



GLOBAL AESTHETICS

FOUR SPECIALTIES • ONE WORLD

AMERICA'S LEADING AESTHETIC CONFERENCE

**OCT 30-NOV 2, 2025
THE LOEWS HOTEL
MIAMI BEACH, FLORIDA**

RHINOPLASTY | BREAST & BODY | FACIAL PLASTIC SURGERY
AESTHETIC DERMATOLOGY | OCULOPLASTIC SURGERY
LESS INVASIVE STRATEGIES | FACIAL REJUVENATION
PRACTICE MANAGEMENT & MARKETING | TECHNOLOGY UPDATES

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THIS PROGRAM IS SUBJECT TO CHANGE

This activity is jointly provided by iiCME and the Global Aesthetics Conference



LESS INVASIVE STRATEGIES

AMERICANA 1/2

SESSION MODERATORS: Edwin Williams, MD | Michael Persky, MD

7:20 AM	VIDEO	Nabil Fanous, MD
7:30 AM	What Is Beauty, 2025?	Michael Persky, MD
7:42 AM	Ethical Duty As Physicians: Creating Beauty Vs. Clones	Elizabeth Houshmand, MD
7:54 AM	Evolving Elegance: Tracing The History Of Beauty Through The Lens Of Social Media	Melanie Petro, MD
8:06 AM	The Male Aesthetic Patient: Hormonal, Anatomical, And Psychological Considerations	Ohara Aivaz, MD
8:18 AM	The Latest Trends In Cosmetic Dermatology	Bertha Baum, DO
8:30 AM	Consultation Of An Aging Face (Looking Under The Skin To Understand How Nutrients, Hormones And Environment Affects Aging At A Cellular Level)	Jenna Hilton, PA-C
8:42 AM	Chemical Peels Are A Relic In Today's World. Or Are They?	Donn Chatham, MD
8:54 AM	The Art And Science Of Combining Topical Exosomes, Lasers, And Energy-Based Devices To Maximize Patient Outcomes	Natalie Curcio, MD
9:06 AM	Microfat, Nanofat, Stromal Vascular Fraction, Prp... Maximizing The Autologous Injectable Regenerative Potential	Greg Chernoff, MD
9:18 AM	Smart Micrablation RF: A Novel Treatment For Reduction Of Age-Related Pigmentation And Flat Seborrheic Keratoses	Carolyn Jacob, MD
9:30 AM	Cutting-Edge Skin Rejuvenation: Integrating Technology And Techniques For Optimal Patient Outcomes	Bertha Baum, DO
9:42 AM	Beyond the Brow: Advanced Botox Techniques for Platysmal Bands and the Aging Neck	Lycia Thornburg, MD
9:54 AM	Under Eye Fillers : Pearls from 15+ Years of Experience	John Vartanian, MD

10:06 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Lisa Grunebaum, MD | Donn Chatham, MD

10:20 AM	VIDEO	Nabil Fanous, MD
10:30 AM	Anatomical Considerations For Injectable Fillers In The Face: How To Reduce Complications And Optimize Aesthetic Results	William Beeson, MD
10:42 AM	Optimizing Fillers In The Infraorbital Hollows And Temples	Lisa Grunebaum, MD
10:54 AM	Creating Beautiful Lip Filler Outcomes	Melissa Beachy, MD
11:06 AM	How And Why Filler Injection In The Periobital Area Is Problematic: Recognition And Management	John Holds, MD
11:18 AM	Hormones & Peptides - The Missing Link In Your Aesthetics Practice	Jessie Cheung, MD
11:30 AM	Top Recommendations From An Oculoplastic Surgeon To Optimize Patient Safety And Outcomes When Treating The Periocular Area	Jennifer Murdock, MD
11:42 AM	Popular Eyelid Trends And Management Of Their Complications	Sarah Avila, MD
11:54 AM	Filler In Lips Should Not Be Noticeable	Melanie Petro, MD
12:06 PM	Fillers And Toxins In 2025 - Current Considerations	Jason Bloom, MD
12:18 PM	Injectables For The Lower Face	Elizabeth Houshmand, MD
12:30 PM	Creating a Customized Treatment Plan Utilizing Various Dilutions of Calcium Hydroxylapatite	Sarah Allen, MD
12:42 PM	Tips For Safer And More Effective Filler Injections	Lisa Grunebaum, MD
12:54 PM	The End Of My Love Affair With Tear Trough Filler, Now We'Re Just Friends	Jill Foster, MD

1:06 PM · LUNCH · EXHIBIT HALL

Thursday, October 30

SESSION MODERATORS: Devinder Mangat, MD | Harry Mittelman, MD

2:00 PM	Elevating Neck Aesthetics: Non-Invasive and Minimally Invasive Techniques for Optimal Results	Regine Mathieu, MD
2:12 PM	Autologous Rejuvenation with Multimodality Therapy in Perioral Zone	Casey Sheck, MD
2:24 PM	My Approach To Biosimulatory Facial Injectables	Jason Bloom, MD
2:36 PM	Updates On Under Eye Dark Circles Treatments	Sarah Avila, MD
2:48 PM	Body Contouring With Neuromodulators, Fillers, And Pdo Threads	Jessie Cheung, MD
3:00 PM	Innovations In Topical Peptide Delivery For Anti-Aging: Enhancing Natural Beauty Without Needles	Natalie Curcio, MD
3:12 PM	Integrating Functional Medicine Into Aesthetic And Surgical Practice – A Holistic Approach To Beauty, Healing, And Longevity	Jenna Hilton, PA-C
3:24 PM	Maximizing The Efficacy Of Non-Surgical Body Sculpting... An Algorithm For Treating Excess Fat, Cellulite, Skin Laxity, And Muscle Tone	Greg Chernoff, MD
3:36 PM	Injectable Resurfacing: An Alternative To Lasers	Diane Duncan, MD
3:48 PM	Non Surgical Augmentation Of The Upper Lip	Kristin Witfill, MD

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Anna Petropoulos, MD | Greg Chernoff, MD

4:20 PM	VIDEO	Nabil Fanous, MD
4:30 PM	Hyperpigmentation A Dermatologists Approach	Elizabeth Houshmand, MD
4:42 PM	Are Natural Biological Fillers Replacing Synthetic Biostimulators??	Diane Duncan, MD
4:54 PM	Changing Body Composition With A Transcutaneous Serum...A Glp1 Solution!	Greg Chernoff, MD
5:06 PM	From Code To Complexion: Unlocking Skin Repair With Polynucleotides	Jessie Cheung, MD
5:18 PM	Simplifying Hair Restoration In An Aesthetic Practice	Keimun Slaughter, MD
5:30 PM	Novel Patented Fractionated Plasma for Non-Surgical "Blepharoplasty" & Facial Resurfacing	Anna Petropoulos, MD
5:42 PM	Russian Lips Technique: Precision, Art, and Clinical Safety	Inés Romero, MD

6:00 PM · DINNER · TBD

Thursday, October 30



AESTHETIC SURGICAL STRATEGIES

COWRIE

SESSION MODERATORS: Harry Mittelman, MD | William Beeson, MD

7:30 AM	Can A Skin-Only Blepharoplasty Be An Ideal Procedure For Eye Rejuvenation?	John Burroughs, MD
7:42 AM	Moneyball And Blepharoplasty-Key Analytics For Success	Morris Hartstein, MD
7:54 AM	Lines And Incisions And Folds - What I've Learned After 500 Upper Blepharoplasty Cases	Jae Kim, MD
8:06 AM	Unwanted Periorbital Issues: Heredity, Iatrogenic And Beyond	Deidre Leake, MD
8:18 AM	Respect But Don't Fear The Negative Vector Eyelid In Lower Blepharoplasty	Morris Hartstein, MD
8:30 AM	The Tricky Trifecta: Blepharoptosis, Dermatochalasis And Brow Ptosis	John Holds, MD
8:42 AM	The Algorithmic Approach To Blepharoplasty Surgery To Design The Right Procedure For The Right Patient At The Right Time Of Life	E. Gaylon McCollough, MD
8:54 AM	How Are We Doing? Patient Satisfaction, Safety, And Longevity	William Beeson, MD
9:06 AM	The Thinking Surgeon'S Guide To Avoiding And Managing Blepharoplasty Complications	Morris Hartstein, MD
9:18 AM	Subtractive Vs. Fat Transposition Blepharoplasty: An Objective Comparison Of Postoperative Lid Height And Tear Trough Contour	Alan Brackup, MD
9:30 AM	Transcutaneous Lower Lid Soof Blepharoplasty: Why I Like It	Stephen Prendiville, MD
9:42 AM	Why Their Chemosis Isn'T Going Away And How To Fix It	Kellie Satterfield, MD
9:54 AM	Recognizing The Importance Of Addressing Each Component Of The Triad: Dermatochalasis, Brow Ptosis, and Ptosis	William Mack, MD

