



GLOBAL AESTHETICS

FOUR SPECIALTIES • ONE WORLD

AMERICA'S LEADING AESTHETIC CONFERENCE

NOVEMBER 5-8, 2026
LOEWS MIAMI BEACH

RHINOPLASTY | BREAST & BODY | FACIAL PLASTIC SURGERY
AESTHETIC DERMATOLOGY | OCULOPLASTIC SURGERY
LESS INVASIVE STRATEGIES | FACIAL REJUVENATION
PRACTICE MANAGEMENT & MARKETING | TECHNOLOGY UPDATES

Register Now!

GLOBALAESTHETICSCONFERENCE.COM



THIS PROGRAM IS SUBJECT TO CHANGE

This activity is jointly provided by iiCME and the Global Aesthetics Conference

LESS INVASIVE STRATEGIES

AMERICANA 1/2

SESSION MODERATORS: Lisa Grunebaum, MD | Fred Fedok, MD

7:30 AM	Video: The Epidemic Of Under Eye Filler	Greg Lewen, MD
7:45 AM	Video: Under The Canvas : HA Vs Biostimulators	Kristin Witfill, MD
8:00 AM	The Filler Reset: Restoring Trust, Balance, And Natural Outcomes After The OverFill Era	Olga Gilman, MD
8:12 AM	Fillers Before The Scalpel: Smart Strategy Or Future Risk?	Vineet Sathe, RN
8:24 AM	Injecting Fillers Using The Md Codes	Mona Foad, MD
8:36 AM	Understanding Periorbital Anatomy: What Every Injector Misses	Sarah Avila, MD
8:48 AM	Noninvasive Options To Help Treat And Prevent Age-Related Changes Around The Eye	Mona Foad, MD
9:00 AM	Under Eye Fillers: Pearls From 15+ Years Of Experience.	John Vartanian, MD
9:12 AM	Midface Volume Replishment (Its Significance And Tips)	Maryam Nazemzadeh, MD
9:24 AM	"Non Traditional Uses Of Botulinum Toxin"	Mark Rubin, MD
9:36 AM	A Practical Approach To Treatment Of The Platysma	Nathan Rosen, MD
9:48 AM	Complications Management of HA fillers	Kathleen Morno, MD

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Anna Petropoulos, MD | Corey Maas, MD

10:30 AM	Shift Assessment Frameworks From a Sole Focus on Wrinkle Reduction	Audrey Coleman, MD
10:42 AM	Treatment Of Masseter Muscle Prominence	Harry Liu, MD
10:54 AM	The Liquid Rhinoplasty: A Systematic Approach To Achieving Safe, Natural Results	Keimun Slaughter, MD
11:06 AM	Jawline Fillers: 12 Tips For Amazing Results	John Vartanian, MD
11:18 AM	Anatomic Danger Zones For Facial Injections	Shawn Allen, MD
11:30 AM	Filler Related Edema of the Infraorbital Area	Morris Hartstein, MD
11:42 AM	My Poly-L-Lactic Acid Algorithm: Why It Has Always Been & Continues To Be My Favorite Injectable Treatment	Jason Bloom, MD
11:54 AM	Targeting Max Dosing Of Daxify, And Botox ...Which Addresses The Narrative?	Corey Maas, MD
12:06 PM	I Still Have Wrinkles! Simple Tricks To Determine Who Will, And Will Not, Get Good Results With Botulinum	Jeff Spiegel, MD
12:18 PM	How To Boost Response To Bio Stimulators In The Age Of GLP1's	Jack Kolenda, MD
12:30 PM	Evaluations And Solutions For Women's Hair Loss	Matt Leavitt, MD
12:42 PM	Incorporating Medical and Surgical Hair Restoration into Your Practice: Surgery, Robots, Platelet Rich Plasma & Stem Cells, and Oral Supplements	Matt Leavitt, MD

1:00 PM · LUNCH · EXHIBIT HALL

Thursday, November 5

SESSION MODERATORS: Sarmela Sunder, MD | George Kroumpouzou, MD

2:00 PM	Using Combinations Of Treatments To Optimize Success With Fillers	Elizabeth Rostan, MD
2:12 PM	Approach To Addressing Volume Loss In Glp-1 Patients	Michael Somenek, MD
2:24 PM	A Safe And Beautiful Non-Surgical Rhinoplasty	Sarmela Sunder, MD
2:36 PM	Prevention & Treatment Of Under Eye Filler Complications	Robyn Siperstein, MD
2:48 PM	Filler In Lips Should Not Be Noticeable	Melanie Petro, MD
3:00 PM	Injectable Neck Treatments: Review Of Neck Anatomy & Treatment With HA Filler, Caha, And Neuromodulators	Robyn Siperstein, MD

3:12 PM

COMPLICATIONS OF INJECTIONS

Panel Moderator: George Kroumpouzou, MD

Panelists: Michael Somenek, MD | Corey Maas, MD | Elizabeth Rostan, MD | Jason Bloom, MD | Mark Rubin, MD |
Lisa Grunebaum, MD | Mona Foad, MD

4:00 PM · BREAK · EXHIBIT HALL

4:30 PM

INJECTION WORKSHOP SESSIONS

Panel Moderator: S. Randolph Waldman, MD

More Info to Come!

6:30 PM

ALLERGAN INJECTION WORKSHOP & DINNER

More Info to Come!

7:30 PM · ADJOURN

Thursday, November 5



RHINOPLASTY

COWRIE

SESSION MODERATORS: Ivan Wayne, MD | Brad Bader, MD

VIDEO: Preservation Rhinoplasty: Is It Worth Trying?

Andres Gantous, MD

VIDEO: When To Pause Or Rethink Surgery

Sanja Cypen, MD

VIDEO: Structural Preservation Rhinoplasty - My Current Thoughts On This Procedure

Eitam Weiss, MD

VIDEO: My Approach To Revision Rhinoplasty: Lessons Learned

Andres Gantous, MD

VIDEO: TIPS UP! New And Proven Ways For Nasal Tip Support

David A. Sherris, MD

8:30 AM I Got 99 Problems But The Middle Vault Ain't One

Ivan Wayne, MD

8:45 AM Caudal Septal Deformities: An Algorithmic Approach to Reliable Alignment

Anthony Brissett, MD

9:00 AM Less Invasive Aesthetic Nasal Surgery For Aesthetics And Anti-Aging

Tunc Tiryaki, MD

9:15 AM Malposition Of Lower Lateral Cartilages: Can You Identify And Correct Them? Here's How!

Burke Robinson, MD

9:30 AM Achieving The Three Cardinal Light Reflections Of Rhinoplasty

Brad Bader, MD

9:45 AM Fixing The Past: Pearls In Tip Revision Rhinoplasty

Waleed Ezzat, MD

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Steven Pearlman, MD | Elen De Masi, MD

10:30 AM Gender In Rhinoplasty

Angela Sturm, MD

10:45 AM Nano Fat And PRP In Rhinoplasty

Elen De Masi, MD

11:00 AM Preservation Rhinoplasty - Where Are We 8 Years After The Revolution?

