



EXHIBITOR PROSPECTUS
— *for the* —
2026
GLOBAL AESTHETICS
CONFERENCE

AMERICA'S
Leading
AESTHETIC
CONFERENCE

NOV 5-8, 2026
LOEWS MIAMI BEACH

LESS INVASIVE STRATEGIES

AMERICANA 1/2

SESSION MODERATORS: Lisa Grunebaum, MD | Fred Fedok, MD

- 7:30 AM** Video: The Art And Science Of Combining Topical Exosomes, Lasers, And Energy-Based Devices To Maximize Patient Outcomes Natalie Curcio, MD
- 7:45 AM** Video: What Is The Best Technique For Filling Hollow Temples And Lower Eyelid Tear Trough With Non-Permanent Injectable Filler? Pros And Cons Of SuperFicial Versus Deep Injections Pat Flaharty, MD
- 8:00 AM** The Filler Reset: Restoring Trust, Balance, And Natural Outcomes After The OverFill Era Olga Gilman, MD
- 8:12 AM** Fillers Before The Scalpel: Smart Strategy Or Future Risk? Vineet Sathe, RN
- 8:24 AM** Injecting Fillers Using The Md Codes Mona Foad, MD
- 8:36 AM** Understanding Periorbital Anatomy: What Every Injector Misses Sarah Avila, MD
- 8:48 AM** Noninvasive Options To Help Treat And Prevent Age-Related Changes Around The Eye Mona Foad, MD
- 9:00 AM** Under Eye Fillers: Pearls From 15+ Years Of Experience. John Vartanian, MD
- 9:12 AM** Midface Volume Replishment (Its Significance And Tips) Maryam Nazemzadeh, MD
- 9:24 AM** "Non Traditional Uses Of Botulinum Toxin" Mark Rubin, MD
- 9:36 AM** A Practical Approach To Treatment Of The Platysma Nathan Rosen, MD
- 9:48 AM** A Study Evaluation The Safety And Effectiveness Of Hyaluronic Acid Filler For Correction Of Infraorbital Hollows Jason Bloom, MD

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Anna Patropoulos, MD | Corey Maas, MD

- 10:30 AM** Injectable Neck Treatments: Review Of Neck Anatomy & Treatment With Ha Filler, Caha, And Neuromodulators Robyn Siperstein, MD
- 10:42 AM** Treatment Of Masseter Muscle Prominence Harry Liu, MD
- 10:54 AM** The Liquid Rhinoplasty: A Systematic Approach To Achieving Safe, Natural Results Keimun Slaughter, MD
- 11:06 AM** Jawline Fillers: 12 Tips For Amazing Results John Vartanian, MD
- 11:18 AM** Anatomic Danger Zones For Facial Injections Shawn Allen, MD
- 11:30 AM** Creating Beautiful Lip Filler Outcomes Melissa Beachy, PA-C
- 11:42 AM** Reconsidering The Approach To Infraorbital Hollows Corey Hartman, MD
- 11:54 AM** My Poly-L-Lactic Acid Algorithm: Why It Has Always Been & Continues To Be My Favorite Injectable Treatment Jason Bloom, MD
- 12:06 PM** Simultaneous Injection Of Poly-L Lactic Acid And Facial Fat Grafting - A Novel Technique With A Review Of Patient Cases David Gilpin, MD
- 12:18 PM** Targeting Max Dosing Of Daxify, And Botox ...Which Addresses The Narrative? Corey Maas, MD
- 12:30 PM** I Still Have Wrinkles! Simple Tricks To Determine Who Will, And Will Not, Get Good Results With Botulinum Jeff Spiegel, MD
- 12:42 PM** How To Boost Response To Bio Stimulators In The Age Of GLP1's Jack Kolenda, MD

1:00 PM · LUNCH · EXHIBIT HALL

Thursday, November 5

SESSION MODERATORS: Sarmela Sunder, MD | George Kroumpouzos, MD

- 2:00 PM** Using Combinations Of Treatments To Optimize Success With Fillers Elizabeth Rostan, MD
- 2:12 PM** Approach To Addressing Volume Loss In Glp-1 Patients Michael Somenek, MD
- 2:24 PM** A Safe And Beautiful Non-Surgical Rhinoplasty Sarmela Sunder, MD
- 2:36 PM** Prevention & Treatment Of Under Eye Filler Complications Robyn Siperstein, MD
- 2:48 PM** Filler In Lips Should Not Be Noticeable Melanie Petro, MD
- 3:00 PM** Approaching A Patient With Filler Migration Melissa Beachy, PA-C

3:12 PM

COMPLICATIONS OF INJECTIONS

Panel Moderator: George Kroumpouzos, MD

Panelists: Michael Somenek, MD | Corey Maas, MD | Elizabeth Rostan, MD | Jason Bloom, MD | Mark Rubin, MD | Lisa Grunebaum, MD | Mona Foad, MD

4:00 PM · BREAK · EXHIBIT HALL

4:30 PM

ALLERGAN INJECTION SESSION

Panel Moderator: S. Randolph Waldman, MD

More Info to Come!

6:00 PM · ADJOURN

Thursday, November 5



SESSION MODERATORS: Ivan Wayne, MD |

7:30 AM	VIDEO: Rhinoplasty Consultation Process--Avoiding The Disappointed Patient	Jamil Asaria, MD
7:45 AM	VIDEO: Preservation Rhinoplasty: Is It Worth Trying?	Andres Gantous, MD
8:00 AM	VIDEO: Dorsal Augmentation In Rhinoplasty	Jamil Asaria, MD
8:15 AM	VIDEO: Nuance Techniques For Prevention Of Valve Collapse After Rhinoplasty	Brent Koch, MD
8:30 AM	I Got 99 Problems But The Middle Vault Ain't One	Ivan Wayne, MD
8:45 AM	The Sliding Septum Technique In Preservation Rhinoplasty	Jose Juan Montes Bracchini, MD
9:00 AM	Less Invasive Aesthetic Nasal Surgery For Aesthetics And Anti-Aging	Tunc Tiryaki, MD
9:15 AM	Malposition Of Lower Lateral Cartilages: Can You Identify And Correct Them? Here's How!	Burke Robinson, MD
9:30 AM	Achieving The Three Cardinal Light Reflections Of Rhinoplasty	Brad Bader, MD
9:45 AM	Fixing The Past: Pearls In Tip Revision Rhinoplasty	Waleed Ezzat, MD

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Steven Pearlman, MD | Elen De Masi, MD

10:30 AM	Gender In Rhinoplasty	Angela Sturm, MD
10:45 AM	Nano Fat And PRP In Rhinoplasty	Elen De Masi, MD
11:00 AM	Preservation Rhinoplasty - Where Are We 8 Years After The Revolution?	Miguel Goncalves Ferreira, MD
11:15 AM	Rhinoplasty Tips Tricks And Pearls	Philip Miller, MD
11:30 AM	Preservation Rhinoplasty Results: What Do Patients Say And What Do Results Show	Capi Wever, MD
11:45 AM	Top 5 Tips For Revision Tip Rhinoplasty	Angela Sturm, MD
12:00 PM	Treatment Of The Crooked Nose, Structure To Preservation. Is It Better?	Steven Pearlman, MD
12:15 PM	What Is "Closed Roof" Preservation: And Why Did I Abandon The Unpredictable Dorsal Preservation?	Nabil Fanous, MD
12:30 PM	150 Rhinoplasties With Fresh Frozen Homologous Rib Cartilage - The Best Alternative To Irradiated Rib	Burke Robinson, MD
12:45 PM	5 Techniques I Routinely Use For Success In Rhinoplasty...(That Others May Not So Often Employ)	Steven Mobley, MD