10:06 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Harry Mittelman, MD | Adam Sheiner, MD

10:30 AM	Physical And Psychosocial Complications Of Facelift Surgery	Dominic Bray, MD
10:42 AM	Surgical And Patient Reported Outcomes Of Fresh Frozen Homologous Costal Cartilage In Primary, Revision, And Functional Rhinoplasty	Jose Barrera, MD
10:54 AM	Optimizing Facelift Results	Sarmela Sunder, MD
11:06 AM	Less Invasive Aesthetic Nasal Surgery for Aesthetics and Anti-Aging	Tunc Tiryaki, MD
11:18 AM	All Eyes On Me: How To Improve Upper And Lower Lids With Lasers	Adam Scheiner, MD
11:30 AM	Adjunctive Procedures To Enhance Upper Blepharoplasty	Jill Foster, MD
11:42 AM	Keystone Anatomic Variations and How They Can Determine Surgical Technique Nuances	Angela Sturm, MD
11:54 AM	Hybrid 3D Face-Lift Under Sedation: Combining Smas Redistribution With Multilayer Fat Transfer	Tunc Tiryaki, MD
12:06 PM	A Less Common But Sometimes Appropriate Approach For Upper Eyelid Rejuvenation	Jae Kim, MD
12:18 PM	Zero Complication Blepharoplasty: Why Less Is Usually More	Alan Brackup, MD
12:30 PM	Gender Affirming Rhinoplasty	Angela Sturm, MD
12:42 PM	Novel Temporal Brow Lift Concepts And How It Can Enhance The Upper Eyelid Brow Complex	Robert Schwarcz, MD

12:54 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Philip Miller, MD | Devinder Mangat, MD

2:00 PM	Goals For Rejuvenation Of The Upper Third Of The Face In The Male Patient	Stephen Prendiville, MD
2:12 PM	Temporal-Midface-Deep Plane Face Lift	Ivan Wayne, MD
2:24 PM	Simplifying Browlifts: Throw Away the Endoscope	Blake Raggio, MD
2:36 PM	Patient Selection And How To Choose Which Browlifting Technique Is Best	Aliza Epstein, MD
2:48 PM	Laser Coring And Brow Lifting: A Winner By Itself Or In Combination	Andres Sarraga, MD
3:00 PM	Highly Effective Low Risk Lower Blepharoplasty	Devinder Mangat, MD
3:12 PM	How to Perform Facelift Surgery Safely in High-Risk Patients (i.e., Semaglutide, Nicotine, Hypertension, and More...)	Blake Raggio, MD
3:24 PM	Nuances In Hairline Lowering Surgery	Demetri Arnaoutakis, MD
3:36 PM	Improving Outcomes In Deep Neck Contouring- Leveraging Technology And Algorithms To Create Predictability	Anil Shah, MD
3:48 PM	The Microlift: Taking Advantage Of The Mobility Of The Superficial Layer Of The Smas	Philip Miller, MD

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Alan Brackup, MD | Sarmela Sunder, MD

4:30 PM	Facial Fat Grafting Simplified: Pearls And Pitfalls After 3000 Cases	Tunc Tiryaki, MD
4:42 PM	Ectropion – A Treatment Ladder: A Review of the Causes of Ectropion as well as Prevention	Jeffrey Spiegel, MD
4:54 PM	So You Want To Learn The Deep Plane Facelift: Pearls To Facilitate The Process And Minimize Complications	Alan Brackup, MD
5:06 PM	Dorsal Preservation Rhinoplasty And Changing Schema For Consistency	Raghu Athre, MD
5:18 PM	The Pretrichial Forehead Lift-What Makes It The Preferred Technique	Fred Fedok, MD
5:30 PM	5 Tip Rhinoplasty Techniques That Changed My Life	Angela Sturm, MD
5:42 PM	Preservation And Structural Rhinoplasty- Best Of Both Worlds!	Ali Sajjadian, MD
5:54 PM	Perioperative Pearls to Optimize Rhinoplasty Outcomes (TIVA, ERAS, Nerve Blocks, and more..)	Blake Raggio, MD

6:10 PM · DINNER · TBD

Thursday, October 30

SESSION MODERATORS: Paul Hester | Roberto Ramirez Gavidia, MD

7:30 AM
7:40 AM
7:50 AM

Coming Soon!

8:40 AM
8:50 AM
9:00 AM
9:10 AM
9:20 AM
9:30 AM
9:40 AM
9:50 AM

10:00 AM · BREAK · EXHIBIT HALL

MASTERS SEMINARS

POINCIANA 1

SESSION MODERATORS:

10:30 AM	Preservation Rhinoplasty – Demystifying the Revolution	Miguel Ferriera, MD
11:00 AM	Proven Facial Rejuvenation Techniques I Rely On	Nabil Fanous, MD
11:30 AM	The Right Plane Facelift	Gaylon McCollough, MD
12:00 PM	10 Surgical Pearls that Have Stood The Test of Time in My Practice	Joe Niamtu, MD

12:45 PM · LUNCH · EXHIBIT HALL

SESSION MODERATOR: J. Roberto Ramirez Gavidia, MD | Yoram Wolf, MD

2:00 PM	Rib Revolution: Advanced Body-Frame Contouring Techniques	Johnny Franco, MD
2:12 PM	Treatment of the Arm and Upper Back With Laser and Radiofrequency Techniques	John Cook, MD
2:24 PM	Abdominal Etching With Skin Tightening	Roberto Ramirez Gavidia, MD
2:36 PM	Top Pearls for Abdominoplasty	Yoram Wolf, MD
2:48 PM	Impact of GLP-1 Medications on Surgical Cases	Charles Riccio, MD
3:00 PM	Inverse Abdominoplasty: Creating the Rectus Folds Illusion!	Tunc Tiryaki, MD
3:12 PM	Liposuction: Is Age the Main Limiting Factor?	Barbara Machado, MD
3:24 PM	Surgical And Non-Surgical Uses Of Radiofrequency Devices: Promises And Pitfalls	John Cook, MD
3:36 PM	New Trends in Body Contouring	Charles Riccio, MD
3:48 PM	The Modern BBL: Ultrasound-Guided Fat Transfer For Ultimate Safety	Johnny Franco, MD

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATOR: J. Roberto Ramirez Gavidia, MD | Amir Inbal, MD

4:30 PM	Transgender Female To Male Chest Surgery (Top Surgery) With Helium Plasma Technology	Drew Schnitt, MD
4:42 PM	Obtains Great Results After Sizing Down Large Implants	Amir Inbal, MD
4:54 PM	Breast Implant Revision With The Structural Breast Lift	John Cook, MD
5:06 PM	Non-Surgical Body Contouring In The GLP-1 Era	Johnny Franco, MD
5:18 PM	Update on Buttock Implants and Comparison with Fat Grafting	Charles Riccio, MD
5:30 PM	Composite Sparing-Muscle Dual-Plane Flap Secured by Barbed Sutures to Prevent and Correct Upper Pole Rippling in Breast Augmentation and Mastopexy	Barbara Machado, MD
5:42 PM	Top 10 Tips For Breast Surgery In Transgender Men	Yoram Wolf, MD

6:00 PM · DINNER · TBD

Thursday, October 30



SESSION MODERATORS: Brian Hayes | Catherine Maley

7:30 AM	Learn From My Mistakes: What Not To Do In Your First Few Years Of Starting Your Own Practice	Jennifer Murdock, MD
7:45 AM	Ten Tips For Building A Successful Aesthetic Practice	Patrick Flaharty, MD
8:00 AM	Starting Your Own Medical & Cosmetic Surgery Practice	Emilio Justo, MD
8:15 AM	Discussion	Brian Hayes
8:30 AM	Building A Successful Team And Making Your Life Easier	Angela Sturm, MD
8:45 AM	Building A Culture That Attracts High Performers And Then Developing A Cost Effective On Boarding Program	Kara McClanahan
9:00 AM	Setting Up New Hires For Long-Term Success	Vahe Tirakyan
9:15 AM	Establishing An On Boarding Program That Works	Catherine Maley
9:30 AM	Discussion	Edwin Williams, MD

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Amy Anderson | Kara McClanahan

10:30 AM	Crowded Market , Clear Choice: How To Influence Patients To Choose Your Practice	Jason Sievert
10:45 AM	What Brings A Patient Into A Practice?	Amy Anderson
11:00 AM	Beyond Beauty: Building a Scalable, Profitable Aesthetic Practice in a Saturated Market	Lisa Marie Wark, MBA
11:15 AM	Secrets of the Stars: How Surgeons Win at the Reviews Game	Ryan Miller
11:30 AM	How To Address Good And Bad Reviews	Cheryl Hoaglund
11:45 AM	Rethinking The Patient Experience- Ideas To Elevate Your Practice To Another Level	Anil Shah, MD
12:00 PM	Are You Catfishing Your Patients? Online Dating & The Patient Experience	George Fox
12:15 PM	Discussion	Jason Sievert

