



SPECIAL EVENTS

THURSDAY

- 11:30 AM** **PROMOITALIA · WORKSHOP · AMERICANA FOYER**
PDO Threads And Biostimulators For Facial Rejuvenation
presented by: Azza Halim, MD
- We will demonstrate advanced techniques using PDO threads for Nonsurgical Facial Rejuvenation in combination with collagen biostimulators for long-term results.
- 1:00 PM** **ROHRER AESTHETICS · LUNCH & LEARN · AMERICANA FOYER**
Building A Successful & Profitable Medical Practice
presented by: Carson Bauder, MD
- In order to keep pace with the latest trends, technology and competition, a successful medical practice must offer multiple devices to meet their patient's needs. In most cases, the average cost for each energy-based device is close to or exceeds \$100,000. So, how does a medical practice acquire the needed technology without breaking the bank? Dr. Carson Bauder will discuss how he offers a plethora of the most popular aesthetic procedures and balances the costs associated with each treatment technology required to build a successful and profitable medical practice.
- 2:15 PM** **GALDERMA · WORKSHOP · AMERICANA FOYER**
The AART™ of GAIN: Education On The Galderma Aesthetic Injectable Portfolio
presented by: Carolyn Jacob, MD | Robyn Siperstein, MD
- This GAIN Event is sponsored by Galderma. Focusing on the AART™ of GAIN, participants will gain a deeper understanding of patient Assessment, Anatomy, Rheology & Reconstitution, and on-label injection Technique, and Treatment planning with the broad Galderma injectable portfolio featuring live injections of Sculptra, Restylane Family of HA Fillers and Dysport.
- 3:30 PM** **ELEVAI LABS · WORKSHOP · AMERICANA FOYER**
ELEVAI Exosome Technology™, A Paradigm Shift In Topical Post-Procedure Skincare
presented by: Jordan Plews, PhD
- A new era is upon us when it comes to regenerative skincare. Please join Jordan Plews Ph.D. for an informative presentation on the proprietary ELEVAI Exosome Technology™ and why exosome source is a key consideration. ELEVAI's unique targeted approach to stem cell exosome technology is advancing the way we think about and use topical formulations both for post-procedure and daily skincare applications.
- 5:00 PM** **GAC · WELCOME RECEPTION · EXHIBIT HALL**
- 5:45 PM** **KIMERA LABS · COCKTAIL WORKSHOP · AMERICANA FOYER**
The Expanding Powerful Role Of Exosomes In Cosmetic Surgery
presented by: Gregory Chernoff, BSc, MD, FRCSC | Duncan Ross, PhD
- The utilization of exosomes in Cosmetic Surgery, Hair Replacement, Dermatology and Reconstructive Surgery continues to grow. Numerous studies have been published showing efficacy for aging skin, hair loss, acne, scar therapy and wound care. These applications will be reviewed, protocols will be highlighted, and pearls for meticulous results given. In addition, new applications, and combination therapies for Biostimulatory Dermal Infusions and Biostimulatory Volumization will be introduced. Novel recipes using exosomes, botulinum toxins, Hyaluronic acid products, hyper-dilute calcium hydroxyapatite, nitric oxide producing serums, peptide serums, salt exfoliation, cavitating ultrasound, and dermatoelectroporation will be highlighted. This exciting cocktail hour of new science is one not to be missed!
- 6:45 PM** **X-MEDICA · CME DINNER SYMPOSIUM · AMERICANA 1**
Aesthetic Sexual Wellness - An Emerging Category
presented by: Gregory Chernoff, BSc, MD, FRCSC | Jessie Cheung, MD
- This category is complex as it involves many treatment modalities including injectables, energy-based therapy, PRP, hormone therapy, exosomes and more. This CME workshop is designed to give the learner a glimpse into this exciting category with a focus on the role that injectables can have in improving aesthetic sexual wellness in women and men.