1:00 PM · LUNCH · EXHIBIT HALL

Thursday, November 5

SESSION MODERATORS: Miguel Goncalves Ferreira, MD | Nabil Fanous, MD

2:00 PM	Preservation Or Re-Preservation	Steven Pearlman, MD
2:15 PM	True "Tip Preservation Rhinoplasty"	Nabil Fanous, MD
2:30 PM	New 3D Concepts In Tip Surgery	Miguel Goncalves Ferreira, MD
2:45 PM	Why (And When) I Use Costal Cartilage In Primary Rhinoplasty	David Gilpin, MD
3:00 PM	Management Of The Soft Tissue Envelope In Rhinoplasty	Brad Bader, MD
3:15 PM	Minimally Invasive Options For Post-Rhinoplasty Nasal Obstruction	Melyssa Hancock, MD
3:30 PM	Post-Operative Nasal Obstruction? Surgical Strategies For Success!	David Gilpin, MD
3:45 PM	The Domal Apex Graft-The One Graft I Can't Live Without	Ivan Wayne, MD

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS:

4:30 PM	TBD
4:42 PM	TBD
4:54 PM	TBD
5:06 PM	TBD
5:18 PM	TBD
5:30 PM	TBD
5:42 PM	TBD
5:54 PM	TBD

6:00 PM · ADJOURN

Thursday, November 5

SESSION MODERATORS: Jason Sievert, MD | Sam Peek, MD

7:30 AM	VIDEO: From New Lead To Happy Patient - Optimize Your Conversions - 6 Steps To Filling Your Schedule	Donna Fay Graziano
7:45 AM	VIDEO: What We Learned Mystery Shopping Your Practice	Dan Grantham
8:00 AM	Learn From My Mistakes: What Not To Do In Your First Few Years Of Starting Your Own Practice	Jennifer Murdock, MD
8:15 AM	Crowded Market , Clear Choice: How To Influence Patients To Choose Your Practice	Jason Slevert
8:30 AM	What Brings A Patient Into A Practice?	Amy Anderson
8:45 AM	Building A Successful Team And Making Your Life Easier	Angela Sturm, MD
9:00 AM	Mastering Your Sales Funnel: How To Attract, Convert & Retain New Patients	Jay Shorr
9:15 AM	If They Left Tomorrow Would Your Practice Survive?	Robin Ntoh
9:30 AM	Why Hiring For Practice Sucks... And Why It's Not Just You	Mara Shorr

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Amy Anderson | George Fox

10:30 AM	Rethinking The Patient Experience: Ideas To Elevate Your Practice To Another Level	Anil Shah, MD
10:45 AM	How An Injection Of Hospitality Can Take Your Aesthetic Practice To The Next Level	Andrew Paul
11:00 AM	From Initial Contact To Consultation: How Effective Are You At Converting Leads?	Amy Anderson
11:15 AM	What We Learned From Mystery Shopping Your Practice & Credentialing Your Provider(s)	Catherine Maley
11:30 AM	Stop Wasting Money On Marketing: The Real Reason Patients Aren't Choosing You	George Fox
11:45 AM	Consultations That Convert: The 7 Brand-Defining Tools Every Practice Needs	Tami Vileta
12:00 PM	Refining The Consultation: Body Language, Communication, And Closing Strategies	Ramona Stewart
12:15 PM	The Business Of Beauty: Converting Consults To Cash Without Losing Your Soul (Or Your Staff)	Lisa Marie Wark
12:30 PM	Brutal Truths: Why Your Practice Isn't Booking More Procedures	Vahe Tirakyan
12:45 PM	The Art Of The Follow-Up: How To Keep Your Patients Coming Back For More	Jay Shorr

1:00 PM · LUNCH · EXHIBIT HALL

Thursday, November 5

SESSION MODERATOR: Christin Trujillo | Ed Syring

2:00 PM	Key Differentiators Of The Most Profitable Practices	Christin Trujillo
2:15 PM	Pearls For Effective Lead Management	Katrina Whitehair
2:30 PM	A Focus On Conversion Rates And The Lifetime Value Of A Customer	Adam Fichman
2:45 PM	Surgery Isn't The Only Thing On The Table: Creating Long-Term Treatment Plans That Bridge Surgical And Non-Surgical Aesthetics	Robin Ntoh
3:00 PM	The Ultimate Patient Coordinator: Role, Training, Job Description, Oversight, Accountability, And Finding The Right Person	Ed Syring
3:15 PM	Pricing Strategy In A Saturated Market: How To Stay Competitive	Erica Crawford
3:30 PM	It's Too Expensive! Shortcuts To Overcoming Price Objections	Vanessa Bird
3:45 PM	Right Size Your Staff In Medical Aesthetics: Addressing Talent Shortages	Katrina Whitehair

4:00 PM · BREAK · EXHIBIT HALL

4:30 PM

TIPS & PEARLS FOR SAVING THE PRACTICE MONEY AND REDUCTING OVERHEAD

PANEL MODERATORS: Jay Shorr | William Beeson, MD

PANELISTS: Amy Anderson | Christin Trujillo | Catherine Maley | Mara Shorr | Cheryl Hoaglund

6:00 PM · ADJOURN

Thursday, November 5



SESSION MODERATORS: William Mack, MD | Harry Mittelman, MD

- 7:30 AM

VIDEO: Back To The Future: Why I'M Becoming Increasingly Enamored With Transcutaneous Lower Eyelid Blepharoplasty

Alan Brackup, MD
- 7:45 AM

VIDEO: Endoscopic Brow Lifting As A Versatile And Essential Part Of Harmonious Facial Rejuvenation

Pat Flaharty, MD
- 8:00 AM

Assessing Facial Expression Pre And Post Periocular Rejuvenation

Ana Carolina Victoria, MD
- 8:15 AM

Recognizing The Importance Of Addressing Each Component Of The Triad: Dermatochalasis, Brow Ptosis And Ptosis

William Mack, MD
- 8:30 AM

The Algorithmic Approach To Blepharoplasty Surgery To Design The Right Procedure For The Right Patient At The Right Time Of Life

E. Gaylon McCollough, MD
- 8:45 AM

My Approach To Male Blepharoplasty & What I Have Learned Over 20 Years

Steven Mobley, MD
- 9:00 AM

The Art Of Looking Natural; Moving From Facelift To Facial Rejuvenation

Sidney Starkman, MD
- 9:15 AM

The Skin-Only Blepharoplasty: What Role Does It Have?