12:45 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: George Fox | Edwin Williams, MD

2:00 PM	The Business of Beauty: Converting Consults to Cash without Losing Your Soul(or Staff)	Lisa Marie Wark, MBA
2:15 PM	Brutal Truths: Why Your Practice Isn't Booking More Procedures	Vahe Tirakyan
2:30 PM	Leads Hate Your Phone Calls: How to Get Them to Actually Answer and Look Forward to Your Ring	Jennifer Neunschwander
2:45 PM	From No To Yes! Harness The Twin Powers Of Empathy And Empowerment To Transform Objections Into Sales!	Marco Valle
3:00 PM	Top 10 Tips For Improving Your Consult To Surgery Conversion Rate	Alfredo Lloreda
3:15 PM	Sales Synergy: Integrating Humans and Technology to Increase Lead Conversion	Brian Hayes
3:30 PM	Discussion	Amy Anderson

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Catherine Maley | Kara McClanahan

4:30 PM	Unlock Hidden Profits By Maximizing The Potential Of Your Existing Clients	Kara McClanahan
4:45 PM	Loyalty And Patient Retention	Jay Shorr
5:00 PM	10 Tips For Maximizing The Opportunity With Loyal Patients	Catherine Maley
5:15 PM	Developing High-Value Membership Programs That Enhance Patient Loyalty & Practice Revenue	Audrey Neff
5:30 PM	Practice Growth Trends You Shouldn't Ignore	Catherine Maley
5:45 PM	PANEL DISCUSSION	

Panelists: Kara McClanahan | Audrey Neff | Robin Ntoh | Catherine Maley

6:15 PM · DINNER · TBD

THURSDAY SPECIAL EVENTS

1:00 PM COMPANY · WORKSHOP · AMERICANA FOYER

TITLE
presented by:

2:15 PM COMPANY · WORKSHOP · AMERICANA FOYER

TITLE
presented by: TBD

2:30 PM COMPANY · WORKSHOP · AMERICANA FOYER

TITLE
presented by:

3:30 PM COMPANY · WORKSHOP · AMERICANA FOYER

TITLE
presented by:

5:00 PM COMPANY · WORKSHOP · AMERICANA FOYER

TITLE
presented by:

Thursday, October 30

LESS INVASIVE STRATEGIES

AMERICANA 1/2

SESSION MODERATORS: Natalie Curcio, MD | Donn Chatham, MD

7:20 AM	VIDEO	Nabil Fanous, MD
7:30 AM	All About The Eyes	Mona Foad, MD
7:42 AM	Nonsurgical Hair Restoration And Exosomes And Regenerative Aesthetics	Azza Halim, MD
7:54 AM	Biologics, Laser And Skin Tightening With Co2 Laser, Combined With Microneedling And Nanofat. My Series Over The Last 4 Years	Casey Sheck, MD
8:06 AM	Understanding Exosomes: Key Considerations For Selecting Topical Exosomes For Your Practice	Natalie Curcio, MD
8:18 AM	Anatomic Danger Zones For Facial Injections	Shawn Allen, MD
8:30 AM	Gizmos, Gimmick Or Great? New Technology Confusion	Donn Chatham, MD
8:42 AM	Complications Of Laser Resurfacing: 25 Years With Over 1,200 Full Face Cases	Joe Niamtu, MD
8:54 AM	Perimenopause/Menopause and Aging: How to Support Skin	Jenna Hilton, PA-C
9:06 AM	A Novel Approach For The Treatment Of Filler-Related Edema	Morris Hartstein, MD
9:18 AM	Non Invasive Lower Face And Neck Rejuvenation	Mona Foad, MD
9:30 AM	How To Deal With Lower Eyelid Edema	Jennifer Murdock, MD
9:42 AM	Enhanced Fat Grafting Results With Specialized Fat Purification & Sizing	Jason Bloom, MD
9:54 AM	Multiple Deficit Animation Technique For Injecting Facial Fillers	Shawn Allen, MD

10:06 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Elizabeth Rostan, MD | Devinder Mangat, MD

10:20 AM	VIDEO	Nabil Fanous, MD
10:30 AM	Non-Surgical Face Lifting -Combining an injectable Allograft Matrix with Autologous Fat using a 2910 Fiber Laser coring device	Diane Duncan, MD
10:42 AM	Non Surgical Treatments For Hair Loss In 2025 -Rostan	Elizabeth Rostan, MD
10:54 AM	Utilizing The Preseptal Space For The Correction Of Eyelid Malpositions With Dermal Ha Filler	Morris Hartstein, MD
11:06 AM	Combatting The Aesthetic Effect Of Glp-1 Agonist Therapy	Jessica Weiser, MD
11:18 AM	Chemical Peeling: Comparing Phenol And Tca	Devinder Mangat, MD
11:30 AM	Culture Shocks & Contrasts: The South Korean Approach to Cosmetic Dermatology and Surgery	Khanh Tran, MD
11:42 AM	Different Approaches For Festoon Management	Morris Hartstein, MD
11:54 AM	Allosculpting Unveiled: Next-Gen Body Fillers For Structural Contouring	Johnny Franco, MD
12:06 PM	Topicals For Post Procedure In Minimally Invasive Treatments, From Calming Creams To Exosomes	Amy Lewis, MD
12:18 PM	Lower Eyelid And Temple Fillers: Anatomic And Safety Considerations	Patrick Flaharty, MD
12:30 PM	Nanofat — What It Can Do For Your Patients	Fred Fedok, MD
12:42 PM	Treating Filler Complications 411	Mona Foad, MD
12:54 PM	Simultaneous Injection of Poly-L Lactic Acid and Fat - A five year Review of cases and results	David Gilpin, MD

1:06 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Fred Fedok, MD | Demetri Arnaoutakis, MD

2:00 PM	Laser Resurfacing — Tuning In to the Patient's Skin	Fred Fedok, MD
2:12 PM	Nanofat Transfer Made Simple — Why and How	Marc Mani, MD
2:24 PM	Combining RF Microneedling and Ultrasound-Based Technologies	Demetri Arnaoutakis, MD
2:36 PM	Synchronized Parallel Beam Ultrasound for Body Contouring and Cellulite	Amy Lewis, MD
2:48 PM	Injecting Fillers Using the MD Codes	Mona Foad, MD
3:00 PM	Next-Day Skin: Where No-Downtime Lasers Meet Regenerative Medicine	Anil Shah, MD
3:12 PM	What to Say and Not Say to Patients	Flora Levin, MD
3:24 PM	Facial Changes After Weight Loss: Addressing Volume Loss, Skin Laxity, and Skeletal Aging	Ohara Aivaz, MD
3:36 PM	To Laser or Not to Laser Acne/Acne Scars	Azza Halim, MD
3:48 PM	Prevention and Treatment Strategies for Cosmetic Complications of GLP-1 Receptor Agonists	Serena Mraz, MD

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Greg Chernoff, MD | Sarah Avila, MD

4:20 PM	VIDEO	Nabil Fanous, MD
4:30 PM	Clinical Regenerative Applications Of Adipose-Derived Stem Cells	Rawn Bosley, MD
4:42 PM	Complications Of Fillers And Toxins	John Martin, MD
4:54 PM	Nonsurgical Skin Tightening Face/Body	Azza Halim, MD
5:06 PM	"Don't Drop the Lid: Botox Pearls and Pitfalls Near the Eyes"	Sarah Avila, MD
5:18 PM	Incorporating Longevity Treatments And Breakthroughs Into Aesthetic Practices	Tunc Tiryaki, MD
5:30 PM	The Non-Surgical Rhinoplasty: Simplifying An Overcomplicated Procedure!	Keimun Slaughter, MD
5:42 PM	The Biogenerative Power Of The Hyper-Dilute Ca Hydroxylapatite And Exosomes	Greg Chernoff, MD
5:54 PM	Periorbital Volume Restoration	Flora Levin, MD

