajaipal Kang, MD
- 9:00 AM** Top 10 Tips For Rejuvenation Of The Hands Elizabeth Houshmand, MD
- 9:20 AM** 10 Adjunctive Pearls In Face And Neck Lift Surgery Dominic Bray, MD
- 9:40 AM** Top 10 Tips For Use Of Devices For Skin Tightening Bruce Katz, MD
- 10:00 AM** Top 10 Tips For Browlifting Capi Wever, MD
- 10:20 AM** Top 10 Tips To Avoid Complications In Blepharoplasty Sara Wester, MD
- 10:40 AM** Top 10 Lip Lift Tips Gary Linkov, MD
- 11:00 AM** Top 10 Tips For Improved Lower Eyelid Blepharoplasty John Burroughs, MD
- 11:20 AM** Top 10 Tips For In-Office Facial Surgery Under Local Anesthesia John Cook, MD
- 11:40 AM** Top Ten Tips For Evaluating And Purchasing Technology For Your Practice Ross Clevens, MD

12:00 PM · MEETING ADJOURNED



*Sunday, November 6*

**7:45 AM** Surviving The Covid Crisis **Chloe Belteau**

### **8:10 AM** WHAT CHANGES HAVE YOU MADE IN YOUR PRACTICE OVER THE PAST 3 YEARS?

Moderators: Josh DeBlasio | Edwin Williams, MD

Participants: Natalie Curcio, MD | Cheryl Hoaglund | J. Matthew Knight, MD | Stephanie Pentoliros | Susan Sullivan

**9:00 AM** Employee Retention **Davis Johnson**

**9:40 AM** Losing Talent On Day One: Onboarding Programs **Lisa Marie Wark, MBA**

**9:40 AM** Hiring Well: A Modern Approach To Building High-Performance Teams **Brian Hayes**

### **10:00 AM · BREAK · EXHIBIT HALL**

**10:30 AM** The Value Of Accountability **Stephanie Pentoliros**

**10:50 AM** How To Grow Your Business Inside Out- Change Your Work Culture **Robyn Siperstein, MD**

**11:10 AM** Managing Staff In 2022 **Sandy Roos**

**11:30 AM** 10 Ways Of Credentialing Your Practice **Josh DeBlasio**

**11:50 AM** Building A Practice Strategy: How To Differentiate In A World Of Fierce Competition **Natalie Curcio, MD**

**12:10 PM** The Bubble Will Pop - How To Recession Proof Your Practice **Samuel Peek**

**12:30 PM** Discussion **Josh DeBlasio  
Edwin Williams, MD**

### **12:50 PM · LUNCH · EXHIBIT HALL**

**2:00 PM** "Wow" Your Patients With These Out Of The Box Ideas **Lauren Andreas**

**2:20 PM** The Role Of The Coordinator In The Aesthetic Practice - Best Traits, Training, Responsibilities, And Finding The Right Person **Stefanie Dailey**

**3:00 PM** Use Technology To Get To A Yes **Catherine Maley**

**3:20 PM** Stop Talking About Pricing And Focus On Value **Lisa Marie Wark**

**3:40 PM** Top 5 Lessons From A Mid-Career MBA That Can Transform Your Practice **Natalie Curcio, MD**

**3:40 PM** Top 5 Practice Management Horror Stories.. And How To Keep Them From Happening To You **Jay Shorr**

**4:00 PM** The Key Elements Of Healthcare Compliance & Data Privacy **Irnise Williams, JD**

**4:20 PM** Facebook, Instagram, Snapchat, Twitter, And Tiktok - Learn To Brand Your Practice And Gain Leads In 2022 **Tara Leifer**

**4:20 PM** Discussion **Josh DeBlasio  
Edwin Williams, MD**

### **5:00 PM · RECEPTION · EXHIBIT HALL**



## PRACTICE MANAGEMENT AND MARKETING (Non-CME)

**COWRIE**

- 7:30 AM** Virtual Consults - Don't Get Left Behind **Sandy Roos**
- 7:50 AM** Ten Mistakes That The Front Desk Staff Can Make **Catherine Maley**
- 8:10 AM** Before You Start Marketing More, You Need To Get THIS Right! **Lauren Andreas**
- 8:30 AM** 10 Tips To Enhance The Patient Experience **Jason Distaffen**
- 8:45 AM** Top 10 Tips To Promote Post Procedure Satisfaction **Donn Chatham, MD**
- 9:00 AM** Mystery Shopping - How Important Is The First Contact? **Lauren Andreas**  
**Catherine Maley**

**10:00 AM · BREAK · EXHIBIT HALL**

- 10:30 AM** Raving Patients: Get Visible, Get Credible, Get More New Patients **Len Tau, DMD**
- 10:50 AM** Resist The Urge To Debating Your Patient's Medical Record Online **Jeff Segal, MD, JD**
- 11:10 AM** Bad Clients: How And What I Do **Kim Nichols, MD**
- 11:30 AM** Just Say No **Steven Pearlman, MD**
- 11:50 AM** The Unwarranted Refund **Jeff Segal, MD, JD**
- 12:10 PM** Omg I Got A Bad Review... What To Do **Len Tau, DMD**
- 12:30 PM** How To Save The Patient Relationship When Things Go Wrong **Davis Johnson**
- 12:50 PM** Discussion **Josh DeBlasio**