John Burroughs, MD
- 9:30 AM

Advanced Levator Eyelid Muscle Surgery: Levator Advancement And Resection For Acquired Aponeurotic Ptosis

Emilio Justo, MD
- 9:45 AM

The Challenge Of Festoons And Malar Puffiness

Morris Hartstein, MD

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Philip Miller, MD | John Holds, MD

- 10:30 AM

Unmasking Ptosis: Do You Need More Than A Bleph? Pearls And A Novel Evaluation Technique

Lisa Bunin, MD
- 10:42 AM

Advanced Upper & Lower Blepharoplasty Techniques & Adjuncts To Improve Your Eye Rejuvenation Results.

John Burroughs, MD
- 10:54 AM

Lower Eyelid Blepharoplasty Requires Addressing The Eyelid Cheek Junction In A Satisfactory Fashion. The Soof Left Offers A Comprehensive And Results Oriented Approach.

Stephen Prendiville, MD
- 11:06 AM

Transconjunctival Lower Blepharoplasty, The Good, The Bad, The Ugly

Ana Carolina Victoria, MD
- 11:18 AM

Ectropion – A Treatment Ladder For The Facial Surgeon

Jeff Spiegel, MD
- 11:30 AM

Medical Mimicry: Successful Medical Management Of Acquired Ptosis In Aesthetic Eyelid Surgery

Andres Sarraga, MD
- 11:42 AM

Updates On Under Eye Dark Circles Treatments

Sarah Avila, MD
- 11:54 AM

The Wonder Of Sutureless Ptosis Repair

Morris Hartstein, MD
- 12:06 PM

Nuances Of Lower Blepharoplasty

Aliza Epstein, MD
- 12:18 PM

Respect But Don't Fear The Negative Vector Eyelid In Lower Blepharoplasty

Morris Hartstein, MD
- 12:30 PM

How To Avoid And Correct Blepharoplasty Complications

Jennifer Murdock, MD
- 12:42 PM

How And Why Filler Injection In The Periobital Area Is Problematic: Recognition And Management

John Holds, MD

1:00 PM · LUNCH · EXHIBIT HALL

Thursday, November 5

SESSION MODERATORS: Michael Persky, MD | Harry Mittelman, MD

2:00 PM	Browlifting Techniques-CURRENT PREFERENCES	Diane Ponsky, MD
2:12 PM	Nuances In Hairline Lowering Surgery	Demetri Arnaoutakis, MD
2:24 PM	Landmarks For Creating A Natural Appearing Hairline After A Hairline Advancement Procedure	Regina Rodman, MD
2:36 PM	Patient Selection And How To Choose Which Browlifting Technique Is Best	Aliza Epstein, MD
2:48 PM	Lateral Canthoplasty For Eyelid Support And Aesthetic Enhancement: A Step-By-Step Surgical Approach	Emilio Justo, MD
3:00 PM	Laser Coring And Brow Lifting: A Winner By Itself Or In Combination	Andres Sarraga, MD
3:12 PM	Elevating And Reshaping The Brow With Minimal Incisions	Jose Juan Montes Bracchini, MD
3:24 PM	Upper Face Rejuvenation In Males	Ana Carolina Victoria, MD
3:36 PM	Combining Browlifting And Upper Blepharoplasty-Caveats And Concerns	John Burroughs, MD
3:48 PM	Preservation Brow Lift "003": Fast, Very Durable, Very Safe, No Endoscope, No Muscle Resect	Nabil Fanous, MD

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Nabil Fanous, MD | Manoj Abraham, MD

4:30 PM	Use Of Neuromodulator To Optimize Browlift And Blepharoplasty Outcomes	Manoj Abraham, MD
4:42 PM	How I Totally Revamped My Endoscopic Brow Lift Technique After 28 Years, And Am Now Getting The Results I Hope For	John Holds, MD

PANEL: BROWLIFTING - MY FAVORITE TECHNIQUE AND WHY

4:54 PM	PANEL: BROWLIFTING - MY FAVORITE TECHNIQUE AND WHY	Nabil Fanous, MD
5:06 PM	PANEL: BROWLIFTING - MY FAVORITE TECHNIQUE AND WHY	Corey Maas, MD
5:18 PM	PANEL: BROWLIFTING - MY FAVORITE TECHNIQUE AND WHY	John Holds, MD
5:30 PM	PANEL: BROWLIFTING - MY FAVORITE TECHNIQUE AND WHY	Andres Sarraga, MD
5:42 PM	PANEL: BROWLIFTING - MY FAVORITE TECHNIQUE AND WHY	Sidney Starkman, MD
5:54 PM	PANEL: BROWLIFTING - MY FAVORITE TECHNIQUE AND WHY	Guy Massry, MD

6:00 PM · ADJOURN

Thursday, November 5

SESSION MODERATORS: Anna Petropoulos, MD | Corey Maas, MD

- 7:30 AM** VIDEO: Summing It All Up: From Stem Cells To Exosomes - Strategies In Clinical Practice **Steven Cohen, MD**
- 7:45 AM** VIDEO: Full-Face Rejuvenation With Injectables **Alison Pontius, MD**

8:00 AM

TWO DEVICES IN MY PRACTICE THAT I CAN'T LIVE WITHOUT (5 MIN TALKS)

Panel Moderator: Corey Maas, MD

Panelists: Michael Abrouk, MD | Corey Hartman, MD | Jason Pozner, MD | Azza Halim, MD | Lycia Thornburg, MD
Bertha Baum, MD | Amy Lewis, MD | Anna Petropoulos, MD | Jack Kolenda, MD | Manoj Abraham, MD
Anil Shah, MD

- 9:00 AM** Targeted Topical Interventions To Interrupt The Inflammaging Cycle **Jennifer Linder, MD**
- 9:15 AM** Personalized Skin Care With Topical Concentrated, Optimized, Autologous Growth Factors” **Mark Rubin, MD**
- 9:30 AM** Early Experience With Facial Tissue Micro-Coring Early Market Experience, Safety, And Outcomes **Michael Abrouk, MD**
- 9:45 AM** Use Of Multiple Modalities For Treatment Of Acne Scars **Elizabeth Rostan, MD**

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Jenna Hilton, PA-C | Diane Duncan, MD

- 10:30 AM** Advantages And Limitations Of Laser Coring **Diane Duncan, MD**
- 10:42 AM** Collagen, Peptides And Protein: Do They Prime Patients For Better Aesthetic Results? **Jenna Hilton, PA-C**
- 10:54 AM** Using Lasers To Treat Pigment Disorders In Skin Of Color **Corey Hartman, MD**
- 11:06 AM** The Latest And Greatest In Face And Body Contouring-What Really Works? **Bruce Katz, MD**
- 11:18 AM** Combination Minimally Invasive Body Contouring Clinical Updates **Michael Abrouk, MD**
- 11:30 AM** A Novel Combination Of Two Visible Light Wavelengths With Superior Stimulation Of Hair Regeneration **Anna Petropoulos, MD**
- 11:42 AM** Next-Day Skin: Where No-Downtime Lasers Meet Regenerative Medicine **Anil Shah, MD**
- 11:54 AM** Microneedling With RF For Hypertrophic Hyperpigmented Scarring In All Skin Types **Robyn Siperstein, MD**
- 12:06 PM** Redefining Hormone Optimization: The Next Frontier In Personalized Medicine **Rachel Fidino, ARNP**
- 12:18 PM** Regenerative Biologicals Vs Energy Based Devices: Which Is More PowerFUL? **Diane Duncan, MD**
- 12:30 PM** Epidermal Skin Peels-Past, Present, And Future **Jennifer Linder, MD**
- 12:45 PM** Ultrasound Technologies For Body Sculpting And Fat Destruction. **Amy Lewis, MD**