FRIDAY

- 11:00 AM** **MERZ · WORKSHOP · AMERICANA FOYER**
Up Close With Radiesse + For Jawline Contour
presented by: Heidi Prather, MD
- The First Aesthetic Injectable Approved for Jawline Treatment.
- 11:45 AM** **ALASTIN® , A GALDERMA COMPANY · WORKSHOP · AMERICANA FOYER**
A-Luminate Brightening Serum™ A Breakthrough Formulation To Minimize The Appearance Of Hyperpigmentation
presented by: Jordan Wang, MD, MBE, MBA
- ALASTIN® Skincare introduces A-LUMINATE Brightening Serum: A novel formulation that works to lessen the appearance of the various forms of pigmentation.
- 1:00 PM** **LEGALLY MINE · LUNCH & LEARN · AMERICANA FOYER**
Proper Use Of Legal Entities For Lawsuit Protection And Tax Reduction
presented by: Brian Wilkes
- Legally Mine will show you how to stop the threat of lawsuits before they ever get started by protecting your assets in time tested and proven legal structures. These same structures allow us to help our tax attorneys save what you would normally pay in income taxes. These are little known tax helps that have significant case history and have stood the test of time.
- 2:15 PM** **FOTONA · WORKSHOP · AMERICANA FOYER**
Multimodal 4-D Non-Surgical Facelift
presented by: Azza Halim, MD
- Enabled by Fotona's expanded capabilities of the Nd:YAG and Er:YAG wavelengths, this presentation and laser demonstration will showcase the four unique dimensions of the Fotona 4D Laser Facelift -- a non-surgical, non-invasive facelift alternative that delivers natural-looking, long-lasting results. Treatment outcomes include:
- Tightening and volumization without the need for fillers or toxins
 - Full lifting from the inside of the mouth and out
 - Immediate rejuvenation, tightening and glow
 - Improved skin complexion
 - No surgery, needles or anesthesia
 - Little or no downtime
- 3:30 PM** **DOMINION AESTHETICS · WORKSHOP · AMERICANA FOYER**
EON: Robotic Technology Innovating Body Contouring In Your Practice
presented by: Chad Deal, MD
- Dr. Chad Deal presents on EON, the first robotic, touchless, 1064nm body contouring device disrupting the non-invasive lipolysis industry. EON's autonomous technology creates efficient, consistent laser energy distribution with higher efficacy equaling an average ultrasound measurement of 6.3 mm fat loss after a 20 min segment. The proprietary jet-impingement cooling and real-time skin monitoring allow EON to heat adipose tissue to an industry high of 51°C while maintaining the skin temperature at 39.5°C. EON boasts over 40 safety sensors written into the robotic system, removing human error and creating a safer experience for the practitioner and patient. See a live demonstration and learn about ROI, staff buy-in, social media engagement, and receive peer reviews of the device.
- 5:00 PM** **SOLTA MEDICAL · COCKTAIL WORKSHOP · AMERICANA FOYER**
Advancing The Art Of Liposuction
presented by: Chad Deal, MD
- Please join us as Dr. Chad Deal leads an exciting discussion at the Advancing the Art of Liposuction VASER Cocktail Workshop. Learn how VASER-assisted liposuction (VAL) represents a significant technological advance over earlier Ultrasound-assisted liposuction (UAL) devices.
- 6:00 PM** **X-MEDICA · CME DINNER SYMPOSIUM · AMERICANA 1**
New Options For Face & Body Treatments With Injectables
presented by: Robyn Siperstein, MD, FAAD | Roberta Del Campo, MD | S. Randolph Waldman, MD | Jani Silveira, ARNP
- This CE accredited injection workshop focuses on the expanding uses of injectable products. Included are discussions on the art of injecting tear troughs and sculpting the jawline. Emerging uses of biostimulatory fillers for skin laxity and improved skin tone and texture on the face, neck, décolleté, upper arms, and buttocks will be reviewed. Much of the workshop will feature live demonstrations and is rounded out by a discussion and demo on the use of fillers for a nonsurgical "BBL", with a focus on how to shape, and volumizing the buttocks.
- 8:00 PM** **ALLERGAN / MULTI-SPECIALTY FOUNDATION · #CHEERS5YEARS LAWN PARTY**
Join us on Americana Lawn for food, drinks, and live music to #Cheers5Years to the Global Aesthetics Conference!
Featuring Eagles Tribute Band THE LONG RUN

SATURDAY

- 11:00 AM** **BENEV · WORKSHOP · AMERICANA FOYER**
Leading Regenerative Therapies: Creating A Paradigm Shift In Aesthetic Medicine
presented by: Diane Duncan, MD, FACS | Richard Goldfarb, MD, FACS | Randy Miller, MD, FACS | Byong Cho, ExoCoBio President
- Join us as we discuss the three technologies that are transforming the regenerative aesthetic space, and are being called essential in every practice by medical practitioners all over the world. Exosome Technology and RF Dual Wave Technology. Join us as we discuss the three technologies that are transforming the regenerative aesthetic space and are being called essential in every practice by medical practitioners all over the world.
- 1:00 PM** **REPEAT MD · LUNCH & LEARN · AMERICANA FOYER**
How To Create & Sell More Memberships
presented by: Phillip Sitter, CEO | Christopher Chomenko, Vice President of Sales
- Did you know that 7 out of 10 of your patients want ongoing memberships for aesthetic treatments? The problem is selling and managing memberships in your practice is not easy. The CEO of RepeatMD, Phil Sitter, will show the most profitable membership models and how they apply to your practice.
- 2:15 PM** **SOFWAVE · WORKSHOP · AMERICANA FOYER**
Sofwave Next Generation Facial + Neck Treatment
presented by: Greg Mueller, MD | Amy Taub, MD
- Sofwave™ breakthrough, non-invasive Synchronous Ultrasound Parallel Beam Technology SUPERB™ FDA-cleared to lift the eyebrow, lift submental tissue, improve facial lines and wrinkles.
- 3:30 PM** **ACCLARO · WORKSHOP · AMERICANA FOYER**
UltraClear: A New Solution For Resurfacing Skin Of Color
presented by: Harvey "Chip" Cole III, MD
- Learn how UltraClear, a cold ablative fractional fiber laser offers a safe and effective solution for skin of color.
- 5:00 PM** **BENEV · COCKTAIL WORKSHOP · AMERICANA FOYER**
BENEV'S Private VIP Cocktail Event - RSVP Only - Open To Registered Medical Providers Only
presented by: Diane Duncan, MD, FACS | Richard Goldfarb, MD, FACS | Randy Miller, MD, FACS | Byong Cho, ExoCoBio President
- Join us as we discuss the three technologies that are transforming the regenerative aesthetic space, and are being called essential in every practice by medical practitioners all over the world.
- Private VIP Cocktail is open to Registered Medical Providers only and must RSVP to attend.