**1:00 PM · LUNCH · EXHIBIT HALL**

- 2:00 PM** Modern Approach To The Aesthetics Practice **Sachin Shridharani, MD**
- 2:20 PM** It's Not The Marketing...It's You! Improving Internal Processes To Increase Conversions And Sales **Vahe Tirakyan**
- 2:40 PM** Sell You, Not The Product: How To Differentiate Yourself In This Commoditized Aesthetic Market **Kim Nichols, MD**
- 3:00 PM** Best Practices For Effective Patient Communication **Cheryl Whitman**
- 3:20 PM** Abandon The Marketing Plan: How To Use Agility As Your New Marketing Secret Weapon **Adam Haroun**
- 3:40 PM** Marketing Masterclass: Fundamentals For An Effective Marketing Strategy **Vahe Tirakyan**
- 4:00 PM** Why YouTube Is Better Than Instagram **Gary Linkov, MD**
- 4:20 PM** Marketing Options Beyond Social Media **Cheryl Whitman**
- 4:40 PM** Top 10 Trends In Social Media Advertising **Samuel Peek**

**5:00 PM · RECEPTION · EXHIBIT HALL**

*Friday, November 4*

# PRACTICE MANAGEMENT AND MARKETING (Non-CME)

COWRIE

- 7:30 AM** How We Have Integrated Social Media And Video Into Our Practice Promotion And Educational Offerings **Mark Beaty, MD**
- 7:50 AM** How To Create Aesthetic Videos On Social Media That Captivate, Connect & Convert **Shanice Cook**
- 8:10 AM** Social Media For Your Brand And Your Practice **Doris Day, MD**
- 8:30 AM** TikTok Marketing – Monetizing Before The Clock Has Stopped **Jon Hoffenberg**
- 8:50 AM** The Power Of Digital Marketing In The Aesthetic Practice - Presented By A Digital Consultant **Brett Lutz**
- 9:10 AM** The Pros And Cons Of Social Media In An Aesthetic Practice In 2022: A Single Surgeon's Perspective **Jerry Chidester, MD**
- 9:30 AM** Discussion **Josh DeBlasio**  
**Edwin Williams, MD**

**10:00 AM · BREAK · EXHIBIT HALL**

- 10:30 AM** 10 Tips For Maximizing The Opportunity With Loyal Patients **Chris Blanchard**
- 10:50 AM** A Man, A Puppy, And A Pair Of Sunglasses: Lessons For Increasing Patient Loyalty **Brian Hayes**
- 11:10 AM** The Art Of The Follow-Up: How To Keep Your Patients Coming Back For More **Mara Shorr**
- 11:30 AM** Success With A Recurring Revenue Model **Dori Soukup**
- 11:50 AM** The Universal Rules Of Life: 27 Secrets For Managing Time, Stress & People **Nabil Fanous, MD**
- 12:10 PM** Advantages And Disadvantages Of Industry Loyalty Programs **Jason Pozner, MD**
- 12:30 PM** Discussion **Josh DeBlasio**  
**Edwin Williams, MD**

**1:00 PM · LUNCH · EXHIBIT HALL**

- 2:00 PM** Top 10 Pearls To Maximize Success In The Early Years Of Aesthetic Practice **Yula Indeyeva, MD**
- 2:20 PM** The Elite Aesthetic Surgery Practice: How To Build It, How To Manage It **E Gaylon McCollough, MD**

**2:40 PM**

## OFFICE MANAGERS ROUNDTABLE

Moderators: Josh DeBlasio | Edwin Williams, MD

Participants: Chloe Belteau | Natalie Curcio, MD | Cheryl Hoaglund | Yula Indeyeva, MD | J. Matthew Knight, MD |  
Stephanie Pentoleros | Susan Sullivan

- 3:40 PM** Good To Great: 10 Tips Learned From The Best Run Cosmetic Practices **Catherine Maley**
- 4:00 PM** What Are The Most Important Things That Bring A Patient Into A Practice **Edwin Williams, MD**
- 4:20 PM** The Benefits Of Building Trust And Strong Patient Relationships **Stefanie Dailey**
- 4:40 PM** From "Me-Too" To Trendsetter: How To Leverage Today's Hottest Market Trends To Become A "Category Of One" Aesthetic Practice In Your Region **Adam Haroun**

**5:00 PM · RECEPTION · EXHIBIT HALL**

Saturday, November 5

<b>7:30 AM</b>	The Power (And Weaknesses) Of Paid Social Media Advertising	<b>Jon Hoffenberg</b>
<b>8:10 AM</b>	Video And YouTube Marketing	<b>Dori Soukup</b>
<b>8:30 AM</b>	Overview Of The 5 Types Of Aesthetic Patients In Today's Marketplace - And How To Effectively Market To, Convert, And Retain Them	<b>Adam Haroun</b>
<b>8:50 AM</b>	Marketing Tips - Be The Engine, Not The Caboose	<b>Sandy Roos</b>
<b>9:10 AM</b>	Digital Marketing Stagnation: Keeping Up With 2022 Trends In Digital	<b>James Butterworth</b>
<b>9:30 AM</b>	Discussion	<b>Josh DeBlasio Edwin Williams, MD</b>
<b>9:50 AM</b>	Top 10 Ways To Save Money In Your Aesthetic Practice/ Biggest Source Of Waste	<b>Jay Shorr</b>
<b>10:10 AM</b>	The ROI Of Building A Great Work Culture	<b>Brian Hayes</b>
<b>10:30 AM</b>	Top 10 Protocols And Processes You're Missing In Your Practice	<b>Mara Shorr</b>
<b>10:50 AM</b>	How Can Artificial Intelligence Adoption Influence A Surgical Practice	<b>Jack Kolenda</b>
<b>11:05 AM</b>	AI And Bots And The Aesthetic Practice	<b>Philip Miller, MD</b>
<b>11:20 AM</b>	Safety In Your Medical Workplace	<b>Jay Shorr</b>
<b>11:35 AM</b>	Discussion	<b>Josh DeBlasio Edwin Williams, MD</b>

12:00 PM · MEETING ADJOURNED

*Sunday, November 6*