1:00 PM · LUNCH · EXHIBIT HALL

Friday, November 6

SESSION MODERATORS: Jeff Spiegel, MD | Shawn Allen, MD

2:00 PM	Long Term Strategies For Managing Facial Hyperpigmentation	Corey Hartman, MD
2:12 PM	Drawing The Line: Sculpting A Safer, Smarter Jawline At Any Budget	Zachary Lutz, MD
2:24 PM	The Metabolically Optimized Face: Regenerative Aesthetic Strategies For The GLP-1 And Longevity Patient	Olga Gilman, MD
2:36 PM	Biostimulators & Bioactives (Biostimulating Dermal Fillers; Adipose Allograft Materials; Microneedling Combinations)	Shawn Allen, MD
2:48 PM	Elevate Your Injection Technique With Real Time Artificial Intelligence And High Resolution Ultrasound	Pat Pazmino, MD
3:00 PM	Throwing The Kitchen Sink At Them - Combine Your Devices Into One Treatment	Jeff Spiegel, MD
3:12 PM	Anatomical Considerations For Injectable Fillers In The Face: How To Reduce Complications And Optimize Aesthetic Results	William Beeson, MD
3:24 PM	Prevention And Treatment Strategies For Cosmetic Complications Of GLP-1 Receptor Agonists	Serena Mraz, MD
3:36 PM	Neuroaesthetics: The Future Of Cosmetic Procedures	Roxane Scemla, MD
3:48 PM	Combating Cellular Senescence: Unlocking The Key To Radiant Skin	Jenna Hilton, PA-C

4:00 PM · BREAK · EXHIBIT HALL

4:30 PM

GALDERMA INJECTION SESSION

Panel Moderator: S. Randolph Waldman, MD

More Info to Come!

6:00 PM · ADJOURN

Friday, November 6



SESSION MODERATORS: Cheryl Hoaglund |

- 7:30 AM VIDEO: Social Media -- It's A Double-Edged Sword Jamil Asaria, MD
- 7:45 AM VIDEO: The Role And Importance Of A Patient Care Coordinator Lou Haggerty
- 8:00 AM 5 Ways To Effectively Grow Your Practice Cheryl Hoaglund
- 8:15 AM New Cosmetic Patients (No Ads Required) Catherine Maley
- 8:30 AM It Depends... — And Other Advice I Give All Day As A Practice Consultant Mara Shorr
- 8:45 AM From Google To ChatGPT: Rethinking SEO, Ads, And Brand Building In Aesthetic Surgery Rohan Joshi, MD
- 9:00 AM Copy And Paste Marketing Will Not Cut It Any Longer George Fox
- 9:15 AM A Contrarian Pricing Strategy For Profitable Growth Brian Hayes
- 9:30 AM Is Email Marketing Dead? No! You're Doing It Wrong. Jason Sievert
- 9:45 AM The Patient Will See You Now: The Scientific Formula For Maximizing Your Online Visibility Mona Sharif

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Ryan Miller | Mona Sharif

- 10:30 AM Features Tell, Benefits Sell Vanessa Bird
- 10:45 AM The Fundamentals Of Scaling A Profitable Business Through De-Emotionalizing Marketing Decisions Adam Fichman
- 11:00 AM When Search Stops Sending Patients: The Strategic Case For Email & SMS List-Building Ryan Miller

HAVE PATIENTS CHANGED OVER THE PAST 5 YEARS AND HOW CAN WE CHANGE WITH THEM?

PANEL MODERATOR: Sam Peek

PANELISTS: Adam Fichman | George Fox | Tami Vileta | Mary Robb | Amy Lewis, MD

12:00 PM KEY DIFFERENTIATORS OF THE MOST SUCCESSFUL PRACTICES

PANEL MODERATOR: Christin Trujillo

PANELISTS: Lisa Marie Wark | Jason Bloom, MD | Bruce Katz, MD | Catherine Maley

1:00 PM · LUNCH · EXHIBIT HALL

Friday, November 6

SESSION MODERATOR: Jasmine Hill | Rachel Fidino, ARNP

2:00 PM	Likes Don't Pay The Bills: Building A Social Media Brand That Books	Pamela Brownlee
2:15 PM	Mastering The Social Media Algorithm In 2026	Mary Robb
2:30 PM	Ageless Engagement: Navigating Social Media Marketing Across Generations	Melanie Petro, MD
2:45 PM	Effective Use Of Videos In The Aesthetic Practice-The How, When, And Why	Jasmine Hill
3:00 PM	Search Is Changing: How To Keep Your Practice Visible In The Age Of AI	Erica Crawford
3:15 PM	Thriving In Any Market: Multi-Revenue Stream Strategies For Sustainable Success	Rachel Fidino, ARNP
3:30 PM	From One-Off Blasts To A Sustainable Email Marketing System	Janae Grove
3:45 PM	Flip The CRM Switch: A Simple Framework To Turn Missed Opportunities Into Measurable Growth	Ryan Miller