Miguel Goncalves Ferreira, MD

11:15 AM Preservation Rhinoplasty Results: What Do Patients Say And What Do Results Show

Capi Wever, MD

11:30 AM Top 5 Tips For Revision Tip Rhinoplasty

Angela Sturm, MD

11:45 AM Treatment Of The Crooked Nose, Structure To Preservation. Is It Better?

Steven Pearlman, MD

12:00 PM What Is "Closed Roof" Preservation: And Why Did I Abandon The Unpredictable Dorsal Preservation?

Nabil Fanous, MD

12:15 PM 150 Rhinoplasties With Fresh Frozen Homologous Rib Cartilage - The Best Alternative To Irradiated Rib

Burke Robinson, MD

12:30 PM 5 Techniques I Routinely Use For Success In Rhinoplasty...(That Others May Not So Often Employ)

Steven Mobley, MD

12:45 PM Beyond Soft Tissue: A Surgeon-Dentist Perspective on Skeletal Influence in Facial Aging and Aesthetics

Jonathan Frankel, MD

1:00 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Miguel Goncalves Ferreira, MD | Nabil Fanous, MD

2:00 PM	The Sliding Septum Technique In Preservation Rhinoplasty	Jose Juan Montes Bracchini, MD
2:15 PM	True "Tip Preservation Rhinoplasty"	Nabil Fanous, MD
2:30 PM	New 3D Concepts In Tip Surgery	Miguel Goncalves Ferreira, MD
2:45 PM	Why (And When) I Use Costal Cartilage In Primary Rhinoplasty	David Gilpin, MD
3:00 PM	Management Of The Soft Tissue Envelope In Rhinoplasty	Brad Bader, MD
3:15 PM	Minimally Invasive Options For Post-Rhinoplasty Nasal Obstruction	Melyssa Hancock, MD
3:30 PM	Preservation Or Re-Preservation	Steven Pearlman, MD
3:45 PM	The Domal Apex Graft-The One Graft I Can't Live Without	Ivan Wayne, MD

4:00 PM · BREAK · EXHIBIT HALL

6:00 PM · ADJOURN

Thursday, November 5

SESSION MODERATORS: Jason Sievert, MD | Sam Peek, MD

7:30 AM	VIDEO: From New Lead To Happy Patient - Optimize Your Conversions - 6 Steps To Filling Your Schedule	Donna Fay Graziano
7:45 AM	VIDEO: What We Learned Mystery Shopping Your Practice	Dan Grantham
8:00 AM	Learn From My Mistakes: What Not To Do In Your First Few Years Of Starting Your Own Practice	Jennifer Murdock, MD
8:15 AM	Crowded Market , Clear Choice: How To Influence Patients To Choose Your Practice	Jason Slevert
8:30 AM	Unreasonable Hospitality For Aesthetic Practices	Amy Anderson Lisa Lickstein
8:45 AM	Building A Successful Team And Making Your Life Easier	Angela Sturm, MD
9:00 AM	Mastering Your Sales Funnel: How To Attract, Convert & Retain New Patients	Jay Shorr
9:15 AM	If They Left Tomorrow Would Your Practice Survive?	Robin Ntoh
9:30 AM	Why Hiring For Practice Sucks... And Why It's Not Just You	Mara Shorr

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Amy Anderson | George Fox

10:30 AM	Rethinking The Patient Experience: Ideas To Elevate Your Practice To Another Level	Anil Shah, MD
10:45 AM	How An Injection Of Hospitality Can Take Your Aesthetic Practice To The Next Level	Andrew Paul
11:00 AM	From Initial Contact To Consultation: How Effective Are You At Converting Leads?	Amy Anderson
11:15 AM	What We Learned From Mystery Shopping Your Practice & Credentialing Your Provider(s)	Catherine Maley
11:30 AM	Stop Wasting Money On Marketing: The Real Reason Patients Aren't Choosing You	George Fox
11:45 AM	Consultations That Convert: The 7 Brand-Defining Tools Every Practice Needs	Tami Vileta
12:00 PM	Refining The Consultation: Body Language, Communication, And Closing Strategies	Ramona Stewart
12:15 PM	The Business Of Beauty: Converting Consults To Cash Without Losing Your Soul (Or Your Staff)	Lisa Marie Wark, MBA, PhD
12:30 PM	Brutal Truths: Why Your Practice Isn't Booking More Procedures	Vahe Tirakyan
12:45 PM	The Art Of The Follow-Up: How To Keep Your Patients Coming Back For More	Jay Shorr

1:00 PM · LUNCH · EXHIBIT HALL

SESSION MODERATOR: Christin Trujillo | Robin Ntoh

2:00 PM	Key Differentiators Of The Most Profitable Practices	Christin Trujillo
2:20 PM	The Operator Advantage: What Will Separate Top Aesthetic Practices Next	Kirstie Jackson
2:40 PM	A Focus On Conversion Rates And The Lifetime Value Of A Customer	Adam Fichman
3:00 PM	Surgery Isn't The Only Thing On The Table: Creating Long-Term Treatment Plans That Bridge Surgical And Non-Surgical Aesthetics	Robin Ntoh
3:15 PM	Pricing Strategy In A Saturated Market: How To Stay Competitive	Erica Crawford
3:30 PM	It's Too Expensive! Shortcuts To Overcoming Price Objections	Vanessa Bird
3:45 PM	High Standards, Healthy Teams: Mitigating Toxic Work Relationships	Kirstie Jackson

4:00 PM · BREAK · EXHIBIT HALL

4:30 PM TIPS & PEARLS FOR SAVING THE PRACTICE MONEY AND REDUCING OVERHEAD

PANEL MODERATORS: Jay Shorr

PANELISTS: Amy Anderson | Christin Trujillo

5:30PM TRAINING THE STAFF - THE MOST IMPORTANT THING YOU MUST DO

PANEL MODERATORS: Catherine Maley

PANELISTS: Mara Shorr | Cheryl Hoaglund | William Beeson, MD

6:30 PM · ADJOURN

Thursday, November 5



Thursday, November 5

SURGICAL STRATEGIES

POINCIANA 3/4

SESSION MODERATORS: William Mack, MD | Harry Mittelman, MD

7:30 AM	Preservation Blepharoplasty: Restoration Eyelid Surgery With Minimal Skin Removal	Kian Eftekhari, MD
7:45 AM	Back To The Future: Why I'm Becoming Increasingly Enamored With Transcutaneous Lower Eyelid Blepharoplasty	Alan Brackup, MD
8:00 AM	Assessing Facial Expression Pre And Post Periocular Rejuvenation	Ana Carolina Victoria, MD
8:12 AM	Recognizing The Importance Of Addressing Each Component Of The Triad: Dermatochalasis, Brow Ptosis And Ptosis	William Mack, MD
8:24 AM	The Algorithmic Approach To Blepharoplasty Surgery To Design The Right Procedure For The Right Patient At The Right Time Of Life	E. Gaylon McCollough, MD
8:36 AM	My Approach To Male Blepharoplasty & What I Have Learned Over 20 Years	Steven Mobley, MD
8:48 AM	Refining Your Upper Blepharoplasty Technique And Optimizing Results	John Holds, MD
9:00 AM	The Skin-Only Blepharoplasty: What Role Does It Have?	John Burroughs, MD
9:12 AM	Advanced Levator Eyelid Muscle Surgery: Levator Advancement And Resection For Acquired Aponeurotic Ptosis	Emilio Justo, MD
9:24 AM	The Challenge Of Festoons And Malar Puffiness	Morris Hartstein, MD
9:36 AM	Lifesavers for Post Op Sequelae and Treatments for Complications of Resurfacing	Deirdre Leake, MD
9:48 AM	Lower Lid Blepharoplasty: Why Less is Usually More, and More is Often Less	Alan Brackup, MD