6:06 PM · DINNER · TBD

Friday, October 31



AESTHETIC SURGICAL STRATEGIES

COWRIE

SESSION MODERATORS: Manoj Abraham, MD | Regina Rodman, MD

7:30 AM	Safe Use Of Tranexamic Acid (TXA) With Facelifts	Manoj Abraham, MD
7:42 AM	Modifications In Deep Plane Facelift	Stephen Prendiville, MD
7:54 AM	Hairline Advancement: A Continuing Evolution Of Technique, Pearls And Pitfalls	Regina Rodman, MD
8:06 AM	Brow Position After Endoscopic Brow Lifting With Endotines	Ana Carolina Victoria, MD
8:18 AM	Chin Ptosis; Solving A Difficult And Dynamic Problem.	Regina Rodman, MD
8:30 AM	True Preservation, Deep Neck Results Without The Risks	Manoj Abraham, MD
8:42 AM	Endoscopic Brow Lifting Versatility: Full And Medial Brow Lift Techniques	Patrick Flaharty, MD
8:54 AM	NOVA Spare Roof Technique Step by Step	Miguel Ferriera, MD
9:06 AM	What'S Required To Achieve Good Lasting Neck Results In Facelifting And What Is Not	Steven Perkins, MD
9:18 AM	10 Pearls for Cosmetic Blepharoplasty — What I Have Learned Over the Past 28 Years	William Mack, MD
9:30 AM	Facial Assymetry and How it Affects Rhinoplasty	Capi Wever, MD
9:42 AM	The Midface Lift: Addressing Volume And Suspension With Extended Deep Plane Facelift Surgery	Jose Barrera, MD
9:54 AM	Reverse Spare Roof for Augmentation Rhinoplasty	Miguel Ferriera, MD

10:06 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Phillip Miller, MD | Harry Mittelman, MD

10:30 AM	Rhinoplasty: Why Less Is More	E. Gaylon McCollough, MD
10:45 AM		
10:57 AM	Lip Lifting In Young Patients; Key Differences Between Lip Restoration In Aging Face And Creating A New Lip Shape	Regina Rodman, MD
11:09 AM	Refining Neck Lift - Is The Platysma Muscle Realty Needed	Amir Inbal, MD
11:21 AM	Rhinoplasty Tips Tricks And Pearls	Philip Miller, MD
11:33 AM	Minimally Invasive Options For Post-Rhinoplasty Nasal Obstruction	Melyssa Hancock, MD
11:45 AM	Managing The Dorsum Of The Nose	Steven Pearlman, MD
11:57 AM	Avoiding The Hallow Eye Appearance After Cosmetic Eyelid Surgery	Gaylon McCollough, MD
12:09 PM	Why Perioral Rejuvenation Should be considered for all facelift patients	David Gilpin, MD
12:21 PM	Revisional Rhinoplasty – How to Prevent and Manage	Miguel Ferriera, MD
12:33 PM	Upper Eyelid Blepharoplasty Made Simple	Wendy Lee, MD
12:45 PM	Options Provided by the SMAS Facelift and Why I Still Prefer this Approach	Harry Mittelman, MD

1:00 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Joe Niamtu, MD | Greg Mueller, MD

2:00 PM	Asian Rhinoplasty: Surgical Tips & Pearls Straight From Seoul	Khanh Tran, MD
2:12 PM	The Preservation Facelift	Dominic Bray, MD
2:24 PM	Submandibular Gland Reduction In Deep Plane Face And Neck Lift: The Good, Bad And Ugly	Joe Niamtu, MD
2:36 PM	"003" Preservation Brow Lift: Very Durable And Safe, Quick, 18 Years Results	Nabil Fanous, MD
2:48 PM	Modern Male Makeover-Strategies For Rejuvenating The Aging Male Face	Russell Palmer, MD
3:00 PM	Correction Of Unfavorable Results Of Facelift	Boris Ackerman, MD
3:12 PM	How My Facelift Technique Has Evolved Over The Last 6 Years And Why	Kristina Zakhary, MD
3:24 PM	Facelift Complications	Joe Niamtu, MD
3:36 PM	Deep Plane Entry Points And Relevant Surgical Facial Anatomy	Dominic Bray, MD
3:48 PM	Preservation Rhinoplasty: Classification And Application Of Septal Strip Methods In 200 Rhinoplasty Patients	Jose Barrera, MD

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Gary Linkov, MD | Harry Mittelman, MD

4:30 PM	The Art Of CO2 Laser Blepharoplasty	Emilio Justo, MD
4:42 PM	Is It Still There? The Importance Of Ultrasound Prior To Blepharoplasty	Greg Lewen, MD
4:54 PM	Chin Soft Tissue Reduction - The Lower Face Equivalent Of The Upper Lip Lift	Greg Vipond, MD
5:06 PM	Hiding Facelift Scars With Hair Transplants	Gary Linkov, MD
5:18 PM	Nuances Of Lower Blepharoplasty	Aliza Epstein, MD
5:30 PM	True "Tip Preservation Rhinoplasty"	Nabil Fanous, MD
5:42 PM	How I Choose & Perform In-Office Brow & Foreheadplasty	John Burroughs, MD
5:54 PM	Novel And Simple Pain Management Techniques In A Plastic Surgery Office Without General Anaesthesia; How The FDA And ASA Rules Apply	Anna Petropoulos, MD

6:06 PM · DINNER · TBD

Friday, October 31

SESSION MODERATORS: Sam Peek | Robin Ntoh

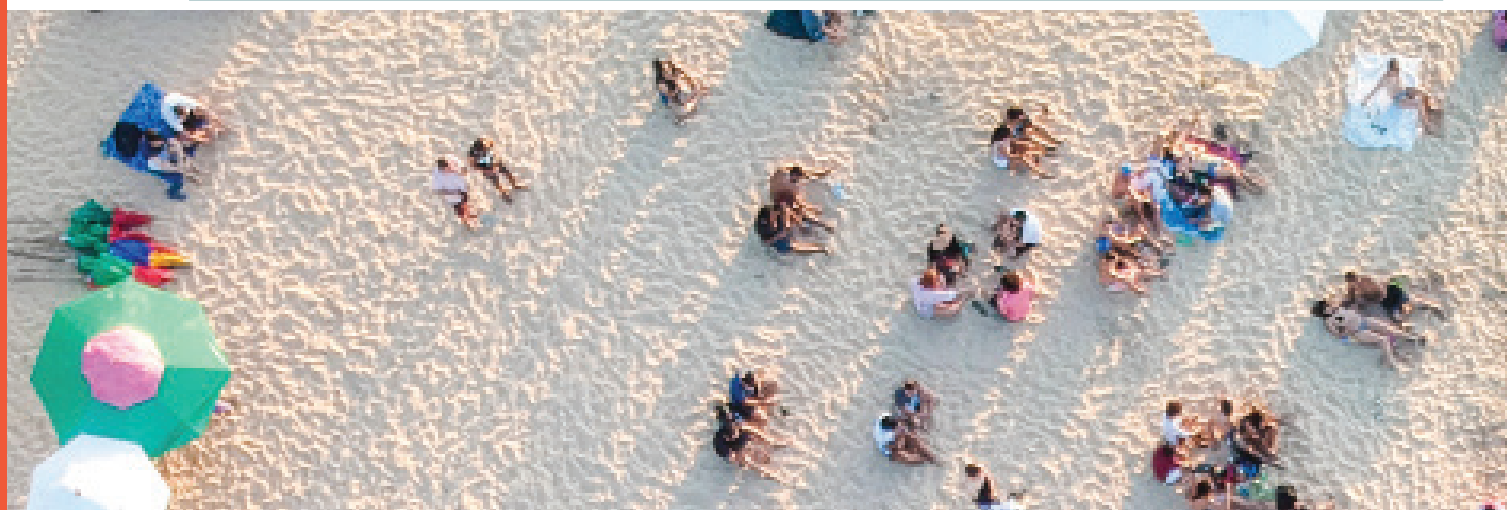
7:30 AM	From the Initial Lead to Scheduling a Procedure- Is there a Path to More Success	Amy Anderson
7:45 AM	Compensation that Motivates: Structuring Bonus Models to Drive Performance in Aesthetic Teams	Lisa Marie Wark, MBA
8:00 AM	Holding Your Staff Accountable: Including Handling Underperforming Team Members as Well as Those Who Are Divisive	Brian Hayes
8:15 AM	Developing S.M.A.R.T. Objectives And Goals For Business	Carrie Sheiner
8:30 AM	Common HR Issues We See In Our Practice And How We Address Them	Kara McClanahan
8:45 AM	My Top 10 Leadership Tips For An Aesthetic Practice	Kirstie Jackson
9:00 AM	Why PRH (revenue per hour) is the The New KPI for Driving Exponential Performance and Bottom Line Profit for your Aesthetic Providers	Riley Williams
9:15 AM	Reducing Operational Inefficiency To Make Better Data-Driven Business Decisions To Increase Their Bottom Line	Adam Fichman
9:30 AM	Bridging the Gap: Aligning Medical Providers and Business Teams for Sustainable Aesthetic Success	Lisa Marie Wark, MBA
9:45 AM	What About HIPAA and OSHA – Applications for the Aesthetic Practice	Jay Shorr

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Jay Shorr | Christin Trujillo