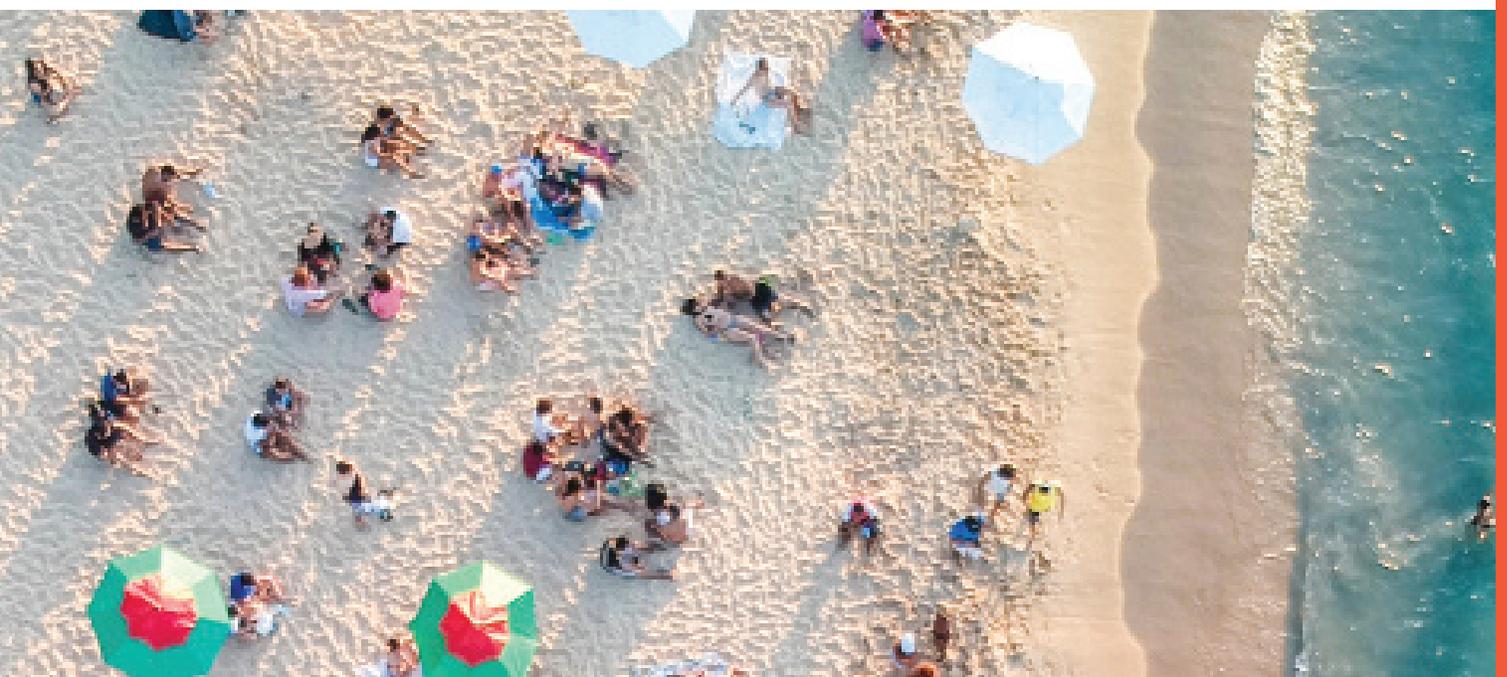
4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATOR: Brian Hayes | Tami Vileta

4:30 PM	The Role Of AI And Technology In Building A High PeRformance Team	Brian Hayes
4:45 PM	Utilizing The Power Of B2B Marketing & Strategic Partnerships To Grow Your Practice	Tami Vileta
5:00 PM	Scalpel & Syringe: Building Collaborative Referral Pathways Between Injectors And Surgeons	Olga Gilman
5:15 PM	Collaboration Or Complication? What To Know Before Partnering With Influencers	Jasmine Hill
5:30 PM	Inventory As A Strategic Lever—Not A Back-Office Function	Niklas Hess
5:45 PM	Improve Team Performance With More Effective Communication, Including Use Of Technology And In-Person Staff Meetings	Brian Hayes

6:00 PM · ADJOURN

Friday, November 6



SESSION MODERATORS: Adam Scheiner, MD | William Mack, MD

- 7:30 AM** VIDEO: My Three Favourite Browlift Techniques--Why The Brow Is Such An Important Adjunct To Facelift And Eyelid Surgery **Jamil Asaria, MD**
- 7:45 AM** VIDEO: Temple Endo-Style Brow Re-Contouring: My Preferred Approach To Brow Lifting **Guy Massry, MD**
- 8:00 AM** Pearls For Cosmetic Blepharoplasty - What I've Learned Over The Past 30 Years **William Mack, MD**
- 8:15 AM** Transcutaneous Lower Lid SOOF Blepharoplasty: Why I Like It **Stephen Prendiville, MD**
- 8:27 AM** My Facial Rejuvenation Ladder **Waleed Ezzat, MD**
- 8:39 AM** Top 15 McCollough Surgical Pearls Learned And Perfected Over A 50 Year Career! **E. Gaylon McCollough, MD**

9:00 AM

DECISION MAKING AND ALTERNATIVES FOR LOWER EYELID BLEPHAROPLASTY

PANEL MODERATOR: William Mack, MD

PANELISTS: Stephen Prendiville, MD | Flora Levin, MD | John Burroughs, MD | Kian Eftekari, MD

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Donn Chatham, MD | Fred Fedok, MD

- 10:30 AM** Reviewing Consultation Patients: Quantitative Prediction Of Post-Op Success **Donn Chatham, MD**
- 10:45 AM** Refining THE Neck Lift - Is The Platysma Muscle Really Needed **Amir Inbal, MD**
- 11:00 AM** How My Facelift Technique Has Evolved Over The Last 6 Years And Why **Fred Fedok, MD**
- 11:15 AM** My FIRST Year PeRforming The Deep Neck Lift: Foundational Pearls And Tips For Safe And Effective Results **David Gilpin, MD**
- 11:30 AM** Structural Deep Plane Neck Lifting **Kevin Sadati, MD**
- 11:45 AM** The Deep Plane Facelift Under Local Anesthesia - Patient Safety And Satisfaction **Sarah Novis, MD**
- 12:00 PM** Combining The Best Of Multiple Facelift Strategies To Provide The Optimal Result **Russell Palmer, MD**
- 12:15 PM** Treatment Of The Neck From Minimally Invasive To Surgical Deep Neck Lift **Steven Pearlman, MD**
- 12:30 PM** Options Provided By The Smas Facelift And Why I Still Prefer This Approach **Harry Mittelman, MD**
- 12:45 PM** Anatomic Guide To Safe Deep Plane Exploration **John Vartanian, MD**

1:00 PM · LUNCH · EXHIBIT HALL

Friday, November 6

SESSION MODERATORS: Russel Palmer, MD | J. Roberto Ramirez Gavidia, MD

- 2:00 PM** Facelift In The Era Of Fillers And Energy Devices: What Every Surgeon Should Know **Sidney Starkman, MD**
- 2:12 PM** Don't Skip The Lips - Why Peri-Oral Rejuvenation Needs To Be Considered For Every Facelift **David Gilpin, MD**
- 2:24 PM** Controversial Topics In Lip Lifting **Tania Hassanzadeh, MD**
- 2:36 PM** Chin Ptosis; Solving A Difficult And Dynamic Problem **Regina Rodman, MD**
- 2:48 PM** Cheek To Cheek - My Approach To Midface Rejuvenation **Waleed Ezzat, MD**
- 3:00 PM** Assessing And Managing The Midface For Optimal Facelift Results **Russell Palmer, MD**

THE MALE AESTHETIC PATIENT

- 3:12 PM** PANEL: The Male Aesthetic Patient **Steven Mobley, MD**
- 3:24 PM** PANEL: The Male Aesthetic Patient **Jason Pozner, MD**
- 3:36 PM** PANEL: The Male Aesthetic Patient **Matt Leavitt, DO**
- 3:48 PM** PANEL: The Male Aesthetic Patient **Corey Maas, MD**

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: William Beeson, MD | Anil Shah, MD

- 4:30 PM** Full Deep Plane vs Focal Deep Plane Assistance in Facial Rejuvenation **Christian Drehsen, MD**
- 4:45 PM** TBD
- 5:00 PM** TBD

THE CHALLENGING PATIENT : WE ALL HAVE THEM

PANEL MODERATOR: Kathleen Stillwell

PANELISTS: William Beeson, MD | Donn Chatham, MD | Sam Pondrom | Nabil Fanous, MD