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Philip Miller, MD | John Holds, MD

10:30 AM	Unmasking Ptosis: Do You Need More Than A Bleph? Pearls And A Novel Evaluation Technique	Lisa Bunin, MD
10:42 AM	Advanced Upper & Lower Blepharoplasty Techniques & Adjuncts To Improve Your Eye Rejuvenation Results.	John Burroughs, MD
10:54 AM	Lower Eyelid Blepharoplasty Requires Addressing The Eyelid Cheek Junction In A Satisfactory Fashion. The Soof Left Offers A Comprehensive And Results Oriented Approach.	Stephen Prendiville, MD
11:06 AM	Transconjunctival Lower Blepharoplasty, The Good, The Bad, The Ugly	Ana Carolina Victoria, MD
11:18 AM	Ectropion – A Treatment Ladder For The Facial Surgeon	Jeff Spiegel, MD
11:30 AM	Medical Mimicry: Successful Medical Management Of Acquired Ptosis In Aesthetic Eyelid Surgery	Andres Sarraga, MD
11:42 AM	Updates On Under Eye Dark Circles Treatments	Sarah Avila, MD
11:54 AM	The Wonder Of Sutureless Ptosis Repair	Morris Hartstein, MD
12:06 PM	Nuances Of Lower Blepharoplasty	Aliza Epstein, MD
12:18 PM	Respect But Don't Fear The Negative Vector Eyelid In Lower Blepharoplasty	Morris Hartstein, MD
12:30 PM	How To Avoid And Correct Blepharoplasty Complications	Jennifer Murdock, MD
12:42 PM	How And Why Filler Injection In The Periobital Area Is Problematic: Recognition And Management	John Holds, MD

1:00 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Michael Persky, MD | Harry Mittelman, MD

2:00 PM	Browlifting Techniques-CURRENT PREFERENCES	Diane Ponsky, MD
2:12 PM	Nuances In Hairline Lowering Surgery	Demetri Arnaoutakis, MD
2:24 PM	Landmarks For Creating A Natural Appearing Hairline After A Hairline Advancement Procedure	Regina Rodman, MD
2:36 PM	Patient Selection And How To Choose Which Browlifting Technique Is Best	Aliza Epstein, MD
2:48 PM	Lateral Canthoplasty For Eyelid Support And Aesthetic Enhancement: A Step-By-Step Surgical Approach	Emilio Justo, MD
3:00 PM	Laser Coring And Brow Lifting: A Winner By Itself Or In Combination	Andres Sarraga, MD
3:12 PM	Elevating And Reshaping The Brow With Minimal Incisions	Jose Juan Montes Bracchini, MD
3:24 PM	Upper Face Rejuvenation In Males	Ana Carolina Victoria, MD
3:36 PM	Combining Browlifting And Upper Blepharoplasty-Caveats And Concerns	John Burroughs, MD
3:48 PM	Preservation Brow Lift "003": Fast, Very Durable, Very Safe, No Endoscope, No Muscle Resect	Nabil Fanous, MD

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Nabil Fanous, MD | Manoj Abraham, MD

4:30 PM	Use Of Neuromodulator To Optimize Browlift And Blepharoplasty Outcomes	Manoj Abraham, MD
4:42 PM	How I Totally Revamped My Endoscopic Brow Lift Technique After 28 Years, And Am Now Getting The Results I Hope For	John Holds, MD
4:54 PM	Alternative Approaches to Selective Elevation of the Temporal Brow	Alan Brackup, MD

PANEL: BROWLIFTING - MY FAVORITE TECHNIQUE AND WHY

5:06 PM	PANEL: BROWLIFTING - MY FAVORITE TECHNIQUE AND WHY	Nabil Fanous, MD
5:16 PM	PANEL: BROWLIFTING - MY FAVORITE TECHNIQUE AND WHY	Corey Maas, MD
5:26 PM	PANEL: BROWLIFTING - MY FAVORITE TECHNIQUE AND WHY	John Holds, MD
5:36 PM	PANEL: BROWLIFTING - MY FAVORITE TECHNIQUE AND WHY	Andres Sarraga, MD
5:46 PM	PANEL: BROWLIFTING - MY FAVORITE TECHNIQUE AND WHY	Sidney Starkman, MD
5:56 PM	PANEL: BROWLIFTING - MY FAVORITE TECHNIQUE AND WHY	William Mack, MD

6:06 PM · ADJOURN

Thursday, November 5

SESSION MODERATORS: Anna Petropoulos, MD | Corey Maas, MD

7:30 AM VIDEO: Summing It All Up: From Stem Cells To Exosomes - Strategies In Clinical Practice Steven Cohen, MD

7:45 AM VIDEO: Advances In Non-Invasive Skin Tightening For The Face And Neck Anne Chapas, MD

8:00 AM TWO DEVICES IN MY PRACTICE THAT I CAN'T LIVE WITHOUT (5 MIN TALKS)

Panel Moderator: Anna Petropoulos, MD | Corey Maas, MD

Panelists: Michael Abrouk, MD | Elizabeth Rostan, MD | Jason Pozner, MD | Azza Halim, MD | Lycia Thornburg, MD
Bertha Baum, MD | Amy Lewis, MD | Anna Petropoulos, MD | Jack Kolenda, MD | Manoj Abraham, MD
Anil Shah, MD

9:00 AM Targeted Topical Interventions To Interrupt The Inflammaging Cycle Jennifer Linder, MD

9:15 AM Personalized Skin Care With Topical Concentrated, Optimized, Autologous Growth Factors" Mark Rubin, MD

9:30 AM Early Experience With Facial Tissue Micro-Coring Early Market Experience, Safety, And Outcomes Michael Abrouk, MD

9:45 AM Use Of Multiple Modalities For Treatment Of Acne Scars Elizabeth Rostan, MD

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Jenna Hilton, PA-C | Diane Duncan, MD

10:30 AM Hair Loss and GLP-1 Inhibitors Elizabeth Houshmand, MD

10:42 AM Advantages And Limitations Of Laser Coring Diane Duncan, MD

10:54 AM Collagen, Peptides And Protein: Do They Prime Patients For Better Aesthetic Results? Jenna Hilton, PA-C

11:06 AM The Latest And Greatest In Face And Body Contouring-What Really Works? Bruce Katz, MD