10:30 AM	Why and Why Not Consider Office Accreditation: Accreditation and Its Implication to Practice Revenue and Construction Cost	Mohsen Ghoreishi
10:45 AM	Memberships Uncovered: What Works, What Fails, And How To Create Real Value Your Staff Will Love To Sell	Robin Ntoh
11:00 AM	Safety, Health, Security, Fraud And Embezzlement In Your Practice	Jay Shorr
11:15 AM	Paying Your Team and Leveling Up: How to Turn KPIs Into Game-Changing Rewards for Your Team	Mara Shorr
11:30 AM	Hiring And Compensating Staff In 2025	Amy Anderson
11:45 AM	Why Your Skilled Providers Are Not Growing Their Business	Marco Valle
12:00 PM	How Do You Hire the Right Practice Manager?	Cheryl Hoaglund
12:15 PM	Scaling With Certainty: Assessing Your Marketing Performance	George Fox
12:30 PM	Take No Prisoners: How to Expand Your Practice's Empire	Sam Peek
12:45 PM	How to Leverage Data for Smarter Decision-Making	Christin Trujillo

1:00 PM · LUNCH · EXHIBIT HALL



SESSION MODERATOR: Yoram Wolf, MD

2:00 PM	The S Flap Modification- a Short-Scar Reduction Mammoplasty	Sagit Meshulam-Derazon, MD
2:15 PM	The Role of CRT – Capillary Refill Test in the Management, Diagnosis, and Follow-Up of Ischemic Tissue	Maya Gabsu Palgi, MD
2:30 PM	Size of Implants for Seroma Prevention	Yoram Wolf, MD
2:45 PM	The Treatment of Gynecomastia Grade 3 and 4 With Laser Liposuction and Pull-Through Technique	Alex Levenberg, MD
3:00 PM	Definition of the SLAS	Yoram Wolf, MD
3:15 PM	The Ideal Treatment for Chin Fat Deposit	Tzachi Shelkovitz, MD
3:30 PM	My 15 Years' Experience With Necktite for Double Chin Problems and Fine Jaw Lines	Uri Shabshin, MD
3:45 PM	Personal Experience With Over 500 Cases of Septum-Based Reduction Mammoplasty: Between Aesthetics and Reconstruction	Assaf Zeltzer, MD

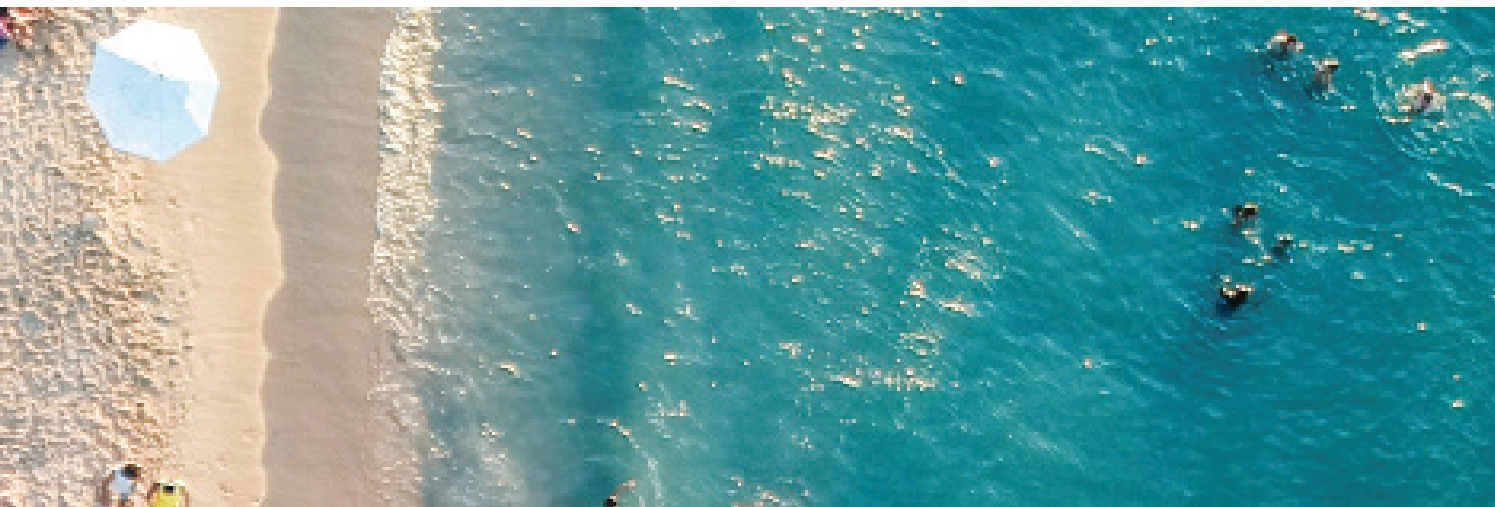
4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATOR: Yoram Wolf, MD

4:30 PM	Botox Injection for Mastication Muscles	Noa Perez, MD
4:42 PM	Complications With Hyaluronic Acid Fillers – From Impending Ischemia to Complete Necrosis	Maya Gabsu Palgi, MD
4:54 PM	Home PRP – A New Concept in Regenerative Medicine	Tzachi Shelkovitz, MD
5:06 PM	Prevention of Headache After Botulinum Toxin Injection: A Simple Technique	Manocher Robenpour, MD
5:18 PM	Surgical Periocular Rejuvenation – Brow Augmentation and Lift Using Blepharoplasty Incision	Dana Cohen, MD
5:30 PM	Combination of Microneedling RF, Glycolic Acid, and TCA 35% Peel	Alex Levenberg, MD
5:42 PM	How to Correct Facial Fillers Gone Wrong	Tzachi Shelkovitz, MD
5:54 PM	Endoscopic Transoral Trans-Vestibular Approach to Chondrolaryngoplasty for Neck Feminization	Nidda Assadi, MD

ADJOURN

Friday, October 31



SESSION MODERATORS: Paul Hester, MD | George Fox

7:30 AM	Likes Don't Pay The Bills: Building A Social Media Brand That Books	Pamela Brownlee, DO, FACS
7:45 AM	Social Media That Sells: Building A Profitable Online Brand	Mary Robb
8:00 AM	Collaboration Or Complication? What To Know Before Partnering With Influencers	Jasmine Hill
8:15 AM	Why Your Social Media Sucks and What to Do About It	Jennifer Neunschwander
8:30 AM	Navigating Social Media As An Employer Or Manager Of An Aesthetic Practice-Legal Considerations	Samuel Pondrom
8:45 AM	Ageless Engagement: Navigating Social Media Marketing Across Generations	Melanie Petro, MD
9:00 AM	Online Advertising That Attracts Patients: Winning Strategies for 2025	Ryan Miller
9:15 AM	Getting Seen on Social Media – Find Your Voice and How to Determine ROI of Social Media	Jeffrey Spiegel
9:30 AM	Discussion	Mara Shorr

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Brian Hayes | Kara McClanahan

10:30 AM	Key Differentiators Of The Most Profitable Practices	Christin Trujillo
10:45 AM	The Secret Sauce of the Best Performing Practices	Jared Latham
11:00 AM	Practice Pearls: Scaling From 13 To 90 Team Members In Three Years	Johnny Franco
11:15 AM	Discussion	Christin Trujillo
11:45 AM	Stop Wasting Money on Marketing: The Real Reason Patients Aren't Choosing You	George Fox
12:00 PM	The "Small But Mighty" Marketing Blueprint	Kara McClanahan
12:15 PM	Reactive vs. Proactive: How to Use Marketing Automation to Build Trust, Not Burn It	Jennifer Neunschwander
12:30 PM	The Fundamentals Of Scaling A Profitable Business Through De-Emotionalizing Marketing Decisions	Adam Fichman
12:45 PM	Discussion	Kara McClanahan

1:00 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Kara McClanahan | Robin Ntoh

2:00 PM	Office Efficiency Can And Should Be Improved	Kara McClanahan
2:15 PM	Improve Team Performance With More Effective Communication Including Use Of Technology And In Person Staff Meetings	Brian Hayes
2:30 PM	AI-Powered Practice: Realistic Applications to Strengthen Your Team's Performance	Vahe Tirakyan
2:45 PM	The Future Is Now: How to Leverage the Power of AI in Your Aesthetic Practice	Sam Peek
3:00 PM	Why Is Credentialing A Provider So Important To The Success Of Any Practice?	Catherine Maley
3:15 PM	How to Rank for Generative AI & The Future of Search	Ryan Miller
3:30 PM	Discussion	Brian Hayes