ADJOURN

Friday, November 6

8:00 AM

DESIGNING A PATIENT-CENTERED LUXURY EXPERIENCE

Mohsen Ghoreishi | Kevin Sadati, MD

9:00 AM

THE ULTIMATE PATIENT COORDINATOR : SELECTION & TRAINING

Mara Shorr | Catherine Maley

10:00 AM · BREAK · EXHIBIT HALL

11:00 AM

TIPS FOR MORE EFFECTIVE HIRES AND TRAINING

Kara McClanahan | Brian Hayes | Mara Shorr | Catherine Maley

12:00 PM

COMP WITHOUT CHOAS: SHIFT THE DYNAMIC

Judy Kozlicki | Amy Anderson | Brad Adatto, JD | Brian Hayes

1:00 PM · LUNCH · EXHIBIT HALL

2:00 PM

FRONT DESK ESSENTIALS INCLUDING ACTUAL MYSTERY SHOPPING SURPRISES

Catherine Maley | Mara Shorr

3:00 PM

SUCCESSFUL CONSULTATIONS AND CONVERSIONS

Ed Syring | Amy Anderson

4:00 PM · BREAK · EXHIBIT HALL

4:30 PM

FINANCIALS 101: BENCHMARKS, ASSESSMENT, & PROFITABILITY STRATEGIES FOR YOUR PRACTICE

Christin Trujillo | Judy Kozlicki | Lisa Marie Wark | Cheryl Hoaglund

6:00 PM · ADJOURN

Friday, November 6

Friday, November 6

LESS INVASIVE STRATEGIES

AMERICANA 1/2

SESSION MODERATORS: Adam Scheiner, MD | Jenna Hilton, PA-C

- 7:30 AM** VIDEO: Acne Treatment With Lasers And Energy Based Devices: Past, Present And Future **Anne Chapas, MD**
- 7:42 AM** VIDEO: Non-Surgical Treatments Of The Neck - Where Are We Now? **Jennifer Levine, MD**
- 7:54 AM** What Are The Latest And Most Used Cosmetic Procedures Being Done By Dermatologist In 2026 And What Does The Future Hold? **Bertha Baum, MD**
- 8:06 AM** From Chair To Vanity: Integrating Evidence-Based Skincare With Injectables **Lycia Thornburg, MD**
- 8:18 AM** Safely Achieve Great Cosmetic Outcomes In Darker Skin **Elizabeth Rostan, MD**
- 8:30 AM** Peptides, Exosomes, And Stem Cells For Longevity And Skin Rejuvenation With Ebd **Azza Halim, MD**
- 8:42 AM** Use Of Multiple Modalities For Treatment Of Acne Scars **Elizabeth Rostan, MD**
- 8:54 AM** Fat Grafting to the Face and Body: State of the Art **Randy Miller, MD**
- 9:06 AM** Peptides, Exosomes And Biostimulatory Treatments **Jenna Hilton, PA-C**
- 9:18 AM** My Approach To Hyperpigmentation **Elizabeth Houshmand, MD**
- 9:30 AM** Smart Micrablation RF A Novel Treatment For Reduction Of Age-Related Pigmentation And Flat Seborrhic Keratoses **Caroline Jacob, MD**
- 9:42 AM** Surgical And Non-Surgical Uses Of Radiofrequency Devices: Promises And Pitfalls **John Cook, MD**

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Robyn Siperstein, MD | Carolyn Jacob, MD

- 10:30 AM** Integrating Wellness Into The Aesthetic Practice: The Whole-Patient Model That Drives Growth **Rachel Fidino, ARNP**
- 10:42 AM** Use Of Multiple Modalities For Treatment Of Acne Scars **Elizabeth Rostan, MD**
- 10:54 AM** GLP-1 Induced Facial Aging: A Regenerative Multimodal Algorithm Using Adipose Allograft, Biostimulators, And Energy-Based Devices **Gilberto Saenz III, MD**
- 11:06 AM** Skip The Small Talk: Non-Surgical Treatments Men Actually Care About **Vineet Sathe, RN**
- 11:18 AM** Next Generation Chemical Peels: New Considerations For A Trusted Treatment Option **Jennifer Linder, MD**
- 11:30 AM** Anti-Aging Solutions: Supplements **Carolyn Jacob, MD**
- 11:42 AM** Rationale for The Use Of Fillers In The Middle Third Of The Face. Anatomic Considerations **Jose Juan Montes Bracchini, MD**
- 11:54 AM** The Overfilled Face: Reversal Strategy and Rebuilding Natural Proportions **Lacey Wilson, MD**
- 12:06 PM** Uncovering Epigenetic Factors That Influence Skin Aging **Serena Mraz, MD**
- 12:18 PM** How To Choose Between NCTF, Exosomes, Polyneucleotides: What Does The Histology Tell Us About Their Effectiveness **Jack Kolenda, MD**
- 12:30 PM** What Surgeons See That Injectors Don't: Lessons From the Operating Room **Lacey Wilson, MD**
- 12:45 PM** Cellular Therapeutics In Aesthetic Medicine: Science, Safety & The Future Of Regenerative Care **William Beeson, MD**

1:00 PM · LUNCH · EXHIBIT HALL

Saturday, November 7

SESSION MODERATORS: Bruce Katz, MD | William Beeson, MD

- 2:00 PM** PRP is not PRP is not PRP – Demystification & Clarification **Randy Miller, MD**
- 2:20 PM** Evaluations And Solutions For Women's Hair Loss **Matt Leavitt, MD**
- 2:32 PM** Non-Surgical Hair Restoration In Women: A Holistic, Multi-Modality Approach For Superior Results **Anita Mandal, MD**
- 2:44 PM** Simplifying Surgical Hair Restoration **Keimun Slaughter, MD**
- 2:56 PM** Vascular Occlusion Diagnosis, Prevention & Treatment **Robyn Siperstein, MD**

3:08 PM

REGENERATIVE AESTHETICS IS EVOLVING: WHAT'S THE LATEST?

Panel Moderator: Bruce Katz, MD

Panelists: Randy Miller, MD | Tunc Tiryaki, MD | Matt Leavitt, MD | William Beeson, MD | Jason Bloom, MD

4:00 PM · BREAK · EXHIBIT HALL

4:30 PM

TECHNOLOGY FORUM

MORE INFO TO COME!