11:18 AM Combination Minimally Invasive Body Contouring Clinical Updates Michael Abrouk, MD

11:30 AM A Novel Combination Of Two Visible Light Wavelengths With Superior Stimulation Of Hair Regeneration Anna Petropoulos, MD

11:42 AM Next-Day Skin: Where No-Downtime Lasers Meet Regenerative Medicine Anil Shah, MD

11:54 AM Microneedling With RF For Hypertrophic Hyperpigmented Scarring In All Skin Types Robyn Siperstein, MD

12:06 PM Redefining Hormone Optimization: The Next Frontier In Personalized Medicine Rachel Fidino, ARNP

12:18 PM Regenerative Biologicals Vs Energy Based Devices: Which Is More PowerFul? Diane Duncan, MD

12:30 PM Ultrasound Technologies For Body Sculpting And Fat Destruction. Amy Lewis, MD

12:42 PM Epidermal Skin Peels-Past, Present, And Future Jennifer Linder, MD

1:00 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Jeff Spiegel, MD | Shawn Allen, MD

2:00 PM	Optimizing Neurotoxin Outcomes Through Placement, Technique, and Facial Massaging	Audrey Coleman, MD
2:12 PM	Drawing The Line: Sculpting A Safer, Smarter Jawline At Any Budget	Zachary Lutz, MD
2:24 PM	The Metabolically Optimized Face: Regenerative Aesthetic Strategies For The GLP-1 And Longevity Patient	Olga Gilman, MD
2:36 PM	Biostimulators & Bioactives (Biostimulating Dermal Fillers; Adipose Allograft Materials; Microneedling Combinations)	Shawn Allen, MD
2:48 PM	Elevate Your Injection Technique With Real Time Artificial Intelligence And High Resolution Ultrasound	Pat Pazmino, MD
3:00 PM	Throwing The Kitchen Sink At Them - Combine Your Devices Into One Treatment	Jeff Spiegel, MD
3:12 PM	Peptides, Exosomes And Biostimulatory Treatments	Jenna Hilton, PA-C
3:24 PM	Prevention And Treatment Strategies For Cosmetic Complications Of GLP-1 Receptor Agonists	Serena Mraz, MD
3:36 PM	Neuroaesthetics: The Future Of Cosmetic Procedures	Roxane Scemla, MD
3:48 PM	Combating Cellular Senescence: Unlocking The Key To Radiant Skin	Jenna Hilton, PA-C

4:00 PM · BREAK · EXHIBIT HALL

4:30 PM

INJECTION WORKSHOP SESSION

Panel Moderator: S. Randolph Waldman, MD

More Info to Come!

6:00 PM · ADJOURN

Friday, November 6



SESSION MODERATORS: Cheryl Hoaglund | Brian Hayes

7:30 AM	VIDEO: The Role And Importance Of A Patient Care Coordinator	Lou Haggerty
7:45 AM	VIDEO: Solving Practice Challenges Through Numbers: A Practice Manager's Approach to Enhancing Efficiency & Profitability	Stephanie Pentoliros
8:00 AM	5 Ways To Effectively Grow Your Practice	Cheryl Hoaglund
8:15 AM	It Depends... — And Other Advice I Give All Day As A Practice Consultant	Mara Shorr
8:30 AM	From Google To ChatGPT: Rethinking SEO, Ads, And Brand Building In Aesthetic Surgery	Rohan Joshi, MD
8:45 AM	Copy And Paste Marketing Will Not Cut It Any Longer	George Fox
9:00 AM	A Contrarian Pricing Strategy For Profitable Growth	Brian Hayes
9:15 AM	Is Email Marketing Dead? No! You're Doing It Wrong.	Jason Sievert
9:30 AM	The Patient Will See You Now: The Scientific Formula For Maximizing Your Online Visibility	Mona Sharif
9:45 AM	AI Growth Tools for Plastic Surgery Practices: How Smart Practices Are Winning in an AI-Driven Market	Catherine Maley

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Sam Peek | Christin Trujillo

10:30 AM	Features Tell, Benefits Sell	Vanessa Bird
10:45 AM	The Fundamentals Of Scaling A Profitable Business Through De-Emotionalizing Marketing Decisions	Adam Fichman
11:00 AM	When Search Stops Sending Patients: The Strategic Case For Email & SMS List-Building	Ryan Miller

HAVE PATIENTS CHANGED OVER THE PAST 5 YEARS AND HOW CAN WE CHANGE WITH THEM?

PANEL MODERATOR: Sam Peek

PANELISTS: Adam Fichman | George Fox | Tami Vileta | Mary Robb | Amy Lewis, MD

12:00 PM KEY DIFFERENTIATORS OF THE MOST SUCCESSFUL PRACTICES

PANEL MODERATOR: Christin Trujillo

PANELISTS: Lisa Marie Wark, MBA, PhD | Jason Bloom, MD | Bruce Katz, MD | Catherine Maley

1:00 PM · LUNCH · EXHIBIT HALL

Friday, November 6

SESSION MODERATOR: Jasmine Hill | Ryan Miller

2:00 PM	Likes Don't Pay The Bills: Building A Social Media Brand That Books	Pamela Brownlee
2:15 PM	Mastering The Social Media Algorithm In 2026	Mary Robb
2:30 PM	Ageless Engagement: Navigating Social Media Marketing Across Generations	Melanie Petro, MD
2:45 PM	Effective Use Of Videos In The Aesthetic Practice-The How, When, And Why	Jasmine Hill
3:00 PM	Search Is Changing: How To Keep Your Practice Visible In The Age Of AI	Erica Crawford
3:15 PM	Thriving In Any Market: Multi-Revenue Stream Strategies For Sustainable Success	Rachel Fidino, ARNP
3:30 PM	From One-Off Blasts To A Sustainable Email Marketing System	Janae Grove
3:45 PM	Flip The CRM Switch: A Simple Framework To Turn Missed Opportunities Into Measurable Growth	Ryan Miller