4:00 PM · BREAK · EXHIBIT HALL

Friday, October 31

SESSION MODERATORS: Donn Chatham, MD | Kathleen Stillwell

4:30 PM	Dealing With the Dissatisfied Patient From Consultation to Post - Op	Joe Niamtu, DO
4:45 PM	Legal Tips on How to Handle Angry Patients	Samuel Pondrom
5:00 PM	What Can the Staff Do to Minimize Legal Risks to the Practice	Kathleen Stillwell
5:15 PM	Questionable Consultations: When to Educate and When to Flee	Donn Chatham, MD
5:30 PM	Legal Landmines: How Plastic Surgeons Accidentally Create Their Own Lawsuits	Vahe Tirakyan
5:45 PM	Discussion	Kathleen Stillwell

6:15 PM · ADJOURN

FRIDAY SPECIAL EVENTS

12:00 PM

COMPANY · WORKSHOP · AMERICANA FOYER

TITLE

presented by:

2:00 PM

COMPANY · WORKSHOP · AMERICANA FOYER

TITLE

presented by:

3:30 PM

COMPANY · WORKSHOP · AMERICANA FOYER

TITLE

presented by:

5:00 PM

COMPANY · WORKSHOP · AMERICANA FOYER

TITLE

presented by:

7:30 PM

COMPANY · WORKSHOP · AMERICANA FOYER

TITLE

presented by:

Friday, October 31

LESS INVASIVE STRATEGIES

AMERICANA 1/2

SESSION MODERATORS: Elizabeth Houshmand, MD | Khanh Tran, MD

7:20 AM	VIDEO	Nabil Fanous, MD
7:30 AM	Off-Label Use of Neurotoxins	Jacquiline Habashy Hakim, MD
7:42 AM	A Novel Non-Surgical Rhinoplasty Technique	George Kroumpouzos, MD
7:54 AM	Full Face Approach To Facial Injectables	Jamil Asaria, MD
8:06 AM	Rheology For Dummies: A Visual And Storytelling Approach To Understanding Injectables	Vineet Sathe, RN
8:18 AM	Under the Canvas: HA vs. Biostimulators	Kristin Witfill, MD
8:30 AM	Options in Neck Rejuvenation, Minimal to Maximal	Steven Pearlman, MD
8:42 AM	Non-Surgical Rejuvenation Planning	Paul Hester, MD
8:54 AM	Lasers Vs. Chemical Peels: Selecting The Optimal Modality To Combine Deep Skin Rejuvenation With Facial Cosmetic Surgery	Alan Brackup, MD
9:06 AM	Applications Of Regenerative Medicine In Aesthetics	Azza Halim, MD
9:18 AM	New Non-Surgical Tightening Devices	Jason Pozner, MD
9:30 AM	Skincare For Your Practice And Patients Dermatologists Approach	Elizabeth Houshmand, MD
9:42 AM	The Korean "Glass Skin" Phenomenon: A Skincare-Loving Surgeon's Perspective After Living 2.5 Years in Seoul	Khanh Tran, MD

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Bruce Katz, MD | Sarmela Sunder, MD

10:20 AM	VIDEO	Nabil Fanous, MD
10:30 AM	Update On Fillers 2025 And Beyond	Elizabeth Rostan, MD
10:40 AM	Principles And Latest Advances In Face & Body Contouring	Bruce Katz, MD
10:55 AM	A Safe And Beautiful Non-Surgical Rhinoplasty	Sarmela Sunder, MD
11:05 AM	Evaluations and Solutions for Women's Hair Loss	Matt Leavitt, MD
11:20 AM	Special Considerations And Advances When Treating Skin Of Color	Candace Spann, MD
11:35 AM	Innovative Regenerative & Non-Invasive Approaches To Eye Aesthetics	Bruce Katz, MD
11:45 AM	Using Combinations Of Treatments To Optimize Success With Fillers	Elizabeth Rostan, MD
11:55 AM	Mastering The Art Of Botox And Fillers	Amy Lewis, MD
12:05 PM	A Practical Approach To Treatment Of The Platysma	Nathan Rosen, MD
12:15 PM	From the Gut Comes the Glow from Within	Serena Mraz, MD
12:25 PM	Nonresponse to Botulinum Toxin: Key Trigger Factors and Effective Management Strategies	George Kroumpouzos, MD
12:35 PM	Can Non-Invasive Body Shaping Improve The Quality Of Life?	Carolyn Jacob, MD
12:47 PM	What is Nano Fat and What Are the Applications in Facial Aesthetics?	Randy Miller, MD

1:00 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Lisa Grunebaum, MD | Natalie Curcio, MD

1:50 PM	VIDEO	Nabil Fanous, MD
2:00 PM	Medical Grade Skincare 2025: New Delivery Methods & More	Amy Lewis, MD
2:10 PM	WHAT'S ON MY BATHROOM SHELF? (5 MIN TALKS)	
	Panel Moderator: Amy Lewis, MD	
	Panelists: Lisa Grunebaum, DO Carolyn Jacob, MD Elizabeth Rostan, MD Sarmela Sunder, MD Elizabeth Houshmand, MD Candace Spann, MD Kristin Witfill, MD Natalie Curcio, MD	
3:00 PM	Topical Therapies for Hair Loss	Matt Leavitt, MD
3:12 PM	Techniques and Pearls for Nano fat harvesting , Processing, and transfer	Randy Miller, MD
3:24 PM	Use of PDGF (Platelet Derived Growth Factor) in our practice -Injection and Topical	David Gilpin, MD
3:36 PM	From Allogenic Exosomes To Synthetic And Autologous Exosome Treatments: A Clinical Update	Tunc Tiryaki, MD
3:48 PM	The Art of Reversal of HA Fillers	Amy Birkenstamm, MD
4:00 PM	Do's and Dont's Using Botulinum Toxin	Jose Juan Montes Bracchini, MD
4:12 PM	Respecting The Orbital Rim: Understanding Anatomy To Prevent Tear Trough Suboptimal Outcomes	Jack Kolenda, MD
4:24 PM	Non Surgical Augmentation Of Chin: Lateral To Medial Approach	Kristin Witfill, MD
4:36 PM	Nonsurgical Treatment Options For Women'S Hair Loss	Candace Spann, MD
4:48 PM	Improving Facial Asymmetry In Bells Palsy Patients Using Neurotoxins	Melissa Beachy
5:00 PM	Body Contouring With A Topical Metabolic Serum: A 50 Patient Study	Diane Duncan, MD
5:12 PM	Hybrosomes: Why Hybrid Exosomes Are Important And How They Contribute To Skin And Hair Regeneration And Also Exponentially Expedite Wound Healing.	Anna Petropoulos, MD
5:24 PM	New Dual WAVE Facial Tightening	Barry DiBernardo, MD
5:36 PM	The GLP-1 Skinny Shot Revolution: A New Frontier for Aesthetic Medicine	Greg Mueller, MD
5:48 PM	Male vs. Female Brow and Upper Facial Aesthetics: Key Differences, Nuances and Tailored Treatment Approaches	Jacob Sedgh, MD

6:00 PM · DINNER · TBD

Saturday, November 1

AESTHETIC SURGICAL STRATEGIES

COWRIE

SESSION MODERATORS: J. Roberto Ramirez Gavidia, MD | Mark Beaty, MD

7:30 AM	Rhinoplasty Consultation Process--Avoiding the Disappointed Patient	Jamil Asaria, MD
7:42 AM	The Evolution of Lower Face Contouring: A Modern Surgical Algorithm	J. Roberto Ramirez Gavidia, MD
7:54 AM	Simplicity and Rhinoplasty Results - Why Complex Thinking?	Capi Wever, MD
8:06 AM	I Got 99 Problems but the Middle Vault Ain't One	Ivan Wayne, MD
8:18 AM	Enhancing Facelift Results With Midface Fat Transfer	Ali Sajjadian, MD
8:30 AM	How the Facial Shape Can Interfere With the Choice of the Facelift Technique	Barbara Machado, MD
8:42 AM	Spare Roof B -The Best Dorsal Preservation Technique	Ivan Wayne, MD
8:54 AM	Endoscopic Composite-Flap Face And Neck Lift	Marc Mani, MD
9:06 AM	Local Anesthesia Deep Plane Neck Lift - a Less Invasive Option for Neck Rejuvenation	Greg Vipond, MD
9:18 AM	My Three Favorite Brow Lift Techniques	Jamil Asaria, MD
9:30 AM	Facial Rejuvenation is More than Skin Tightening	Christian Drehsen, MD
9:42 AM	Avoiding Stigmata of a Facelift	Marc Mani, MD
9:54 AM	TBD	TBD

10:06 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: John Burroughs, MD | William Beeson, MD