6:00 PM · ADJOURN

Saturday, November 7

SESSION MODERATORS: Kathleen Stillwell | Audrey Neff

7:30 AM	VIDEO: Video Content Strategies That Drive Patient Engagement And Loyalty	Shanice Linton
7:45 AM	VIDEO: Legal Tips On How To Handle Angry Patients	Jeff Segal
8:00 AM	Avoiding A Dissatisfied Patient. Psychological Aspects Of The Aesthetic Consultation	Jose Juan Montes Bracchini, MD
8:15 AM	Dealing With Difficult Patients	Cheryl Hoaglund
8:30 AM	Patient Selection: Your Most Important Decision	Kathleen Stillwell
8:45 AM	Your Reputation Matters: How To Win More Patient Reviews In Your Practice	Audrey Neff
9:00 AM	How To Get More Reviews	Len Tau
9:15 AM	Addressing Good And Bad Reviews	Cheryl Hoaglund
9:30 AM	Damage Control 101:What To Do When A Patient Wants A Refund, A Revision For Free, Or To Rip You Online	Amy Anderson

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Vahe Tirakyan | Kara McClanahan

10:30 AM	Managing Your Brand Through The Upheaval Of AI	Jamie Butterworth
10:45 AM	AI, PMAx, and the Future of Aesthetics	Tara Leifer
11:00 AM	AI-Powered Practice: Realistic Applications To Strengthen Your Team's PeRformance	Vahe Tirakyan
11:15 AM	Unlock Hidden Profits By Maximizing The Potential Of Your Existing Clients	Kara McClanahan
11:30 AM	Loyalty And Patient Retention	Jay Shorr
11:45 AM	Patient Education Isn't Rocket Science—So Why Is Everyone Failing At It?	Robin Ntoh
12:00 PM	10 Tips For Maximizing The Opportunity With Loyal Patients	Catherine Maley
12:15 PM	Developing High-Value Membership Programs That Enhance Patient Loyalty & Practice Revenue	Audrey Neff
12:30 PM	The Designer Approach. What Aesthetic Practitioners Can Learn From Luxury Designer Brands To Elevate Patient Loyalty.	Vanessa Bird
12:45 PM	Retention, Reviews, Referrals: Strategies For Increasing The 3 R's Of Profitable Growth	Brian Hayes

1:00 PM · LUNCH · EXHIBIT HALL

Saturday, November 7

SESSION MODERATORS: Judy Kozlicki | Lisa Marie Wark, MBA

- 2:00 PM**

Top Ten Revenue-Boosting Treatments Every Practice Should Offer

Kara McClanahan
- 2:15 PM**

The Male Patient: Aesthetics Missing Person(A)

Jason Sievert
- 2:30 PM**

The Art & Science Of Identifying & Engaging In New & Varied Demographics To Unlock Clinic Growth

Vanessa Bird
- 2:45 PM**

From Botox To Biohacking: The New Patient Demand You Can't Ignore

Judy Kozlicki
- 3:00 PM**

Generative Search And The Future Of Clinic Selection: Data-Driven Insights From 200+ U.S. Aesthetic Practices

Ryan Miller

WHAT ATTRACTS A PATIENT TO A PRACTICE

PANEL MODERATOR: Jason Sievert

PANELISTS: Vanessa Bird | Judy Kozlicki | Lisa Marie Wark | Mara Shorr

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Cheryl Hoaglund | Robin Ntoh

- 4:30 PM**

How Can The Staff Help To Minimize Legal Risks For The Aesthetic Practice

Sam Pondrom
- 4:45 PM**

Top Malpractice Risks: Plastic Surgery, Derm, Aesthetic Practice

Kathleen Stillwell
- 5:00 PM**

Legal Landmines: How Plastic Surgeons Accidentally Create Their Own Lawsuits

Vahe Tirakyan

TOP 10 WAYS TO FUTURE-PROOF YOUR AESTHETIC BUSINESS

PANEL MODERATOR: Kara McClanahan

PANELISTS: Cheryl Hoaglund | Adam Fichman | Michael Somenek | George Fox | Robin Ntoh

6:00 PM · ADJOURN



Saturday, November 7

SESSION MODERATORS: Michael Persky, MD | Mark Beaty, MD

- 7:30 AM VIDEO: Lessons Learned With Facelift Complications Over The Past 30 Years **Edwin Williams, MD**
- 7:45 AM VIDEO: Nuances Of Upper And Lower Blepharoplasty **Guy Massry, MD**
- 8:00 AM Frosting On The Cake: How We Incorporate Ongoing Post Op Skin Treatment To Maximize Results In Our Facial Rejuvenation Patients **Mark Beaty, MD**
- 8:15 AM My Preferred Method Of Facelifting Using A Progressive Advancement Suturing Technique **Jason Pozner, MD**
- 8:30 AM The Fusion Lift-Combining The Mid Facelift And Deep Plane Facelift **Ivan Wayne, MD**
- 8:45 AM Completing The Double Sail: How To Expand And Unify Full Facial Glide Planes **Mark Beaty, MD**

9:00 AM

SURGICAL PEARLS THAT CHANGED MY PRACTICE (5 MIN TALKS)

PANEL MODERATOR: Michael Persky, MD

PANELISTS: Bradford Bader, MD | Pat Pazmino, MD | Harry Mittelman, MD | Melanie Petro, MD | Elen De Masi, MD | Rohan Joshi, MD | J. Roberto Ramirez Gavidia, MD | Jason Pozner, MD | Drew Schnitt, MD

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: J. Roberto Ramirez Gavidia, MD | Adam Scheiner, MD

- 10:30 AM Managment Of Deep Plane Neck Lift And Submandibular Glands With New Devices And Techniques **Kevin Sadati, MD**
- 10:45 AM A Look At Vectors In Deep Plane Facelifts: Objectively Evaluating Direction And Magnitude Of Lift **Katherine Hicks, MD**
- 11:00 AM Success In A Deep-Plane Rhytidectomy Practice: Producing Predictable Outcomes And A Predictable Process **Neil Gordon, MD**
- 11:30 AM Why The Neck Keeps Failing In Deep Plane Face Lift **Amir Inbal, MD**
- 11:45 AM The Ultimate Guide To Preservation Face And Necklift **Michael Roskies, MD**
- 12:00 PM Adjunctive And Postoperative Protocols After Deep Plane Facelifting **Michael Somenek, MD**

12:15 PM

FACE LIFT COMPLICATIONS

PANEL MODERATOR: Manoj Abraham, MD

PANELISTS: Neil Gordon, MD | Sidney Starkman, MD | Capi Wever, MD | Steven Mobley, MD | Katherine Hicks, MD

1:00 PM · LUNCH · EXHIBIT HALL

Saturday, November 7

SESSION MODERATORS: Donn Chatham, MD | John Cook, MD

2:00 PM	Spaces In Deep Plane Facelift	Elen De Masi, MD
2:15 PM	Frosting On The Cake: How We Incorporate Ongoing Post Op Skin Treatment To Maximize Results In Our Facial Rejuvenation Patients	Donn Chatham, MD
2:30 PM	Extended Release In The Deep-Plane: Challenges And Limits	Capi Wever, MD
2:45 PM	The Neglected Subzygomatic Space: An Important Key To Natural Facial Rejuvenation	John Cook, MD
3:00 PM	How Does the Preservation Deep Plane Facelift Improve the Lower Neck?	Sarah Novis, MD
3:15 PM	"Optimum Mobility" G2 Facelift: Fast, PowerFul, Durable, Safe, Mini-Invasive Alternative To 'Deep Plane'	Nabil Fanous, MD
3:30 PM	Caring For Our Post-Op Patients And The Adjuvant Services We Offer To Enhance Their Healing	Demetri Arnaoutakis, MD
3:45 PM	Relapse After Facelift Surgery: Understanding The Variables And Management	Capi Wever, MD
4:00 PM	Optimal Adipose Harvesting:AND Processing : Indication and Specific Pearls	Randy Miller, MD
4:15 PM	How Did My Facelifts Over the Past Five Years Compare with My Earlier Results	Stephen Perkins, MD