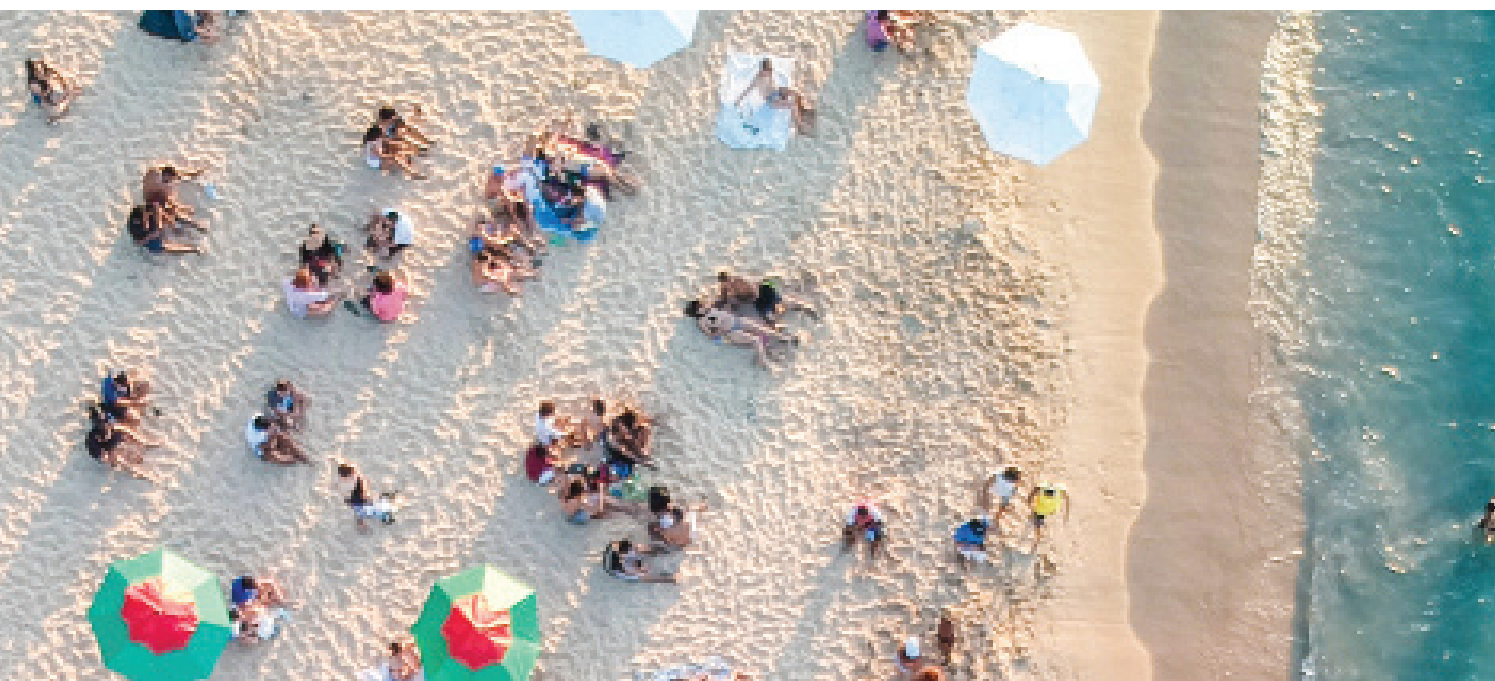
4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATOR: Brian Hayes | Tami Vileta

4:30 PM	The Role Of AI And Technology In Building A High PeRformance Team	Brian Hayes
4:45 PM	Utilizing The Power Of B2B Marketing & Strategic Partnerships To Grow Your Practice	Tami Vileta
5:00 PM	Scalpel & Syringe: Building Collaborative Referral Pathways Between Injectors And Surgeons	Olga Gilman
5:15 PM	Collaboration Or Complication? What To Know Before Partnering With Influencers	Jasmine Hill
5:30 PM	Inventory As A Strategic Lever—Not A Back-Office Function	Niklas Hess
5:45 PM	Improve Team Performance With More Effective Communication, Including Use Of Technology And In-Person Staff Meetings	Brian Hayes

6:00 PM · ADJOURN

Friday, November 6



SESSION MODERATORS: Adam Scheiner, MD | William Mack, MD

- 7:30 AM** VIDEO: Temple Endo-Style Brow Re-Contouring: My Preferred Approach To Brow Lifting **Guy Massry, MD**
- 7:45 AM** TBD
- 8:00 AM** Pearls For Cosmetic Blepharoplasty - What I've Learned Over The Past 30 Years **William Mack, MD**
- 8:15 AM** Transcutaneous Lower Lid SOOF Blepharoplasty: Why I Like It **Stephen Prendiville, MD**
- 8:27 AM** My Facial Rejuvenation Ladder **Waleed Ezzat, MD**
- 8:39 AM** Top 15 McCollough Surgical Pearls Learned And Perfected Over A 50 Year Career! **E. Gaylon McCollough, MD**

9:00 AM

DECISION MAKING AND ALTERNATIVES FOR LOWER EYELID BLEPHAROPLASTY

PANEL MODERATOR: William Mack, MD

PANELISTS: Stephen Prendiville, MD | Flora Levin, MD | John Burroughs, MD | Kian Eftekari, MD

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Donn Chatham, MD | Fred Fedok, MD

- 10:30 AM** Reviewing Consultation Patients: Quantitative Prediction Of Post-Op Success **Donn Chatham, MD**
- 10:45 AM** Refining THE Neck Lift - Is The Platysma Muscle Really Needed **Amir Inbal, MD**
- 11:00 AM** How My Facelift Technique Has Evolved Over The Last 6 Years And Why **Fred Fedok, MD**
- 11:15 AM** My FIRST Year PeRForming The Deep Neck Lift: Foundational Pearls And Tips For Safe And Effective Results **David Gilpin, MD**
- 11:30 AM** Structural Deep Plane Neck Lifting **Kevin Sadati, MD**
- 11:45 AM** The Deep Plane Facelift Under Local Anesthesia - Patient Safety And Satisfaction **Sarah Novis, MD**
- 12:00 PM** Combining The Best Of Multiple Facelift Strategies To Provide The Optimal Result **Russell Palmer, MD**
- 12:15 PM** The Microlift -Why I love This Procedure **Phillip Miller, MD**
- 12:30 PM** Treatment Of The Neck From Minimally Invasive To Surgical Deep Neck Lift **Steven Pearlman, MD**
- 12:45 PM** Anatomic Guide To Safe Deep Plane Exploration **John Vartanian, MD**

1:00 PM · LUNCH · EXHIBIT HALL

Friday, November 6

SESSION MODERATORS: Russel Palmer, MD | J. Roberto Ramirez Gavidia, MD

2:00 PM	Facelift In The Era Of Fillers And Energy Devices: What Every Surgeon Should Know	Sidney Starkman, MD
2:12 PM	Don't Skip The Lips - Why Peri-Oral Rejuvenation Needs To Be Considered For Every Facelift	David Gilpin, MD
2:24 PM	Controversial Top Lip Lifting	Tania Hassanzadeh, MD
2:36 PM	Chin Ptosis; Solving A Difficult And Dynamic Problem	Regina Rodman, MD
2:48 PM	Cheek To Cheek - My Approach To Midface Rejuvenation	Waleed Ezzat, MD
3:00 PM	Assessing And Managing The Midface For Optimal Facelift Results	Russell Palmer, MD

THE MALE AESTHETIC PATIENT

PANEL MODERATOR: Steven Mobley, MD

PANELISTS: Jason Pozner, MD | Drew Schnitt, MD | Corey Maas, MD | Russell Palmer, MD

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: William Beeson, MD | Anil Shah, MD

4:30 PM	Full Deep Plane vs Focal Deep Plane Assistance in Facial Rejuvenation	Christian Drehsen, MD
4:42 PM	What is Old is New Again: Enhancing Neck Contour Using Cervical Suspension Sutures in Facelift Surgery	Alan Brackup, MD
4:54 PM	"Optimum Mobility" G2 Facelift: Fast, Powerful, Durable, Safe, Mini-Invasive Alternative To 'Deep Plane'	Nabil Fanous, MD
5:06 PM	Relapse After Facelift Surgery: Understanding The Variables And Management	Capi Wever, MD