10:30 AM	Lid Ptosis: The Good, Bad and The Ugly	Roxane Scemla, MD
10:42 AM	The Lateral Platysma: The Key to Unlocking the Gonial Angle	Sean Alemi, MD
10:54 AM	Fill, Reposition Or Resect: My Approach To Lower Lid Blepharoplasty	William Mack, MD
11:06 AM	Advanced Techniques With The Deep Plane Face And Neck Lift	Edwin Williams, MD
11:18 AM	Management Of The Lateral Canthus And Its Role In Aesthetic Surgery	Robert Schwarcz, MD
11:30 AM	Vertical Lengthening Of The Neck	Anil Shah, MD
11:42 AM	How I Totally Revamped My Endoscopic Brow Lift Technique After 28 Years, And Am Now Getting The Results I Hope For	John Holds, MD
11:54 AM	Rhytidectomy--Integrating Anatomy With Surgical Technique To Optimize Results	William Beeson, MD
12:06 PM	Combining Deep Neck And Extended Deep Plane Facelift Techniques, Completion Of The Plasmal Hammock	Mark Beaty, MD
12:18 PM	Brows and Eyelids: A Happy Marriage	Flora Levin, MD
12:30 PM	Long Flap Length and Adding Fat in the Deep Plane-Strengths and Limitations	Capi Wever, MD
12:45 PM	Wayze for Deep Plane Facelift Surgery: Anatomic Guide to Safe Deep Plane Exploraton	John Vartanian, MD

1:00PM · LUNCH IN EXHIBIT HALL

SESSION MODERATORS: John Holds, MD | Robert Schwarcz, MD

2:00 PM	The Deep Plane Facelift: Is Extending the Dissection Better by Definition?	Capi Wever, MD
2:12 PM	My Experience With The Optimum Mobility Facelift	Kristina Zakhary, MD
2:24 PM	Conclusions And Nuances Of 25 Years Of Fat Grafting For Facial Rejuvenation	Edwin Williams, MD
2:36 PM	Cell Assisted Facelift: Defining The New Frontiers Of Surgical Facial Rejuvenation	Tunc Tiryaki, MD
2:48 PM	The Right Plane Facelift	E. Gaylon McCollough, MD
3:00 PM	The Evolution Of My Extended Smas Lift To The Deep Plane Lift: Similarities & Differences	Stephen Perkins, MD
3:12 PM	Decision Making In Lower Eyelid Blepharoplasty	Robert Schwarcz, MD
3:24 PM	Evolution of My Approach to the Deep Plane Facelift: Perspectives From and for the Young Surgeon	Sean Alemi, MD
3:36 PM	Top Tricks And Tips Into Visually Shaping The Neck	Capi Wever, MD
3:48 PM	Top 10 Tips for Amazing Natural Facelift Results	John Vartanian, MD
4:00 PM	"Optimum Mobility" Face Lift: New Fast Efficient Technique Using "Smart" Sutures And Minimal Dissection	Nabil Fanous, MD
4:12 PM	Facelifting: From Pitanguy's Technique To Deep Plane	Barbara Machado, MD
4:27 PM	Temporal Browlift Options	John Martin, MD
4:39 PM	Elevating And Reshaping The Brow With Minimal Incisions	Jose Juan Montes Bracchini, MD
4:51 PM	The Multi-Vector Deep Plane Lift	Corey Maas, MD
5:03 PM	Asian Vs Western Blepharoplasty - Common Features And Differences	John Holds, MD
5:15 PM	Facial Feminization - Techniques For Balanced Results	Drew Schnitt, MD
5:27 PM	Eyelid Retraction After Lower Blepharoplasty	Jill Foster, MD
5:39 PM	Systematic Approach To Deep Plane Facelift	Boris Ackerman, MD
5:51 PM	TBD	TBD

6:00 PM · DINNER · TBD



Saturday, November 1

SURGICAL "LIVE" VIDEOS

POINCIANA 1

6:30 AM	Connell Live Video	Nabil Fanous, MD
7:45 AM	Preservation Deep Plane Face & Neck Lift - Extended Lift with Limited Dissection	Edwin Williams, MD
8:20 AM	Discussion	Edwin Williams, MD
8:25 AM	Composite Deep Plane Facelift With Firm SMAS & Platysma Suspension	Stephen Perkins, MD
9:00 AM	Discussion	Stephen Perkins, MD
9:05 AM	The "Round" Deep Plane Lift: Advantageous Specific 'Vector of Traction'	Barbara Machado, MD
9:40 AM	Discussion	Barbara Machado, MD
9:45 AM	TBA	TBA

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS:

10:30 AM	The Condition-Specific Facelift: The Condition-Specific Facelift: Analysis and Surgical Demonstration	E. Gaylon McCollough, MD
11:05 AM	Discussion	E. Gaylon McCollough, MD
11:10 AM	"Optimum Mobility" Facelift: Short, Safe, Durable Alternative to 'Deep Plane'	Nabil Fanous, MD
11:45 AM	Discussion	Nabil Fanous, MD
11:50 AM	Scarless" Endoscopic Deep Plane Lift: Brow-Face-Neck lift, with No Preauricular Incision	Marc Mani, MD
12:05 PM	Discussion	Marc Mani, MD
12:10 PM	Submandibular Gland Reduction: An adjunct to Deep Plane Face & Neck Lift	Joe Niamtu, MD
12:55 PM	Discussion	Joe Niamtu, MD

1:00PM · LUNCH · EXHIBIT HALL



SESSION MODERATOR: Christin Trujillo | Amy Anderson

7:30 AM	5 Ways To Effectively Grow Your Practice	Cheryl Hoaglund
7:45 AM	How To Onboard A New Aesthetic Treatment Into Your Practice	Kirstie Jackson
8:00 AM	From Chaos to Clarity: Implementing SOPs to Streamline Every Touchpoint in the Aesthetic Journey	Lisa Marie Wark, MBA
8:15 AM	Top 10 Ways To Save Money In Your Aesthetic Practice	Jay Shorr
8:45 AM	What Are The Biggest Sources Of Waste Dollars In A Practice	Christin Trujillo
9:00 AM	Modernizing Inventory and Procurement: From Spreadsheets to AI Systems!	Niklas Hess
9:15 AM	Discussion	Christin Trujillo
9:45 AM	Top Malpractice Risks: Plastic Surgery, Derm, Aesthetic Practice	Kathleen Stillwell

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATOR: Ed Syring | Catherine Maley

10:30 AM	Employee Retention -Three Strategies You Should Be Implementing	Audrey Neff
10:45 AM	Benefits That Help Keep An Effective Team In Place Without Breaking The Bank	Leslie Tracy
11:00 AM	Top 5 Must-Haves When Interviewing Candidates and Top 5 Mistakes to Avoid	Brian Hayes
11:45 AM	The Ultimate Patient Coordinator: Role, Training, Job Description, Oversight, Accountability, And Finding The Right Person	Ed Syring
12:00 PM	The Role And Importance Of A Patient Care Coordinator And How To Find The Right One	Catherine Maley
12:15 PM	Heart & Hustle: The Art Of Emotionally-Driven Conversions In Aesthetic Patient Care	Stefanie Dailey
12:30 PM	Discussion	Ed Syring

1:00 PM · LUNCH · EXHIBIT HALL

WEIGHT LOSS & WELLNESS

SESSION MODERATOR: Mara Shorr | Jason Sievert

2:00 PM	Weight Loss Drugs And The Aesthetic Practice -Clinical , Legal, And Business Considerations	Audrey Neff
2:15 PM	Beyond Weight Loss - Wellness Trends In 2025	Chad Sawyer
2:30 PM	Marketing Minefields: Navigating Glp-1 Marketing In 2025	Mona Sharif
2:45 PM	Regenerative Medicine: Elevate Surgical Patient Outcomes and Boost Practice Revenue	Lisa Vasquez
3:00 PM	Discussion	Edwin Williams, MD
3:15 PM	Deep Learning, Deeper Beauty: The Ai Evolution In Plastic Surgery	Anil Shah, MD
3:30 PM	Ai In Aesthetics: Practical Tools That Transform Your Day-To-Day	Johnny Franco
3:45 PM	Ai Has Changed Healthcare – What’S Next?	Jason Sievert
4:00 PM	Top Ai Life-Hacks And Workplace Dumpster Fires To Avoid In Your Practice	Mara Shorr
4:15 PM	Discussion	Jason Sievert

MANAGER'S FORUM

PANEL MODERATOR: Paul Hester, MD | Robin Ntoh

PANELISTS: Stafanie Dailey | Steffanie Peterson | Cheryl Hoaglund | Kirstie Jackson | Edwin Williams, MD

6:00 PM · DINNER · TBD

SATURDAY SPECIAL EVENTS

12:00 PM COMPANY · WORKSHOP · AMERICANA FOYER

TITLE
presented by:

2:00 PM COMPANY · WORKSHOP · AMERICANA FOYER

TITLE
presented by:

3:30 PM COMPANY · WORKSHOP · AMERICANA FOYER

TITLE
presented by:

5:00 PM COMPANY · WORKSHOP · AMERICANA FOYER

TITLE
presented by:

Saturday, November 7

SESSION MODERATOR: Donn Chatham, MD | John Cook, MD

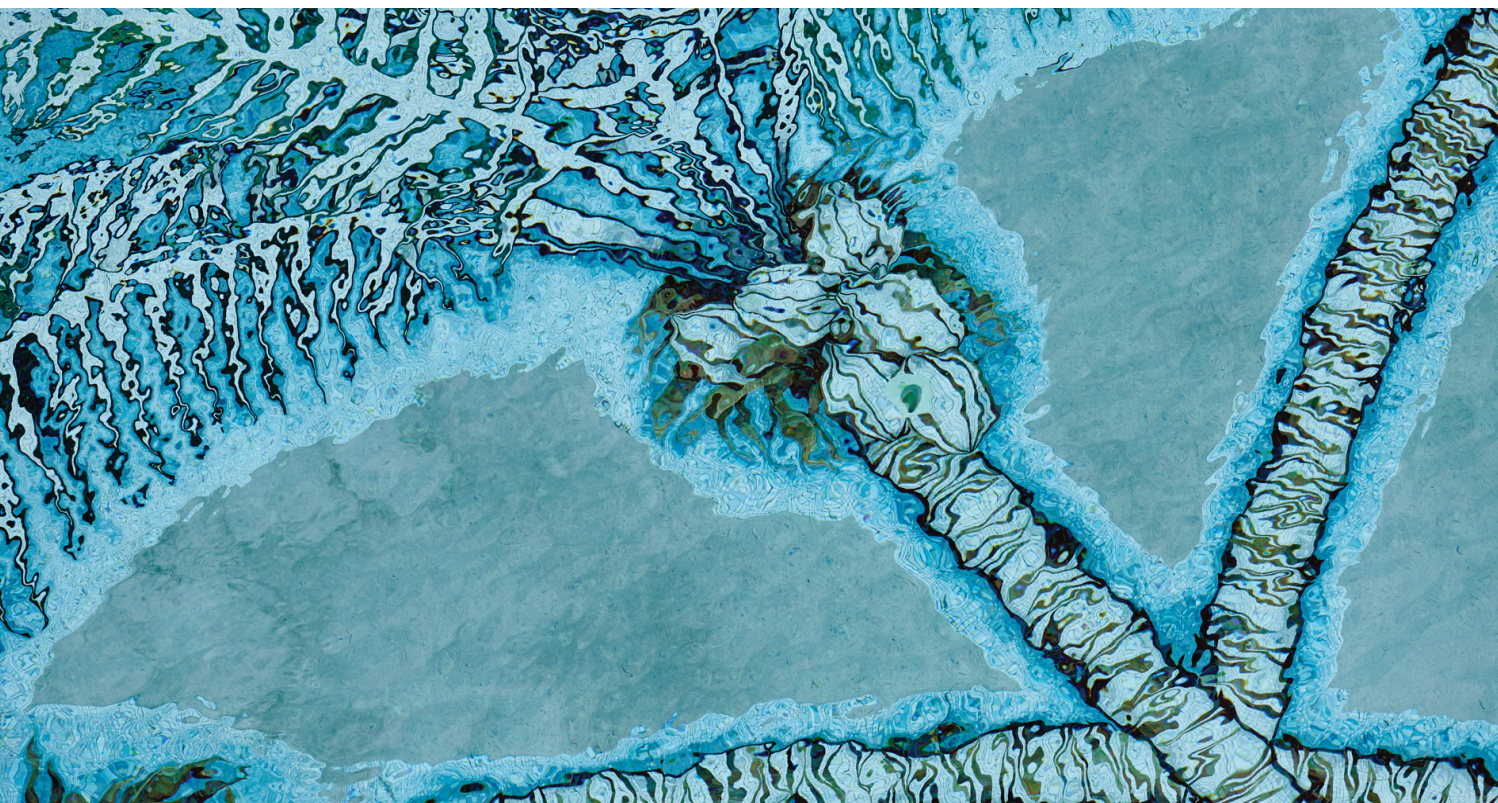
7:30 AM	Top 10 Tips To Promote Post Procedure Satisfaction	Donn Chatham, MD
7:42 AM	Top 10 Tips For Rejuvenation Of Lips In The Mature Patient	Melissa Beachy
7:54 AM	Top 10 Tips For Facial Rejuvenatuon Under Local Anesthesia	Raghu Athre, MD
8:06 AM	Top 10 Tips For Browlifting	Capi Wever, MD
8:18 AM	Top 10 Tips For Management Of Melasma And Dyschromia	Candace Spann, MD
8:30 AM	Top 10 Keys for Success with Social Media in the Aesthetic Practice	Pam Brownlee, DO, FACS
8:42 AM	The Top 10 Do'S And Don'T Relating To Upper And Lower Blepharoplasty.	Jennifer Murdock, MD
8:54 AM	Ten Do'S And Don'Ts In Blepharoplasty Surgery	John Holds, MD
9:06 AM	Top 10 Tips For Dealing With Unwanted Pigmentation	Carolyn Jacob, MD
9:18 AM	Navigating the Deep Plane — 10 Easy and Reliable Steps for Deep Plane Facelift Dissection	Jamil Asaria, MD
9:30 AM	Top 10 Tips For Use Of Devices For Skin Tightening	Bruce Katz, MD
9:42 AM	Top 10 Tips For Endoscopic Browlifting	Ana Carolina Victoria, MD
9:54 AM	Top 10 Tips For Improved Lower Eyelid Blepharoplasty	John Burroughs, MD
10:06 AM	Top Ten Tips for Controlling the Vector in Facelifting	Mark Beaty, MD
10:18 AM	Top Ten Tips For Enhancing Quality Of Life And Longevity In Your Practice	Diane Duncan, MD
10:30 AM	10 Simple Things To Make Your Facelift Outcomes Better	Fred Fedok, MD
10:42 AM	Top 10 Tips For Use Of Injectables In My Practice In 2025	Elizabeth Houshamd, MD
10:54 AM	Top 10 Tips For Upper Face Rejuvenation In Males	Ana Carolina Victoria, MD
11:06 AM	Ten Rare Complications of Toxins and Fillers	George Kroumpouzou, MD
11:18 AM	Top 10 Tips For Safe And Effective Facelifts	Greg Mueller, MD
11:30 AM	Top 10 Tips On Rejuvenation Of The Perioral Area In The Elderly Patient: Combination Treatments According To The Patient's Needs	Ana Carolina Victoria, MD
11:42 AM	Top 10 Tips Regarding Key Considerations in Opening Your Own Practice — Is It Even Worth It?	Jacquiline Habashy Hakim, MD
11:54 AM	Top 10 Tips for Facelifting and Fat Transfer Under Local Anesthesia	John Cook, MD

MEETING ADJOURNED

SESSION MODERATOR: Brian Hayes | Christin Trujillo

7:30 AM	Top Ten (10) Tips to Set Yourself Up for Success When Building a New or Renovating an Existing Practice	Mohsen Ghoreishi
7:45 AM	Top 10 Pitfalls to Avoid When Building Your Dream Team According to Taylor Swift Songs (Mara's Version)	Mara Shorr
8:00 AM	Top 10 Mistakes to Avoid When Building Your Dream Team	Brian Hayes
8:15 AM	10 Tips for Managing Patient Complaints	Jared Latham
8:30 AM	Top 10 Tips for Managing Your Inventory	Niklas Hess
8:45 AM	Top 10 Tips for Selling an Aesthetic Practice in 2025 and Beyond	Chris Hubble
9:00 AM	Top 10 Tips for Working with Gen Z: How the Education System and COVID Changed a Generation and Candidate Pool	Mara Shorr
9:15 AM	Top 10 Protocols and Processes You're Missing in Your Aesthetic Practice	Jay Shorr
9:30 AM	10 Key Steps to a More Effective Social Media Strategy	Mary Robb
9:45 AM	10 Common Characteristics of the Most Successful Aesthetic Practices I Have Worked With	Christin Trujillo
10:00 AM	10 Core Steps to Motivate and Retain Exceptional Team Members	Brian Hayes
10:15 AM	Top 10 Tips to Convert More Consults and Leads	Ed Syring
10:30 AM	Top 10 Tips (and Potential Mistakes) When Opening Your New Office	Jay Shorr
10:45 AM	Top 10 Marketing Tips and Tricks for the aesthetic practice	George Fox
11:00 AM	The Top 10 Secrets that are shared by the Top Practices in the Country	Jared Latham
11:15 AM	10 Tips for Turning No's into Yes's	Marco Valle
11:30 AM	Top 10 Tips for Effective Use of Videos in the Aesthetic Practice	Jasmine Hill
11:45 AM	TBD	TBD

MEETING ADJOURNED


Sunday, November 2