4:30 PM

KEYNOTE PRESENTATION

Facial Rejuvenation - My Journey From Fellowship To Today
Neil Gordon, MD

5:15 PM

KEYNOTE PRESENTATION

Preservation Rhinoplasty - Why Isn't Everyone Doing It?
Miguel Goncalves Ferreira, MD

ADJOURN

Saturday, November 7

9:00 AM

ARTIFICIAL INTELLIGENCE AND THE AESTHETIC PRACTICE

Kara McClanahan | Sam Peek | Brian Hayes | Vahe Tirakyan

10:00 AM · BREAK · EXHIBIT HALL

10:30 AM

2026 LEGAL FORUM

Brad Adatto, JD | Kathleen Stillwell | Jennifer Wiggins | Leiza Dolghih | Sam Pondrom
Jonathon Eskow, JD | Greg Rutstein, JD | Benjamin Hernandez, JD | Jeff Segal, MD, JD

12:00 PM

TECHNOLOGY NEEDED TO OPTIMIZE YOUR PRACTICE

Christin Trujillo | Robin Ntoh | Jay Shorr | Niklas Hess

1:00 PM · LUNCH · EXHIBIT HALL

2:00 PM

ADDING WEIGHT LOSS & WELLNESS TO YOUR AESTHETIC PRACTICE: PROS & CONS

Rachel Fidino, ARNP | Audrey Neff

3:00 PM

CREATING A COMPREHENSIVE MARKETING STRATEGY INCLUDING SOCIAL MEDIA

George Fox | Tami Vileta | Pamela Brownlee

4:00 PM · BREAK · EXHIBIT HALL

4:30 PM

THE PROS AND CONS OF SELLING YOUR AESTHETIC PRACTICE

Brad Adatto, JD | Christin Trujillo | Dana Jacoby | DC Group | Jason Pozner, MD | Jeff Spiegel, MD
E. Gaylon McCollough, MD | Jay Shorr | Matt Leavitt, DO | Tom Bodin

6:30 PM · ADJOURN

Saturday, November 7



Saturday, November 7

SESSION MODERATOR: Brian Hayes

7:00 AM	VIDEO: Ten Tips For Building A Successful Aesthetic Practice	Pat Flaharty, MD
7:15 AM	VIDEO: Common Characteristics Of The Most Successful Practices	Jared Latham
7:30 AM	Top 10 Marketing Tips And Tricks From The Top Aesthetic Practices Around The Country	George Fox
7:45 AM	Top 5 Must-Haves When Interviewing Candidates And Top 5 Mistakes To Avoid	Brian Hayes
8:00 AM	Top Ten Must-Have Technologies For Modern Aesthetic Practices	Kara McClanahan
8:15 AM	Top 10 Things You Must Know About AI ---The Good, Bad, And Great!	Robin Ntoh
8:30 AM	Designing A Better Visit: The Top 10 Patient Experience Essentials	Amy Anderson
8:45 AM	Top Ten Strategies For Retaining Your Best Patients	Kara McClanahan
9:00 AM	Top 10 Ways To Save Money In Your Aesthetic Practice	Jay Shorr
9:15 AM	Promoted, Trusted — And Untrained: Top 10 Leadership Shifts For Growing Practices	Judy Kozlicki
9:30 AM	Top 10 Challenges Facing Aesthetic Marketing in 2026	Tara Leifer
9:45 AM	Top Ten Metrics Every Aesthetic Practice Owner Should Track	Kara McClanahan
10:00 AM	Top 10 Protocols And Processes You'Re Missing In Your Aesthetic Practice	Jay Shorr
10:15 AM	Top Five Risks For Your Practice	Kathleen Stillwell
10:30 AM	Top 10 Tips To Convert More Consults And Leads	Ed Syring
10:45 AM	Top 10 Profit Killers In Your Practice	Mara Shorr
11:00 AM	VIDEO: Ten Key Steps To A More Effective Social Media Strategy	Mary Robb
11:15 AM	VIDEO: Top 10 Tips For Working With Gen Z: How The Education System And Covid Changed A Generation And Candidate Pool	Mara Shorr
11:30 AM	VIDEO: Ten Tips for Turning No into Yes	Marco Valle
11:45 AM	VIDEO: Top 10 Marketing Tips And Tricks For The Aesthetic Practice	Jared Latham

MEETING ADJOURNED

Sunday, November 8

SESSION MODERATOR: Russel Palmer, MD | Lisa Grunebaum, MD

7:00 AM	VIDEO: The Lateral Platysma - The Key To Unlocking The Gonial Angle	Sean Alemi, MD
7:15 AM	VIDEO: Facial Nerve Anatomy For Deep Plane Facelift And Deep Neck Surgery	Babak Azizzadeh, MD
7:30 AM	Ten Questions Answered About The New Acne Treatment Landscape	Lycia Thornburg, MD
7:45 AM	Top 10 Tips For Safer Preservation Deep Plane Facelift	Kevin Sadati, MD
8:00 AM	Top 10 Tips For Better Facelift Incisions	Manoj Abraham, MD
8:15 AM	Top 10 Complications To Avoid When Treating Facial Asymmetry	Roxane Scemla, MD
8:30 AM	The New Acne Landscape-Ten Q&A's	Lycia Thornburg, MD
8:45 AM	10 Tips For Making Your Facelifts More Enjoyable	Russel Palmer, MD
9:00 AM	Top 10 Tips For Safer And More Effective Filler Injections	Lisa Grunebaum, MD
9:15 AM	Nanofat – Top 10 Pearls!	Randy Miller, MD
9:30 AM	Top 10 Tips For Endoscopic Browlifting	Anna Carolina Victoria, MD
9:45 AM	Top 10 Tips For Performing Aesthetic Treatments Around The Eyes	Jennifer Murdock, MD
10:00 AM	10 Filler Myths From Longevity, Rheology To Cannula Gauge	Robyn Siperstein, MD
10:15 AM	Top 20 Tips On Avoiding Post-Procedural Dissatisfaction	Donn Chatham, MD
10:30 AM	Cosmetic Treatments People Still Have Wrong -Ten Q&A's	Lycia Thornburg, MD
10:45 AM	Top 10 Tips for Successful Septal Perforation Repair	Jacob Sedgh, MD
11:00 AM	VIDEO: Top 10 Tips For Getting Great Results With Fillers	Jordan Carqueville, MD
11:15 AM	VIDEO: Top 10 Do's And Don'ts In Blepharoplasty Surgery	John Holds, MD
11:30 AM	VIDEO: Tips For Lips And Under Eye Fillers	Jennifer Hollander, MD
11:45 AM	VIDEO: Ten Key Pearls In Endoscopic Browlifting	David A. Sherris, MD

MEETING ADJOURNED

Sunday, November 8