THE CHALLENGING PATIENT : WE ALL HAVE THEM

PANEL MODERATOR: Kathleen Stillwell

PANELISTS: William Beeson, MD | Donn Chatham, MD | Sam Pondrom | Nabil Fanous, MD

6:00 PM · ADJOURN

Friday, November 6

FOCUS SESSIONS

COWRIE

8:00 AM	DESIGNING A PATIENT-CENTERED LUXURY EXPERIENCE Mohsen Ghoreishi Kevin Sadati, MD
9:00 AM	THE ULTIMATE PATIENT COORDINATOR : SELECTION & TRAINING Mara Shorr Catherine Maley
	10:00 AM · BREAK · EXHIBIT HALL
11:00 AM	TIPS FOR MORE EFFECTIVE HIRES AND TRAINING Kara McClanahan Brian Hayes Mara Shorr Catherine Maley
12:00 PM	COMP WITHOUT CHOAS: SHIFT THE DYNAMIC Judy Kozlicki Amy Anderson Brad Adatto, JD Brian Hayes
	1:00 PM · LUNCH · EXHIBIT HALL
2:00 PM	FRONT DESK ESSENTIALS INCLUDING ACTUAL MYSTERY SHOPPING SURPRISES Catherine Maley Mara Shorr
3:00 PM	SUCCESSFUL CONSULTATIONS AND CONVERSIONS Kara McClanahan Amy Anderson
	4:00 PM · BREAK · EXHIBIT HALL
4:30 PM	FINANCIALS 101: BENCHMARKS, ASSESSMENT, & PROFITABILITY STRATEGIES FOR YOUR PRACTICE Christin Trujillo Judy Kozlicki Lisa Marie Wark Cheryl Hoaglund
	6:30 PM · ADJOURN

Friday, November 6

LESS INVASIVE STRATEGIES

AMERICANA 1/2

SESSION MODERATORS: Elizabeth Rostan, MD | Lycia Thornburg, MD

7:30 AM	VIDEO: Acne Treatment With Lasers And Energy Based Devices: Past, Present And Future	Anne Chapas, MD
7:45 AM	VIDEO: Non-Surgical Periocular Rejuvenation	John Martin, MD
8:00 AM	Cosmeceuticals with Science	Amy Lewis, MD
8:12 AM	From Chair To Vanity: Integrating Evidence-Based Skincare With Injectables	Lycia Thornburg, MD
8:24 AM	Safely Achieve Great Cosmetic Outcomes In Darker Skin	Elizabeth Rostan, MD
8:36 AM	Peptides, Exosomes, And Stem Cells For Longevity And Skin Rejuvenation With Ebd	Azza Halim, MD
8:48 AM	What Are The Latest And Most Used Cosmetic Procedures Being Done By Dermatologist In 2026 And What Does The Future Hold?	Bertha Baum, MD
9:00 AM	Fat Grafting to the Face and Body: State of the Art	Randy Miller, MD
9:12 AM	Anatomical Considerations For Injectable Fillers In The Face: How To Reduce Complications And Optimize Aesthetic Results	William Beeson, MD
9:24 AM	My Approach To Hyperpigmentation	Elizabeth Houshmand, MD
9:36 AM	Surgical And Non-Surgical Uses Of Radiofrequency Devices: Promises And Pitfalls	John Cook, MD
9:48 AM	Rejuvenation of the Skin of the Face and Neck with Nanofat and CO2 Laser	Fred Fedok, MD

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Robyn Siperstein, MD | Jose Juan Montes Bracchini, MD

10:30 AM	Integrating Wellness Into The Aesthetic Practice: The Whole-Patient Model That Drives Growth	Rachel Fidino, ARNP
10:42 AM	Use Of Multiple Modalities For Treatment Of Acne Scars	Elizabeth Rostan, MD
10:54 AM	GLP-1 Induced Facial Aging: A Regenerative Multimodal Algorithm Using Adipose Allograft, Biostimulators, And Energy-Based Devices	Gilberto Saenz III, MD
11:06 AM	Skip The Small Talk: Non-Surgical Treatments Men Actually Care About	Vineet Sathe, RN
11:18 AM	Next Generation Chemical Peels: New Considerations For A Trusted Treatment Option	Jennifer Linder, MD
11:30 AM	Vascular Occlusion Diagnosis, Prevention & Treatment	Robyn Siperstein, MD
11:42 AM	Rationale for The Use Of Fillers In The Middle Third Of The Face. Anatomic Considerations	Jose Juan Montes Bracchini, MD
11:54 AM	The Overfilled Face: Reversal Strategy and Rebuilding Natural Proportions	Lacey Wilson, MD
12:06 PM	Uncovering Epigenetic Factors That Influence Skin Aging	Serena Mraz, MD
12:18 PM	How To Choose Between NCTF, Exosomes, Polyneucleotides: What Does The Histology Tell Us About Their Effectiveness	Jack Kolenda, MD
12:30 PM	What Surgeons See That Injectors Don't: Lessons From the Operating Room	Lacey Wilson, MD
12:45 PM	Cellular Therapeutics In Aesthetic Medicine: Science, Safety & The Future Of Regenerative Care	William Beeson, MD

1:00 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Bruce Katz, MD | William Beeson, MD

- | | | |
|----------------|--|-----------------------------|
| 2:00 PM | PRP is not PRP is not PRP – Demystification & Clarification | Randy Miller, MD |
| 2:20 PM | Hair Growth Trends in 2026 | Carolyn Jacob, MD |
| 2:32 PM | Non-Surgical Hair Restoration In Women: A Holistic, Multi-Modality Approach For Superior Results | Anita Mandal, MD |
| 2:44 PM | Simplifying Surgical Hair Restoration | Keimun Slaughter, MD |
| 2:56 PM | Anti-Aging Solutions: Supplements | Carolyn Jacob, MD |

3:08 PM

REGENERATIVE AESTHETICS IS EVOLVING: WHAT'S THE LATEST?

Panel Moderator: Bruce Katz, MD

Panelists: Randy Miller, MD | Tunc Tiryaki, MD | Diane Duncan, MD | William Beeson, MD | Jason Bloom, MD

4:00 PM · BREAK · EXHIBIT HALL

4:30 PM

TECHNOLOGY FORUM

MORE INFO TO COME!

6:30 PM · ADJOURN

Saturday, November 7

SESSION MODERATORS: Kathleen Stillwell | Audrey Neff

7:30 AM	VIDEO: Video Content Strategies That Drive Patient Engagement And Loyalty	Shanice Linton
7:45 AM	VIDEO: Legal Tips On How To Handle Angry Patients	Jeff Segal
8:00 AM	Avoiding A Dissatisfied Patient. Psychological Aspects Of The Aesthetic Consultation	Jose Juan Montes Bracchini, MD
8:15 AM	Dealing With Difficult Patients	Cheryl Hoaglund
8:30 AM	Patient Selection: Your Most Important Decision	Kathleen Stillwell
8:45 AM	Your Reputation Matters: How To Win More Patient Reviews In Your Practice	Audrey Neff
9:00 AM	How To Get More Reviews	Len Tau
9:15 AM	Addressing Good And Bad Reviews	Cheryl Hoaglund
9:30 AM	Damage Control 101:What To Do When A Patient Wants A Refund, A Revision For Free, Or To Rip You Online	Amy Anderson
9:45 AM	How to Conquer What You Can Control and Let Go of What You Can't	Alex Spinoso

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Vahe Tirakyan | Kara McClanahan

10:30 AM	Managing Your Brand Through The Upheaval Of AI	Jamie Butterworth
10:45 AM	AI, PMAX, and the Future of Aesthetics	Tara Leifer
11:00 AM	Meta Andromeda, Google Max and the New Patient Acquisition Reality	Alex Spinoso
11:15 AM	How to Be the Clinic of Choice on Chat GPT	Rick O'Neil
11:30 AM	Artificial Intelligence in Facial Plastic Surgery: Current Applications and Future Implications	Anthony Brissett
11:45 AM	Patient Education Isn't Rocket Science—So Why Is Everyone Failing At It?	Robin Ntoh
12:00 PM	10 Tips For Maximizing The Opportunity With Loyal Patients	Catherine Maley
12:15 PM	Developing High-Value Membership Programs That Enhance Patient Loyalty & Practice Revenue	Audrey Neff
12:30 PM	The Designer Approach. What Aesthetic Practitioners Can Learn From Luxury Designer Brands To Elevate Patient Loyalty.	Vanessa Bird
12:45 PM	Retention, Reviews, Referrals: Strategies For Increasing The 3 R's Of Profitable Growth	Brian Hayes

1:00 PM · LUNCH · EXHIBIT HALL

Saturday, November 7

SESSION MODERATORS: Judy Kozlicki | Lisa Marie Wark, MBA

2:00 PM	Top Ten Revenue-Boosting Treatments Every Practice Should Offer	Kara McClanahan
2:15 PM	The Male Patient: Aesthetics Missing Person(A)	Jason Sievert
2:30 PM	The Art & Science Of Identifying & Engaging In New & Varied Demographics To Unlock Clinic Growth	Vanessa Bird
2:45 PM	From Botox To Biohacking: The New Patient Demand You Can't Ignore	Judy Kozlicki
3:00 PM	Generative Search And The Future Of Clinic Selection: Data-Driven Insights From 200+ U.S. Aesthetic Practices	Ryan Miller

WHAT ATTRACTS A PATIENT TO A PRACTICE

PANEL MODERATOR: Jason Sievert

PANELISTS: Vanessa Bird | Judy Kozlicki | Lisa Marie Wark, MBA, PhD | Mara Shorr

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Cheryl Hoaglund | Robin Ntoh

4:30 PM	How Can The Staff Help To Minimize Legal Risks For The Aesthetic Practice	Sam Pondrom
4:45 PM	Top Malpractice Risks: Plastic Surgery, Derm, Aesthetic Practice	Kathleen Stillwell
5:00 PM	Legal Landmines: How Plastic Surgeons Accidentally Create Their Own Lawsuits	Vahe Tirakyan

TOP 10 WAYS TO FUTURE-PROOF YOUR AESTHETIC BUSINESS

PANEL MODERATOR: Kara McClanahan

PANELISTS: Cheryl Hoaglund | Adam Fichman | Michael Somenek | George Fox

6:00 PM · ADJOURN



Saturday, November 1

SESSION MODERATORS: Michael Persky, MD | Mark Beaty, MD

- | | | |
|----------------|---|---------------------------|
| 7:30 AM | VIDEO: Lessons Learned With Facelift Complications Over The Past 30 Years | Edwin Williams, MD |
| 7:45 AM | VIDEO: Nuances Of Upper And Lower Blepharoplasty | Guy Massry, MD |
| 8:00 AM | Frosting On The Cake: How We Incorporate Ongoing Post Op Skin Treatment To Maximize Results In Our Facial Rejuvenation Patients | Mark Beaty, MD |
| 8:15 AM | My Preferred Method Of Facelifting Using A Progressive Advancement Suturing Technique | Jason Pozner, MD |
| 8:30 AM | The Fusion Lift-Combining The Mid Facelift And Deep Plane Facelift | Ivan Wayne, MD |
| 8:45 AM | Completing The Double Sail: How To Expand And Unify Full Facial Glide Planes | Mark Beaty, MD |

9:00 AM

SURGICAL PEARLS THAT CHANGED MY PRACTICE (5 MIN TALKS)

PANEL MODERATOR: Michael Persky, MD

PANELISTS: Bradford Bader, MD | Pat Pazmino, MD | Harry Mittelman, MD | Melanie Petro, MD | Elen De Masi, MD | Rohan Joshi, MD | J. Roberto Ramirez Gavidia, MD | Jason Pozner, MD | Drew Schnitt, MD

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: J. Roberto Ramirez Gavidia, MD | Adam Scheiner, MD

- | | | |
|-----------------|---|----------------------------|
| 10:30 AM | Managment Of Deep Plane Neck Lift And Submandibular Glands With New Devices And Techniques | Kevin Sadati, MD |
| 10:45 AM | Get Good And Then Get Fast: Increasing Efficiency During Deep Plane Facelifts | Katherine Hicks, MD |
| 11:00 AM | Success In A Deep-Plane Rhytidectomy Practice: Producing Predictable Outcomes And A Predictable Process | Neil Gordon, MD |
| 11:30 AM | Why The Neck Keeps Failing In Deep Plane Face Lift | Amir Inbal, MD |
| 11:45 AM | The Ultimate Guide To Preservation Face And Necklift | Michael Roskies, MD |
| 12:00 PM | Adjunctive And Postoperative Protocols After Deep Plane Facelifting | Michael Somenek, MD |

12:15 PM

FACE LIFT COMPLICATIONS

PANEL MODERATOR: Manoj Abraham, MD

PANELISTS: Neil Gordon, MD | Sidney Starkman, MD | Katherine Hicks, MD | Mark Beaty, MD | Babak Azzizadeh, MD

1:00 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Donn Chatham, MD | John Cook, MD

2:00 PM

KEYNOTE PRESENTATION

Preservation Rhinoplasty - Why Isn't Everyone Doing It?
Miguel Goncalves Ferreira, MD

2:20 PM

KEYNOTE PRESENTATION

Facial Rejuvenation - My Journey From Fellowship To Today
Neil Gordon, MD

2:50 PM

Extended Release In The Deep-Plane: Challenges And Limits

Capi Wever, MD

3:10 PM

Revision Facelift: Is it Time to Consider it in Same Light as Revision Rhinoplasty

Babak Azzizadeh, MD

3:30 PM

Optimal Adipose Harvesting: AND Processing : Indication and Specific Pearls

Randy Miller, MD

3:45 PM

Simultaneous Injection Of Poly-L Lactic Acid And Facial Fat Grafting - A Novel Technique With A Review Of Patient Cases

David Gilpin, MD

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATOR: Stephen Perkins, MD

4:30 PM

How Did My Facelifts Over the Past Five Years Compare with My Earlier Results

Stephen Perkins, MD

4:50 PM

How Does the Preservation Deep Plane Facelift Improve the Lower Neck?

Sarah Novis, MD

5:10 PM

The Neglected Subzygomatic Space: An Important Key To Natural Facial Rejuvenation

John Cook, MD

5:25 PM

Spaces In Deep Plane Facelift

Elen De Masi, MD

5:45 PM

Caring For Our Post-Op Patients And The Adjuvant Services We Offer To Enhance Their Healing

Demetri Arnaoutakis, MD

6:00 PM · ADJOURN

Saturday, November 7

8:30 AM

ARTIFICIAL INTELLIGENCE AND THE AESTHETIC PRACTICE

Kara McClanahan | Anthony Brissett | Vahe Tirakyan | Tara Leifer

10:00 AM · BREAK · EXHIBIT HALL

10:30 AM

2026 LEGAL FORUM

Brad Adatto, JD | Kathleen Stillwell | Jennifer Wiggins | Leiza Dolghih | Sam Pondrom
Jonathon Eskow, JD | Greg Rutstein, JD | Benjamin Hernandez, JD | Jeff Segal, MD, JD

12:00 PM

TECHNOLOGY NEEDED TO OPTIMIZE YOUR PRACTICE

Christin Trujillo | Robin Ntoh | Jay Shorr | Niklas Hess

1:00 PM · LUNCH · EXHIBIT HALL

2:00 PM

ADDING WEIGHT LOSS & WELLNESS TO YOUR AESTHETIC PRACTICE: PROS & CONS

Rachel Fidino, ARNP | Audrey Neff

3:00 PM

CREATING A COMPREHENSIVE MARKETING STRATEGY INCLUDING SOCIAL MEDIA

George Fox | Tami Vileta | Vahe Tirakyan | Pamela Brownlee

4:00 PM · BREAK · EXHIBIT HALL

4:30 PM

THE PROS AND CONS OF SELLING YOUR AESTHETIC PRACTICE

Brad Adatto, JD | Christin Trujillo | Dana Jacoby | DC Group | Jason Pozner, MD | Jeff Spiegel, MD
E. Gaylon McCollough, MD | Jay Shorr | Tom Bodin

6:30 PM · ADJOURN

Saturday, November 7



Saturday, November 7

SESSION MODERATORS: Brian Hayes | Mara Shorr

7:00 AM	VIDEO: Common Characteristics Of The Most Successful Practices	Jared Latham
7:15 AM	VIDEO: Hormones & Peptides - The Missing Link In Your Aesthetics Practice	Jessie Cheung, MD
7:30 AM	Top 10 Marketing Tips And Tricks From The Top Aesthetic Practices Around The Country	George Fox
7:45 AM	Top 5 Must-Haves When Interviewing Candidates And Top 5 Mistakes To Avoid	Brian Hayes
8:00 AM	Top Ten Must-Have Technologies For Modern Aesthetic Practices	Kara McClanahan
8:15 AM	Top 10 Things You Must Know About AI ---The Good, Bad, And Great!	Robin Ntoh
8:30 AM	Designing A Better Visit: The Top 10 Patient Experience Essentials	Amy Anderson
8:45 AM	Top Ten Strategies For Retaining Your Best Patients	Kara McClanahan
9:00 AM	Top 10 Ways To Save Money In Your Aesthetic Practice	Jay Shorr
9:15 AM	Promoted, Trusted — And Untrained: Top 10 Leadership Shifts For Growing Practices	Judy Kozlicki
9:30 AM	Top 10 Challenges Facing Aesthetic Marketing in 2026	Tara Leifer
9:45 AM	Top Ten Metrics Every Aesthetic Practice Owner Should Track	Kara McClanahan
10:00 AM	Top 10 Protocols And Processes You'Re Missing In Your Aesthetic Practice	Jay Shorr
10:15 AM	Top Five Risks For Your Practice	Kathleen Stillwell
10:30 AM	Top 10 Ethical Sales Techniques to Maximise Uptake of Skincare	Vanessa Bird
10:45 AM	Top 10 Tips for Working with Gen Z Employees	Mara Shorr
11:00 AM	VIDEO: Ten Key Steps To A More Effective Social Media Strategy	Mary Robb
11:15 AM	VIDEO: Ten Tips for Turning No into Yes	Marco Valle
11:30 AM	VIDEO: Non-Surgical Augmentation Of Lower Third Of The Face	Kristin Witfill, MD
11:45 AM	VIDEO: AI in Aesthetics: Practical Tools That Transform Your Day-to-Day	Johnny Franco, MD

MEETING ADJOURNED

SESSION MODERATORS: Russel Palmer, MD | Lisa Grunebaum, MD

7:00 AM	VIDEO: The Lateral Platysma - The Key To Unlocking The Gonial Angle	Sean Alemi, MD
7:15 AM	VIDEO: Facelifting Made Ridiculously Simple	Sean Alemi, MD
7:30 AM	What's On The Horizon For Less Invasive Treatments?	Sheila Barbarino, MD
7:45 AM	Top 10 Tips For Safer Preservation Deep Plane Facelift	Kevin Sadati, MD
8:00 AM	Top 10 Tips For Better Facelift Incisions	Manoj Abraham, MD
8:15 AM	Top 10 Complications To Avoid When Treating Facial Asymmetry	Roxane Scemla, MD
8:30 AM	The New Acne Landscape-Ten Q&A's	Lycia Thornburg, MD
8:45 AM	10 Tips For Making Your Facelifts More Enjoyable	Russel Palmer, MD
9:00 AM	Top 10 Tips For Safer And More Effective Filler Injections	Lisa Grunebaum, MD
9:15 AM	Nanofat – Top 10 Pearls!	Randy Miller, MD
9:30 AM	Top 10 Tips For Endoscopic Browlifting	Anna Carolina Victoria, MD
9:45 AM	Top 10 Tips For Performing Aesthetic Treatments Around The Eyes	Jennifer Murdock, MD
10:00 AM	10 Filler Myths From Longevity, Rheology To Cannula Gauge	Robyn Siperstein, MD
10:15 AM	Top 20 Tips On Avoiding Post-Procedural Dissatisfaction	Donn Chatham, MD
10:30 AM	Cosmetic Treatments People Still Have Wrong -Ten Q&A's	Lycia Thornburg, MD
10:45 AM	Top 10 Tips for Successful Septal Perforation Repair	Jacob Sedgh, MD
11:00 AM	VIDEO: Ten Key Pearls In Endoscopic Browlifting	David A. Sherris, MD
11:15 AM	VIDEO: Biostimulators In Our Practice	Jennifer Hollander, MD
11:30 AM	VIDEO: Thread Lifting Procedures - The Good, The Bad, And The Ugly	Sheila Barbarino, MD
11:45 AM	VIDEO: Dealing With A Dissatisfied Patient	Jeff Segal

MEETING ADJOURNED

Sunday, November 8

